

NEWS: EUROPE

Rome presses on as northern clouds gather

By Robert Graham in Rome

The long process of forming a new Italian government in the wake of the April 21 general elections will be concluded this week.

Mr Romano Prodi, the Bologna economics professor, is expected to be sworn in as head of the country's first centre-left government on Saturday. At the weekend Mr Prodi named two close advisers who would be accompanying him to the prime minister's office at Palazzo Chigi. Several key ministers are already known.

The incoming government

was given a rude reminder yesterday of the most politically sensitive issue on the agenda.

From the northern city of Mantua, Mr Umberto Bossi, leader of the populist Northern League, announced the formation of an 11-member government of Padania, accompanied by a 10-strong "Padania provisional liberation committee" covering Emilia, Romagna, Liguria, Lombardy, Piedmont and the Veneto.

This defiant move by Mr Bossi could cause more trouble for the League leader in the courts for subverting the institutions of state.

From the outset the northern issue threatens either to destabilise the new government or

head the Padania Government, headed by Mr Giancarlo Bigi, a former budget minister, can have no legal status within the Italian state; but Mr Bossi made clear he intended it to shadow the activity of the central government in the short term, and had no specific brief to prepare for secession.

The move underlined the difficulties that Mr Prodi and his team face in defusing resentment in the north, especially the Veneto, against the central government in Rome.

From the outset the northern issue threatens either to destabilise the new government or

interfere with its agenda.

Formal consultations by President Oscar Luigi Scalfaro on forming the new government will begin once the parties have agreed the composition of all the parliamentary commissions and of the voting groups in both the senate and chamber of deputies. The latter process is expected to be complete by mid-week.

Mr Prodi has said he hopes that once asked to form a government, he will be ready within 48 hours.

His economic team is expected to be headed by Mr Carlo Azeglio Ciampi, the former

prime minister and long-time governor of the Bank of Italy, and to include Mr Beniamino Andreatta, an ex-Christian Democrat economist with extensive ministerial experience, and Mr Vincenzo Visco, the economic spokesman for the Party of the Democratic Left (PDS).

The appointment of Mr Ciampi, even though he did not stand for parliament, has a dual purpose. It will give a strong signal on the government's commitment to European integration and privatisation, and will balance the weight of Mr Lamberto Dini,

the outgoing premier, at the foreign ministry. Mr Dini has apparently been denied his wish to be deputy premier under Mr Prodi.

Mr Prodi has won a small battle by preventing the PDS from placing the PDS leader's closest associate in the prime minister's office.

Over the weekend he announced that Mr Enrico Michel, director general of IrI, the state holding company which Mr Prodi twice headed, would be in charge of the prime minister's office along with Mr Arturo Parisi, a Bologna academic colleague.

EUROPEAN NEWS DIGEST

Paris-Bonn link faces key test

The new pledge by French and German leaders to quicken the pace of their co-operation, particularly on defence, meets its first test today when France unveils its military programme for the next five years.

At a working dinner in Bonn on Friday, President Chirac and Chancellor Kohl held "a detailed discussion on all aspects of defence and security policy", according to a German official, who said the two leaders "agreed on all topics discussed".

One aim of the dinner was for Mr Chirac to brief Mr Kohl on the 1997-2002 military programme, which will be endorsed by the French cabinet and presented to parliament today.

German ministers fear French cuts will bear heavily on Franco-German helicopter projects. A French official hinted, however, that Paris might seek to remedy some early cuts in future years.

The French government has already announced an overall annual cap of FF185bn in 1995 francs for defence spending up to 2002, with equipment spending limited to FF85bn of that amount. Mr Chirac and Mr Kohl agreed in Bonn to step up their consultations by meeting on average every six weeks. They will next meet on June 5 for the Franco-German summit in Dijon.

David Buchan, Paris

Prague to revoke bank licence

The Czech National Bank will today revoke the banking licence of První Slezská Banka (First Silesian Bank), the latest casualty of the crisis in the country's small bank sector, after what the central bank said were "shortfalls" in the troubled institution's activities.

The CNB, which has already intervened to save two other troubled banks this year, said a big state-controlled bank, Československá Obchodní Banka, would assume the liabilities of První Slezská. CSOB is making compensation payments for insured deposits from the resources of the Czech Deposit Insurance Fund and is also settling uninsured deposits.

První Slezská, based in Opava in the north-eastern region of Silesia, has 3,000 customers and deposits of about Kč1bn (\$36m), but its loan portfolio is understood to be considerably larger than its capital base.

Vincent Boland, Prague

Czech telecoms meeting 'invalid'

SPT Telecom, the Czech national telephone operator, is to appeal against a court decision to declare invalid a shareholder meeting that was called to clear the way for last summer's sale of 37 per cent of the company to TelSource, a Dutch/Swiss consortium, for \$1.45bn.

The ruling, on Friday by a Prague district commercial court, is a severe embarrassment for the Czech government. The court said the February 1995 meeting was invalid because the government did not have proper power of attorney over SPT's shares. The company was 74 per cent state-owned, with the rest held by domestic shareholders after a coupon privatisation.

The case was brought by a group of those shareholders, angered at the exclusion of domestic bidders from the tender and at not being offered the opportunity to buy the new shares in the company issued to TelSource.

Vincent Boland

Fresh tests for EU over joint foreign policies

By Bruce Clark,
Diplomatic Correspondent,
in Brussels

Foreign ministers from the European Union's 15 member states gather in Brussels today, amid growing doubts both within the bloc and beyond, about their ability to act together in key areas of external policy.

The meeting takes place in the shadow of Franco-Italian rows over the Middle East, an angry exchange over proposals for a European peace force in Bosnia, and a Greek veto on an aid programme to 12 Mediterranean states.

In a gesture of pre-electoral support to President Boris Yeltsin, the ministers will endorse an "action plan" for Russia, calling for aid to political and economic reform as well as co-operation in crime-fighting and security policy.

But ministers are aware of the limits of their ability to fine-tune events in Russia; while turmoil there could throw the EU off course, the EU's efforts to gain leverage over Moscow through aid and trade accords have faded poorly.

Mr Carl Bildt, the EU envoy to Bosnia, will also brief the 15 on his efforts to promote more moderate politicians in the Serb-held Bosnia, and on the forthcoming elections in the EU-administered city of Mostar.

But the discussion of ex-Yugoslavia will be overshadowed by British, French and German anger over the suggestion from Mr Hans van den Broek, the European Union's external affairs commissioner, that Europe organises a military mission in Bosnia in 1997.

The furious reaction to Mr van den Broek has highlighted European nervousness over the prospect of having to deal with Bosnia without US help, and it has also dealt a blow to the Commission's credibility as a player in security policy.

The EU's efforts to influence

events in the Middle East have encountered even greater difficulty. Ms Susanna Agnelli, the outgoing Italian foreign minister, whose tenure of the EU's rotating presidency has been marred by political turmoil in Rome, has rebuked France for acting alone in the Middle East.

"The EU is more than ready to give France an active role in the Middle East, but as a representative of Europe," she told her French counterpart, Mr Hervé de Charette, last week.

Even worse problems lie ahead for an EU plan to provide up to Ecus 50bn worth of aid to 12 countries in the Middle East and North

Europe is nervous at the prospect of dealing with Bosnia without US help

Africa, which is currently held up because of Greek objections to the Turkish share.

The prospect of a deadlock in EU economic ties with countries ranging from Morocco to Jordan has triggered a wave of irritation with Athens in France, Spain and Italy - EU members which have hitherto backed Greece on some issues.

Enduring ties between the EU's leading members have been underlined by last week's Franco-German summit, which reaffirmed the need for defence and security co-operation and today's visit to Britain by French President Jacques Chirac.

But according to many observers in Brussels, the amount of business that is still done at these bilateral meetings has thrown into sharper relief the weakness of collective action by the European Union's 15 members or their common institutions.

Gorbachev resurrects glasnost banner

By John Thornhill in Moscow

Mr Mikhail Gorbachev, the last president of the Soviet Union who made *glasnost* a household word, yesterday raised the banner of openness once again. He appealed for more objective reporting of Russia's presidential elections as he launched his own electoral programme.

Claiming that the manipulation of the media by President Boris Yeltsin's team was as great as in the Brezhnev era, Mr Gorbachev urged journalists to provide fair coverage of every candidate's programme, permitting democracy to flourish.

"I think the situation with media information is much worse than in the years of perestroika," he told a packed press conference. "In fact, we are watching a one-man show. We are watching the presidential campaign of a single candidate."

Mr Gorbachev's comments echo complaints from other candidates that their messages are being muzzled by the media.

But as former head of the Soviet Communist party Mr

Gorbachev appears to have been slighted by journalists more than most. It clearly rankled that his visit to Volgograd (formerly Stalingrad) last week was overshadowed by Mr Yeltsin's presence.

Mr Gorbachev, who is languishing in the latest opinion polls with just 2 per cent of the vote, yesterday launched his 10-point electoral programme to revive Russia. Styling himself as the father of Russia's democratic movement, he promised to pursue a third way between capitalism and reactionary communism. He claimed Mr Yeltsin's reforms had benefited only

10-12 per cent of the population and his discredited team needed to be replaced. He warned that Russia's communists had not reformed along central European lines and remained a threat.

His programme included promises to end the war in Chechnya, reinforce property rights, and provide greater state support for culture, science and education.

In several respects, Mr Gorbachev's programme overlaps with that of Mr Grigory Yavlinsky, the presidential candidate who heads the liberal Yabloko movement, and threatens to split the democratic vote.

Heat turned up in dispute over industrial espionage allegations

VW in defamation suit against GM

By Andrew Fisher in Frankfurt

had stolen documents and data which they had then fed into their own computers and destroyed.

VW said at the time that the suit had no basis in fact and that it would apply for it to be dismissed. It said GM had presented no new evidence. The complaint was filed in a Detroit federal court under US anti-racketeering legislation.

Mr David Herman, Opel's chairman, said the acts it was complaining about had led to "considerable financial damage" for Opel and GM and threatened jobs in Germany.

VW's sharp response, in the form of a damages suit filed in

a Frankfurt court, is aimed at preventing GM from making what the German group calls defamatory statements.

The German company said comments made by GM and Opel, a major domestic competitor to VW, at the time of the civil suit were "part of a systematic campaign carried out over three years to harm the reputation of Volkswagen, its operations, and employees".

The recent allegations by GM and Opel of a "comprehensive criminal conspiracy" carried out by VW, Mr Lopez and the seven former employees who moved over with him from GM in 1993 had no basis

and went "far beyond anything which is acceptable in competition", VW added. It said the US group should either prove its allegations or withdraw them and pay compensation.

VW is believed to be seeking a figure several times the DM10m (\$6.5m) damages figure formally mentioned in the suit. It will give more details today.

The more aggressive tone adopted by VW reflects the recent appointment as board member responsible for press relations of Mr Klaus Kocks, formerly of the Ruhrgas utility. Mr Klaus Liesen, who heads Ruhrgas, also chairs VW's supervisory board.

By Harriet Martin in Sarajevo

The organisers of the Bosnian elections, due by mid-September, believe they will not meet the international definition of free and fair because the administrative process cannot be completed before November.

Mr John Kornblum, the US assistant secretary of state designate, who visited Bosnia last week, is understood to have dismissed the possibility of delaying the elections beyond the September 14 deadline set under the Dayton peace agreement.

One Western diplomat said: "The Americans are interested in seeing this part of the Dayton accord fulfilled and that means having the elections in September."

Under the accord all refugees have the right to return home. Elections require freedom of movement and a free media for this to happen. Diplomats believe neither of these conditions will be met in time.

Next month Ambassador Robert Frowick, head of the OSCE mission in Bosnia, has to certify formally that the conditions exist for elections to be held by September 14.

Officially he has not made up his mind, but it is understood that he will say they do not "vote" in these elections.

"We've resigned ourselves to the fact that the dead will vote," he said.

Last week, at a meeting in

Spain may take sharper knife to public spending

By David White in Madrid

Spain needs to slash government spending this year by a further Pta400bn (\$3.5bn) - twice as much again as the cuts already announced by the new centre-right administration - in order to meet its deficit target, according to Mr José María Aznar, the prime minister, insisted that the public sector deficit could be reduced without affecting social benefits such as pensions.

In an interview with the daily *El Mundo*, Mr Aznar said Spain's preparations for joint

agreed by the cabinet on Friday would not be enough.

Extra savings of more than Pta400bn were needed to make up for a higher-than-expected shortfall in the social security budget, he said.

His remarkably outspoken warning came as Mr José María Aznar, the prime minister, insisted that the public sector deficit could be reduced without affecting social benefits such as pensions.

In an interview with the daily *El Mundo*, Mr Aznar said Spain's preparations for joint

same 1995 period, from 2.6 per cent in the previous quarter.

However, the central bank said Spain still showed more sustained growth than most European countries and could receive a boost from recent cuts in interest rates.

The jobs outlook brightened somewhat with an unexpected sharp fall of 70,570 in the number officially registered as unemployed in April, to 2.3m or 14.85 per cent of the active population.

An *El País* opinion poll meanwhile showed a large measure of confidence in the Aznar cabinet but less in its ability to cut unemployment.

At present all those who have paid

contributions for 20 years or more

are eligible for a state pension based on their final year's salary.

Taxes and the level of compulsory

contributions are so high that relatively few Hungarians have had the resources to take out private pensions.

Mr Gyula Horn, Socialist prime minister, pledged to reduce the highest income tax bracket, at present 48 per cent, and to restructure the tax system from next year.

The cabinet, which recently decided

to eliminate 10,000 hospital beds, also allocated extra subsidies for medicine at last week's meeting.

It deferred other decisions on health

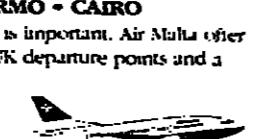
reforms until the autumn but unveiled a new strategy for education, including a proposal to lift the minimum school leaving age to 18 and new training requirements for teachers.

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Hungary set for pain of welfare reforms

By Virginia Marsh in Budapest

Hungary's Socialist-led government will soon submit to parliament the first of its proposals for a radical overhaul of the country's pensions system, one of the most pressing

Ramos hopes to see fast growing markets move towards free trade

Manila seeks to spur Asian tariff reform

By Edward Luce in Manila and Guy de Jonquieres in Kuala Lumpur

The Philippines is seeking to persuade the six other members of the Association of South-East Asian Nations to extend unconditionally to the rest of the world tariff cuts which they have agreed to make on trade with each other.

President Fidel Ramos hopes to win the support of his Asean partners for the idea in time for the next summit of the 18-member Asia-Pacific Economic Co-operation forum, which he will host in Subic Bay in November.

If accepted, the initiative would accelerate liberalisation of some of the world's fastest growing markets and increase momentum behind Apec's plan to free trade and investment in the Pacific rim region by the year 2020.

"Presenting a unilateral Asean initiative in November would not only bring the Philippines political kudos for its leadership," said Professor Julius Caesar Parredes, trade policy adviser to the Philippine government. "It would also send a strong message to the rest of the world that developing countries are cutting tariffs of their own accord, at a time when much of the west is dragging its feet."

Each Asean member has already agreed, as part of a free trade area plan, unilaterally to lower tariffs on trade with the others to an average of 5 per cent by 2003.

Mr Jesus Estanislao, senior Apec adviser to Mr Ramos, said his government now wanted the cuts extended to all trading partners on a Most Favoured Nation basis.

That would mean that Asean members would dismantle their trade barriers well ahead of the 2020 deadline set by Apec and even before 2010, when Apec's industrialised members are due to liberalise their markets fully.



Fidel Ramos: initiative

Mr Ramos's advisers point out that by 2003 there will be little difference between the level of tariffs on trade between Asean's members and the rates they impose on trade with the rest of the world.

Nonetheless, the initiative, being circulated among Asean officials as an informal "talking point", is likely to arouse controversy. Singapore, which already has some of the lowest tariffs in Asia, is expected to be sympathetic, but Indonesia and Malaysia appear more sceptical.

Mrs Rafidah Aziz, Malaysia's trade minister, said her government would consider the initiative seriously, but further study and discussion were needed if all Asean members were to endorse it.

"Maybe the Philippines can, maybe Malaysia can. But what about other Asean partners? We have to consider their difficulties," she said.

Officials in Manila said their government was willing to modify the idea after consultations with Asean partners. But they said Mr Ramos was unlikely to drop it and might decide to raise it personally with other regional leaders.

WORLD TRADE NEWS DIGEST

Airlines win US immunity

United Airlines of the US and Lufthansa of Germany yesterday said they had received preliminary anti-trust immunity from the US department of transportation, which would allow them to co-ordinate their operations more closely. The two airlines said they expected to receive final approval from the department later this month.

The announcement follows the conclusion of an "open skies" agreement between Germany and the US earlier this year, lifting restrictions on flights between the two countries. Lufthansa and United said they would co-ordinate their routes, schedules, advertising and marketing more closely.

Washington has been pressing for open skies accords with EU members, holding out the promise of anti-trust immunity to airlines from countries with which it reaches agreement. Germany was the first large EU country to conclude an open skies deal. The United and Lufthansa application for anti-trust immunity was attacked earlier this year by British Airways; BA and USAir, its US partner, do not have such immunity. The British carrier has opposed a US-UK open skies agreement.

Michael Shapinkin, Aerospace Correspondent

Fresh mission for Unctad

The ninth United Nations Conference on Trade and Development has declared a new mission to champion the interests of developing countries on the world trade agenda.

The conference, which ended at the weekend, was held amid widespread criticism of Unctad's role in the development of world trade policy. Its future mission would be to promote economic policies, "complementing the logic of competition with the logic of solidarity," said Mr Rubens Ricupero, the organisation's secretary-general.

But little progress was made over the issue of African debt or US concern over compensation for the poorest countries, which had been agreed at the Uruguay Round of trade talks.

Unctad also recognised the link between trade policies and foreign investment for the first time, and resolved to examine options for a multilateral framework on foreign direct investment in countries marginalised by the liberalisation of world trade.

Mark Ashurst, Johannesburg

Polish telecoms tender awarded

Ericsson and Siemens have won a tender to supply equipment to a consortium developing a cellular telephone network in Poland. PAP news agency said the two companies would supply base stations, base controllers and other equipment to Polska Telefonia Cyfrowa (PTC), which earlier this year was awarded one of two licences to build a cellular network using the digital GSM system.

PTC earlier said it would invest about \$1bn by the year 2000 to build the network and that it would launch operations in several big cities this year.

PTC's foreign partners are US West and DeTeMobil, part of Deutsche Telekom, which each hold 22.5 per cent stakes. The consortium developing the second GSM network, Polkomtel, picked Nokia last month as its equipment supplier. Poland at present has one cellular telephone operator, Centitel, which uses an older analogue system.

French crane maker Caillard, acquired by Rolls-Royce in January, has won two orders in China worth a total of \$3m (\$13.7m).

One is for two sets of grabbing ship unloaders for the Yangzhou No 2 power station in Jiangsu province, the other for a bucket wheel stacker reclaimer and conveying system for the Luohuang power plant in Sichuan province. Chris Tighe

Emerging nations power world vehicle sales

By John Griffiths in London

Surging demand in Latin America, India, China and the Asia-Pacific region will lift annual world sales of cars and light trucks by nearly 25 per cent - to more than 58.5m units - by the year 2001, according to the latest forecast from industry consultants DRI/McGraw-Hill.

Latin America, in particular, will see spectacular growth in both sales and production, with Brazil's output of cars and light trucks, for example, more than doubling within a decade to exceed the 2m level by early next century. These developments in the

emerging nations will more than compensate for the relative lack of growth in the mature markets of Europe and North America, DRI says.

It is taking a slightly more optimistic line than some industry analysts in forecasting that west European sales of cars and light trucks will rise 4 per cent this year against 1.8 per cent in 1995, to reach 13.8m units - within which car sales are forecast to climb 3.7 per cent. However, at least a third of car sales growth will result from short-term measures to stimulate economies, and sales will fall again next year as conditions for EU monetary union force governments to tighten fiscal policies.

FORECASTS OF NEW VEHICLE SALES* (000s)

	1995	1996	1997	2001
World total	47,709	49,466	51,592	58,503
North America**	18,030	18,193	18,462	19,078
Japan	6,570	6,900	7,208	7,031
Western Europe	13,251	13,778	14,221	16,104
Germany	3,484	3,595	3,665	4,081
France	2,255	2,255	2,340	2,620
UK	2,124	2,211	2,262	2,300
Italy	1,822	1,873	1,949	2,389
Spain	990	1,073	1,148	1,206
*Cars and light trucks				
**US, Canada and Mexico				
Source: DRI/McGraw-Hill				

Source: DRI/McGraw-Hill

and Japanese imports losing ground to revitalised European manufacturers. But exports are coming under pressure as local output builds up in developing countries and so west Europe's production will lag behind sales this year and next.

DRI sees marginal growth of just 0.3 per cent - for North America this year, with car sales continuing to decline and those of light trucks rising slightly. However, "by 1997 the US light vehicle market will be in recovery mode", with sales rising from 16.5m in 1997 to 18.1m by the year 2001. Production will be slower to benefit as the region is over-stocked with vehicles.

Substantial structural

change is also forecast for west Europe's markets, with sales of mini or "city" cars, such as Fiat's Cinquecento, predicted to soar to 1.5m units by the turn of the century.

DRI also predicts a high-risk period for the proliferating number of multi-purpose vehicles in Europe's market. It expects total demand to peak at 450,000 units a year, after achieving 60 per cent growth this year to 350,000 units. Manufacturers have been gearing production strategies to 550,000-600,000 a year.

World Car Industry Forecast Report, DRI/McGraw-Hill, 1 Hartfield Road, London SW19 3RU. £3,800

HK authorities smash CD piracy syndicate

By John Riddick in Hong Kong

Hong Kong customs agents yesterday claimed a victory in their war on copyright piracy by smashing a cross-border syndicate and seizing a record haul of counterfeit compact discs.

The move comes amid an escalating row between the US and China over the protection of intellectual property rights. The US has given China until Wednesday to demonstrate enforcement of a 1995 agreement aimed at stamping out piracy of US products

and has threatened sanctions on \$3bn-worth of Chinese imports.

Washington is also concerned about Hong Kong's role as a distribution centre for counterfeit goods from China. Its annual Special 301 report on US trade action, published earlier this month, noted the problem was growing and urged Hong Kong to act decisively against retailers, wholesalers and investors involved in counterfeit products.

However, the report did not include the territory in the most serious 301

categories. The US said it would review Hong Kong's position on copyright protection in six months.

Customs officials claimed yesterday's actions demonstrated Hong Kong's commitment to tackling the problem of cross-border counterfeit trade. They said they had seized 60,000 pirated copies of video and computer compact discs worth about HK\$3m (US\$390,000).

According to Mr Calvin Leung, acting head of Hong Kong's intellectual property investigation bureau, 20,000

counterfeit compact discs - declared as textiles - were seized as they were being smuggled into Hong Kong by truck from China. A further 40,000 pirated CDs were seized at a warehouse in the territory. Three arrests were made, and the customs office said it had sufficient information to locate the syndicate's mastermind.

Excluding yesterday's seizures, the Hong Kong customs department said it had "neutralised" 16 pirate disc outlets so far this year and had made 33 arrests. The value of the 84,000

counterfeit products seized since the beginning of January is estimated at HK\$4.5m.

Referring to US concerns on the colony's role as a distribution centre for pirated goods, Hong Kong officials cited several steps that are being implemented. Maximum penalties for copyright pirates were increased last year, while the territory's legislature last month passed provisions which broadened the definition of intellectual property rights offences.

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NEWS: INTERNATIONAL

Peres seeking poll support from Israel's Arab parties

By Mark Dennis in Jerusalem

Mr Shimon Peres, Israeli prime minister, yesterday met delegations from Israel's Arab parties in what participants said was a positive effort to shore up vital Arab support in the May 29 general elections.

Although no agreements were reached to regain their backing, lost after Israeli gunners massacred more than 100 people in the southern Lebanon

ese village of Qana last month, analysts say Mr Peres is likely to reach a modus vivendi with the parties this week.

The Arab vote is 12 per cent of the electorate, is crucial to Mr Peres, the Labour party leader, in his tight prime ministerial race with Mr Benjamin Netanyahu, the rightwing Likud leader. Current polls put Mr Peres four to five points ahead with less than three weeks until election day.

Leaders from three parties met Mr Peres and several key ministers separately through-

out yesterday to present demands, ranging from more equality for Israel's Arabs to withdrawal of Israeli forces from the West Bank town of Hebron, to get their official support.

"The atmosphere was good, but we didn't agree to support him," said Mr Hashem Makhmud, a member of Knesset from the former Communist party. But in a nod to the need for the Arab parties to back Mr

Peres, he said: "We will do whatever it takes to ensure [Mr Netanyahu] does not get in."

Mr Peres's hawkish policies, designed to woo the centrist "floating vote" among Jews, have created dismay and anger among Arabs. These include blockades of the West Bank and Gaza in the wake of a string of suicide bombings earlier this year.

More important, though, was last month's Operation Grapes

turnout and fewer voters for Mr Peres.

Consequently, Mr Peres's party is urgently campaigning among the Arab population, centred in the Galilee in northern Israel.

Mr Peres met 200 Arab businessmen on Saturday and is scheduled to meet leaders from the Galilee tomorrow.

• Tensions in southern Lebanon have hit their highest point since Operation Grapes

of Wrath ended more than two weeks ago. Hezbollah guerrillas wounded five Israeli soldiers

wounded five Israeli soldiers in two separate attacks; Israeli jets responded by blasting suspected Hezbollah bases north of its self-declared security zone. Hezbollah has vowed to continue battling the Israeli occupation of southern Lebanon, which is allowed under the US-brokered agreement that ended the Israeli operation on April 27.

Mideast peace still strategic objective, say leaders

By James Whittington in Cairo

The leaders of Egypt, Jordan and the Palestinians agreed in Cairo yesterday to co-ordinate their efforts in support of a regional peace settlement. In a joint statement they said that despite the recent escalation of violence in Lebanon and Israel, peace remained a "strategic objective".

Egyptian President Hosni Mubarak and Jordan's King Hussein underlined their support for Mr Yassir Arafat and the Palestinians, who began the long and sensitive negotiations with Israel on the "final status" of their territories this month in the Egyptian resort of Taba. They also agreed to meet again in the first week of June to assess the result of Israeli elections on May 29.

The three-way summit,

which has been due to take place since February, comes three days after separate talks between Mr Mubarak and King Hussein in Cairo which are believed to have helped calm some of the tension between Jordan and Mr Arafat.

Under intense pressure to stop attacks on Israelis by Islamic militant supporters of Hamas, Mr Arafat had complained recently that members of Hamas were still active in Jordan. Yesterday, King Hussein reaffirmed an earlier commitment that Hamas would not be allowed to use his kingdom as a base for hostile actions.

"We do not have any other motives but to work for peace for the Palestinians," he said.

King Hussein has also long been at loggerheads with Mr Arafat over the future status of Jerusalem. Last week, he said

the holy city should be outside any sovereignty. Pressed by reporters on the issue yesterday, he said Arab East Jerusalem rightfully belonged to the Palestinians but the city should also be a symbol of Arab-Israeli peace. In contrast, Mr Arafat repeated his view that Jerusalem should be the capital of an independent Palestinian state.

On hopes of a wider regional settlement, Mr Mubarak said that whatever the outcome of the Israeli elections, he would be pushing for progress on all sides. He doubted whether Syria and Lebanon would be able to reach a peace agreement with Israel by the end of this year, partly because November's US presidential elections would leave little time for Washington to focus on Syrian-Israeli relations.



Israeli soldiers wounded in Lebanon, the first since the April 27 ceasefire, are landed back in Israel after two Hezbollah attacks at the weekend

INTERNATIONAL NEWS DIGEST

Crash raises air safety fears

The crash of a ValuJet Airlines DC-9 aircraft in the Florida Everglades on Saturday has raised questions over safety at the discount airline, which is already being investigated by the Federal Aviation Administration. There were also concerns over the aircraft's Pratt & Whitney JT8D engines, which are widely used in civil aviation.

All 109 people on board the flight died when it turned back after take-off from Miami International Airport after the pilot reported smoke in the cockpit.

ValuJet said it was premature to suspect anything wrong with the engines. An investigation into the crash is expected to take months to complete.

ValuJet, based in Atlanta, Georgia, was set up in 1983 and expanded rapidly by offering cheap flights. Its fleet mainly comprised DC-9s more than 20 years old - one of which crashed was built in 1969. Mr Lewis Jordan, ValuJet president, said at a press conference that the aircraft had been inspected regularly and was in good condition.

Maggie Urry, New York

Private-sector Uganda foreseen

President Yoweri Museveni hopes that in his new five-year term the private sector will dominate Uganda and a large number of Ugandans will own stocks. Addressing the nation yesterday after being sworn in as president, the former Marxist guerrilla leader who seized power in 1986 hailed his country's economic recovery from chaos in the 1970s and 1980s.

"The next five years will be years of consolidation and movement. We cannot rest on the laurels of success," he said. "Our course of economic liberalisation has delivered and we shall maintain it. Government will continue with the growth of business - ie privatisation - and I hope that by the end of my term the private sector will be the dominant sector in the economy of our country."

Reuter, Kampala

Accounting standards backed

Nearly 100 multinational companies and other organisations have made financial contributions in 1995 to help form a set of accounting standards for use on the world's leading stock exchanges. The International Accounting Standards

Committee, which is producing the code with the co-operation of IOSCO, the representative body for securities regulators,

said in its annual report that it hoped to expand the assistance programme to cover more countries. Nearly 50 of the backers in 1995 were from the US, 13 from the UK, eight from France, and six from the Netherlands, plus the so-called Big Six global accountancy firms. Companies contributing include Marks & Spencer, Unilever, ICI, Renault, Shell, General Electric, Texaco, AT&T, and BellSouth.

Jim Kelly, London

Atlantic declaration signed

Leading conservative figures from the US and Europe yesterday signed a Declaration of Atlantic Principles aimed at boosting political, security, trade and cultural ties across the Atlantic to counter "isolationism and introspection" in the aftermath of the collapse of communism.

The declaration calls for rapid expansion of Nato and the European Union to include some new democracies in central Europe, a merger of the EU with the North American Free Trade Area to create a Transatlantic Free Trade Area, and a renewed commitment to liberal democracy.

It was signed after a weekend conference in Prague attended by right-wing political, academic and business leaders from the US and western and central Europe. It was organised mainly by the American Enterprise Institute, a conservative US think tank.

Vincent Boland, Prague

INTERNATIONAL PRESS REVIEW

Euphoria less than universal

SOUTH AFRICA

By Roger Matthews

mon destiny in a wonderful country rich in promise and achievement."

Business Day was certainly not panicking. But it was getting worried about the fall in the value of the rand. "The executive has a crisis of economic confidence to resolve. A crisis both materially and psychologically based," it said.

Mr Peter Bruce, editor of Business Report, writing under the headline "Now rule", was rather more prescriptive. He welcomed the departure of the Nationalists. But he told the African National Congress that it must sort out its economic priorities. The first steps had to be a "dramatic easing" of exchange controls, and the simultaneous relaxation of protective import barriers. "Any sensible policies to be monetarily derailed by the ANC's fear of irritating the trade unions or are we going to create a country where our children can thrive?" he asked.

The Mail and Guardian found solace in the Bible.

"South Africa has justifiably been compared to the Old Testament: a story of people trying to do the right thing by their God, and, being people, messing it up," it said. "But the important thing is that we are trying to do right. That when all is said and done is out there."

It thought the ANC should not be too worried by the fall in the rand. "If there is ever evidence that markets are often short-sighted, and could not be allowed easily to dictate our policies, then this is it," said the Mail and Guardian's editorial writer. The gov-

ernment of national unity had been marked by horse-trading, petty bartering and indecisiveness. The departure of the Nationalists would give them the chance to build an effective opposition, and the ANC the opportunity to provide firm leadership.

The Sunday Independent

agreed. The adoption of a new constitution was "the culmination of a struggle marked by extraordinary courage and sacrifice", it said. "There will be new strains, but both major developments were steps forward, each a move away from apartheid and toward a normal society. It would be a churlish South African who dwelt on defective detail and did not, at least, for the moment, celebrate."

Perhaps the South African

whom the Sunday Independent

had in mind was Mr Ken Owen, editor of the rival Sunday Times. "President Mandela may not know it, but he is condemned to spend the rest of his time in office struggling to regain control of the economy that has slipped its moorings and is headed for the rocks," Mr Owen wrote yesterday.

He foresaw a vicious cycle of

CONTRACTS & TENDERS

REPUBLIC OF COTE D'IVOIRE PRIME MINISTER'S OFFICE MINISTRY OF AGRICULTURE PRIVATISATION COMMITTEE PRIVATISATION OF OIL PALM PLANTATIONS OF PALMINDUSTRIE INTERNATIONAL CALL FOR TENDER

The Government of Côte d'Ivoire, as part of its privatisation policy, announces the launch of an International Call for Tender for the privatisation of 5 groups of oil palm plantations ("EAI") extending over a total of 55,956 ha and including 14 oil mills. Each EAI will be sold separately through the same tender.

EAI of South-West: 11,331 ha of plantations and 3 oil mills

EAI of Center-West: 12,618 ha of plantations and 2 oil mills

EAI of Center: 9,630 ha of plantation and 2 oil mills

EAI of Center-East: 7,669 ha of plantation and 3 oil mills

EAI of South-East: 14,861 ha of plantations and 4 oil mills

Each EAI is privatised together with the necessary equipment and facilities for its operations.

Prospective investors are invited to withdraw information memoranda concerning the five EAI and a general information memorandum from Thursday May 2nd, 1996 at the following address:

COMMITTEE OF PRIVATISATION 6, Boulevard de l'Indépendance 01 BP 1141 ABIDJAN - PLATEAU

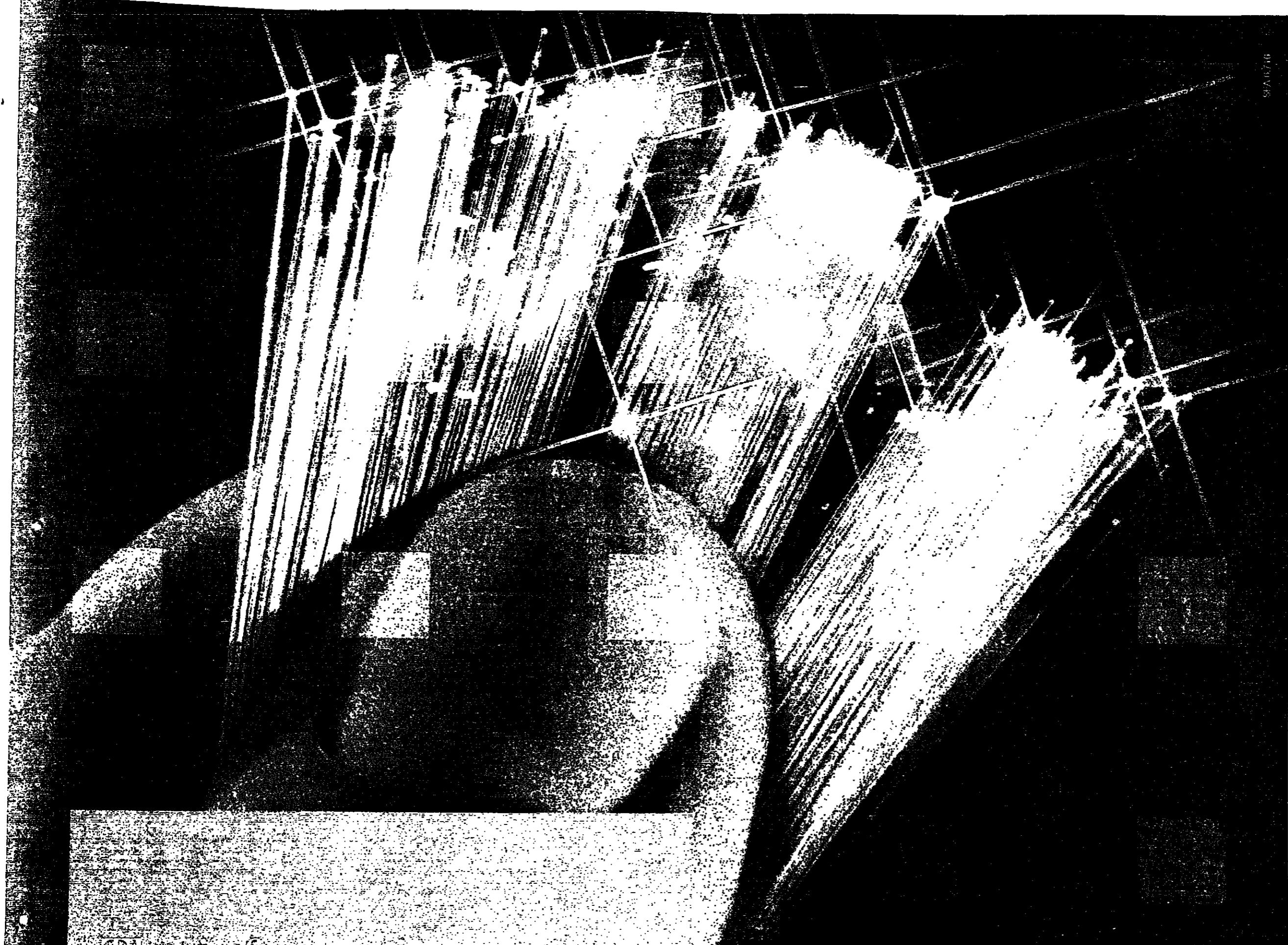
Tel: (225) 22 22 31/22 22 32 Fax: (225) 22 22 35

The memoranda will be purchased for the respective amount of F.CFA 250,000 for the general memorandum and F.CFA 150,000 for each EAI information memorandum (IFF = 100 F.CFA).

The deadline for submission of bids is Monday, July 8th, 1996 before 18.00 GMT at the address hereabove.

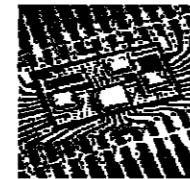
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Dr. H. H. 150



The information superhighway

Join here



Thanks to Deutsche Telekom's skills with fibre optics technology, Germany now has one of the most extensive and sophisticated telecommunications infrastructures in the world. It's called T-Net. And it's just one reason why the world is turning to us as the ideal place to join what is fast becoming the global "information society".

Deutsche Telekom is the undisputed world leader in building information superhighways. Indeed, we have already laid 100,000 kilometres of fibre optics cable in Germany alone. It's the most closely-knit fibre optics network in the world - and all Germany's major economic centres have been linked to it since 1993. We're aiming to be the first company to bring this highly advanced technology down to street level, too. Our initial target is 1.5 million German home connections, many of which are already up and running.

Laying the foundations for the information society.

Deutsche Telekom also leads the way in ISDN. Thanks to us, the system is better developed in Germany than anywhere else. Virtually every business customer can now be connected to the network and tap in to the new information society via a multimedia PC. We're pushing ahead with cable television technology, too. 24 million German households - a full 65 % of the market - are wired up and waiting to access multimedia via their TV screens. Making Germany the world's biggest domestic target market for multimedia services.

The world is talking our language.

GSM is the new standard for digital mobile communications all round the world. It was developed in Europe by Deutsche Telekom and our partner, France Telecom. GSM mobile communications networks have got people talking in more than 80 countries across four continents - and the number is growing all the time. On top of that, we have now opened the way for unlimited mobile communications between Europe and North America for the very first time.

No barriers. No borders.

It won't surprise you to learn that Deutsche Telekom is active in all the world's major economic centres. But we've also placed special emphasis on developing our business closer to home: in Eastern Europe and the CIS states. From Hungary all the way to Kazakhstan, we're either building our own networks or we have already joined forces with the local network operators. You could say it has put us on the map in that part of the world. It has certainly made us the market leader.

You couldn't be in better company for the future.

Deutsche Telekom is the No. 1 telecommunications company in Europe - and the second largest network operator worldwide. We continue to pioneer new technologies. In fact, since 1990 we have invested DM 135 billion in new telecommunications infrastructures, which makes us the world's single largest investor in this area. We offer multimedia and online services, "smart" networks and a wealth of experience and know-how - all backed by strong business partnerships which span the globe. Many companies now have sophisticated international communications needs. Few companies are as well qualified to satisfy them as Deutsche Telekom.

Our connections move the world.



Deutsche
Telekom

NEWS: ASIA-PACIFIC

SingTel will be 'leaner and meaner' company

Singapore to speed phones competition

By Our Foreign Staff

Singapore is to open its telephone market to competition in 2000, seven years ahead of schedule and two years after Europe and North America liberalise their own markets.

The move brings Singapore more in line with the telecoms markets of Hong Kong, Japan, Australia and New Zealand, which are either fully liberalised or well on their way. Singapore has been one of the world's most protected telecommunications markets, with the government owning 99 per cent of Singapore Telecom (SingTel), which has a monopoly of local, international and wireless services.

The liberalisation move was announced at the weekend by Mr Mab Bow Tan, minister of communications, who said SingTel would "become a leaner and meaner" company.

"Perhaps more than any country, we depend on the efficiency of our infrastructure, especially telecommunications, to attract high-quality investments. As a business hub we

must keep pace with technology, and offer telecommunications services which are as comprehensive, as efficient and competitive as possible," Mr Mab said.

Singaporeans spend more on telecommunications services than many other nationalities, adding to SingTel's considerable profits.

SingTel, which is the largest listed company on the Singapore Stock Exchange, produced pre-tax profits of US\$1.26bn last year. International calls accounted for just under half of the total but the company has seen its operating margins squeezed following a series of international direct-dial rate cuts over the past two years.

SingTel has made considerable investments in a series of ventures worldwide. These span interests as diverse as cable TV in Stockholm and cellular services in Suzhou, China. In Asia its strategy has been to snap up service licences as they surface, operating as a partner in joint ventures with local companies. In Europe it has taken direct

equity stakes. The company has 28 investments in nine countries.

It will face its first test of domestic competition next May when a new cellular operator, MobileOne, launches the first alternative to SingTel services in cellular phones and paging.

MobileOne is a joint venture between the local Keppel Group, Singapore Press Holdings, Cable and Wireless and Hongkong Telecom. It plans a two-pronged assault on the business and residential markets by launching two simultaneous cellular networks.

Cellular phones and pagers have been highly popular in Singapore, and even with one of the highest penetration rates in the region, SingTel's mobile unit, MobileLink, was still attracting subscribers at a rate of 6,000 a month last year.

SingTel has also been involved with government plans to build an information technology network to link homes, offices, schools and factories across Singapore and to provide access to sites elsewhere in the world.

Japan slow to tackle sex harassment

Emiko Terazono examines the reluctance of domestic businesses to confront an issue which is typically seen as a 'foreign problem'

Silence among Japanese businessmen over the Mitsubishi Motors sexual harassment case in the US was broken last week by Mr Jiro Nemoto, chairman of the Japan Federation of Employers' Associations, a leading business lobby.

"It is a shame for Japan," said Mr Nemoto, who is chairman of Nippon Yusen, a shipping company which also belongs to the powerful Mitsubishi corporate grouping.

Unlike the western media, Japanese newspapers and television networks have offered virtually no analysis of the Mitsubishi case. Much of the news coverage was sympathetic, which regards itself as an international group, said: "We leave it to each person's common sense."

In a culture where anyone who disrupts the group is quickly sidelined, and where litigation over civil rights is rare, "office ladies," as female employees with menial jobs are referred to, are often helpless.

Even Mr Nemoto's words seemed more critical of Mitsubishi's tactical error in handling the problem than the alleged harassment. "In the US, sexual harassment is in some ways more serious than layoffs," he said.

Indeed, the Mitsubishi case seems to have hardly caused salarymen, as male office workers are called, to rethink their attitudes towards sexual harassment - *seku hara* in borrowed Japanese.

"Japanese companies do not treat women as proper workers and they do not care about sexual harassment," said Ms Mayumi Makita, an editor of

Femin, a magazine published by the Women's Democratic Club, a rights group.

Many leading manufacturing and financial companies do not have internal rules outlawing such conduct and fail to provide training for employees or help for female workers. Even Honda, the car manufacturer, which regards itself as an international group, said: "We leave it to each person's common sense."

In a culture where anyone who disrupts the group is quickly sidelined, and where litigation over civil rights is rare, "office ladies," as female employees with menial jobs are referred to, are often helpless.

Members of the National Organisation for Women marched outside the dealership carrying signs reading "Mitsubishi: Hands off women" and "Stop harassment now". A US agency earlier filed a suit against the subsidiary on behalf of more than 500 female employees who claimed they were sexually harassed at the plant.

About 60 women staged a weekend demonstration outside a dealership of Japan's Mitsubishi Motors in a Washington suburb to protest against alleged sexual harassment at a Mitsubishi subsidiary's plant in Illinois, Kyoto reports.

Sexual harassment at Japanese companies stemmed from the underlying corporate sexism which was deep-rooted in Japan, said Ms Makita.

Companies need to create internal rules banning sexual harassment and also put in a fair and impartial system where women can report their problems and have them dealt with," he said.

Some companies have started, including the US arm of Mitsubishi Corp, the trading company at the centre of the Mitsubishi scandal. Last month it issued a statement outlining "sexual harassment in any form is unlawful, inappropriate and offensive". But like most Japanese companies which regard this as a "foreign problem", the parent company does not have similar rules for its operations in Japan.

availability, which has been felt worst by female university graduates, has boosted the number of incidents involving sexual harassment during corporate interviews. The labour ministry has launched investigations into claims that students have been told to come to interviews in mini-skirts, with some being refused jobs because of their physical appearance.

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Japanese law does not protect women's rights in the office. The passage of an equal employment opportunity law in 1986 was seen as a breakthrough in women's advancement in the workplace, but, after strong opposition from leading companies and the ministry of international trade

and industry, the labour ministry was forced to leave out punitive measures against companies which breached the law, thus making it impossible for the law to be enforced.

No law exists against sexual harassment itself, and the labour ministry points out that women who take legal action do so under the criminal law of slander or public indecency.

The increasing number of sexual harassment cases involving Japanese companies' international operations comes against such a background.

"They're still at the bottom of the learning curve," said Mr David Bong, who heads the Tokyo office of Kroll Associates, a US risk management consultant.

"Companies need to create internal rules banning sexual harassment and also put in a fair and impartial system where women can report their problems and have them dealt with," he said.

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Investment in Europe begins to rise again

By Stefan Wagstyl, Industrial Editor

Japanese companies' appetite for investment in Europe is rising for the first time in six years, according to figures published by the Japan External Trade Organisation.

The number of Japanese companies setting up new operations in western Europe rose last year for the first time since 1988; 36 manufacturers set up operations, taking the total to 727.

This is a sharp increase from 19 new companies in 1994 and 26 in 1993. While the total is well short of the peak of 88 new companies recorded in 1989, when the Japanese economy was booming, the increase suggests Japanese companies' investment plans are recovering from the impact of the recession of the early 1990s.

Companies with existing European operations are also significantly more enthusiastic than a year ago about investment plans. More than three quarters (76.6 per cent) plan to invest in the next two years, compared with 55 per cent in 1995, says Jetro. Its survey covered 437 Japanese companies in EU countries, Switzerland, Norway and Iceland.

The UK, the long-standing

favoured destination for Japanese investors, remains the most attractive place to invest in production plants for 41.9 per cent of those surveyed.

But eastern European countries are gaining ground, with 23.6 per cent of companies putting the Czech Republic or Slovakia at the top of their list, and 16.2 per cent naming Poland.

Jetro says: "The countries of central and eastern Europe which are seeking EU membership are seen not only as export markets and as a source of supply but also as potential production bases." More than 80 per cent of those polled forecast business with eastern Europe would increase.

The survey finds Japanese companies are committed to local purchasing, with more than half buying at least 70 per cent of parts and raw materials locally. The strength of the yen is encouraging cuts in imports from Japan. But imports from other Asian countries are growing, as are imports from east Europe.

Of the 727 Japanese companies in western Europe, 215 are in the UK, more than double the totals for the next two countries, France and Germany, which have 109 and 106 respectively.

ASIA-PACIFIC NEWS DIGEST

Thai cabinet change imminent

Changes in Thailand's cabinet are imminent after the country's seven-party coalition government survived a difficult no-confidence motion at the weekend, political party leaders say. Despite a two-day barrage of opposition allegations of corruption, all 10 ministers targeted in the motion won overwhelmingly in the 391-seat parliament, where forces led by Prime Minister Banharn Silpa-archa hold a 75-seat majority.

But some ministers, particularly Mr Suchart Tancharoen, deputy interior minister, and Mr Surakiat Sathirathai, finance minister, defended themselves poorly, coalition party leaders claim. One important coalition partner, the Palang Dharma party, failed to vote for Mr Suchart, although the party is likely to remain in the coalition as long as he is removed from the cabinet.

Ted Bardacke, Bangkok

Taipei eyes offshore zones

Taiwan has a long-term plan to establish 100 industrial zones overseas, mostly in developing Asian and central American countries, according to the economics ministry. In the next year the government will focus on 10 zones, to be located in Guatemala, Nicaragua, Costa Rica, El Salvador, Honduras, India, Indonesia, the Philippines and two in Vietnam.

Mr Chou Yen, director-general of the ministry's industrial development and investment centre, did not specify the size of the zones or the amount of investment involved.

The plan is intended to help Taiwanese companies move manufacturing operations offshore and to diversify their investments. Rising production and wage costs at home have encouraged Taiwanese companies to transfer factories overseas, particularly to China. The plan is also in part a diplomatic initiative to boost Taipei's foreign links, especially with countries "friendly" towards it.

Laura Tyson, Taipei

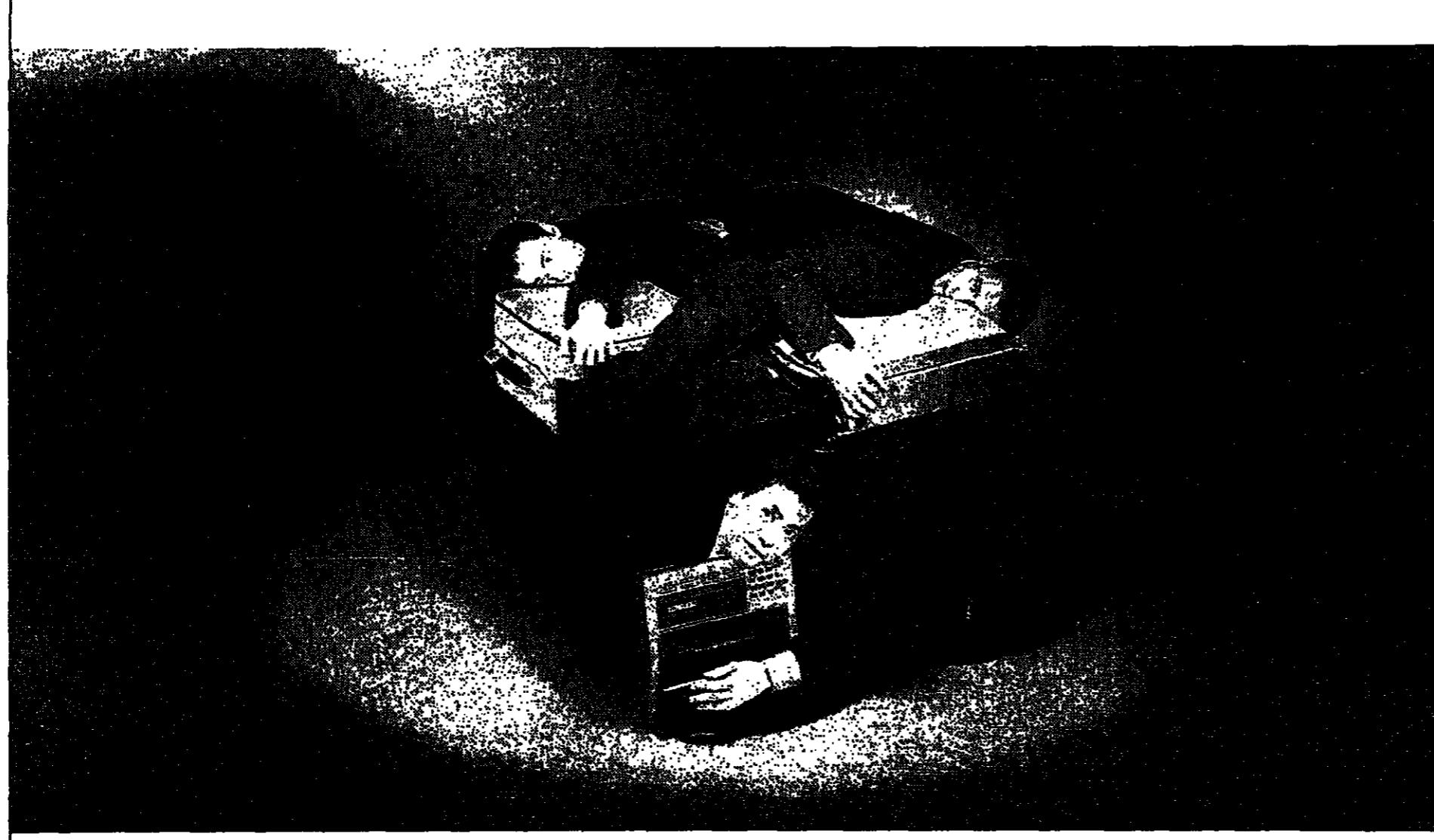
Imran Khan renews attack

Mr Imran Khan, Pakistan's former cricketer turned politician, today begins a visit to Karachi - his first since formally announcing he would enter politics. Mr Khan plans to meet lawyers, businessmen, journalists and local community leaders in an effort to gather support for his new "movement for justice", which he plans to convert to a political party.

Mr Khan launched a fresh attack on Pakistani politicians at the weekend, calling them corrupt and ineffective. He also warned that social injustice could promote Islamic fundamentalism in Pakistan.

Farhan Bokhari, Islamabad

Michael Wong had the urge to be compacted.



Michael Wong of Creative Pacific had a vision. A computer work station that squeezed component space down to nothing while, at the same time, increasing productivity.

So he went to Taiwan where an interesting company, Plustek, showed him its newest idea: a color fax machine, color photo copier, scanner and OCR, all designed in a one-button unit no larger than a shoe box.

Creative Pacific decided to sell it in Australia, but in 30 other countries it is marketed as the Scanfx, the world's most complete multi-function scanner.

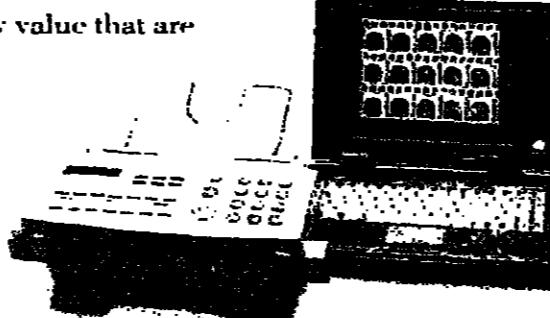
Scanfx is a perfect example why companies today like IBM, Hewlett Packard, Apple Computer and AT&T are heading for Taiwan. The attraction for them is INNOVALUE: innovation in design and manufacturing techniques which gives added-value to leading edge products.

Innovalue produced the first low-cost carbon fiber bicycle. And a new sophisticated PC video and audio editor for less than four hundred dollars.

In Taiwan, you'll find Innovalue in so many product areas. Perhaps yours.

If you're interested, reach us on the Internet. It is not just products, but ideas and especially value that are

VERY WELL MADE IN TAIWAN.



TAIWAN. The Marketplace for Innovalue™

Internet <http://www.tptaiwan.org.tw>

Plustek's versatile Scanfx workhorse occupies very little space next to another National Award winner, Twinhead's Slim Note-BEAMID computer.



Selected Taiwan products carry this Symbol of Excellence. It is awarded annually by an expert panel of judges only to products which excel in quality and innovative design.

NEWS: UK

Sinn Féin rekindles ceasefire hopes

By Robert Peston, Political Editor

There were tentative signs yesterday that the IRA is inching towards renewing its ceasefire, as Mr Martin McGuinness, one of Sinn Féin's most influential leaders, said that the nationalist paramilitary group was "open to persuasion".

Mr McGuinness, chief negotiator of Sinn Féin, the IRA's political wing, said he wanted a cessation of violence. "I want the ceasefire as desperately as anybody", he said.

His statement was regarded

as significant by the UK and Irish governments, following his recent reticence on the prospect for peace.

In a weekend television interview, Mr McGuinness said he was "passionately of the opinion" that peace negotiations, scheduled to begin on June 10, "must take place in a peaceful atmosphere and that means securing a second IRA ceasefire".

The biggest obstacle to ending the violence remained the issue of decommissioning IRA arms, he said. Mr McGuinness said it would be "absolutely

disastrous" if the British government and Ulster Unionist party, the largest pro-British party in Northern Ireland, insisted that removing arms from Northern Ireland terrorists was a precondition to Sinn Féin's involvement in other strands of the talks.

He was encouraged by the suggestion of the Irish deputy prime minister, Mr Dick Spring, that decommissioning discussions could proceed in parallel with other elements in the all-party peace negotiations.

A senior British official said

that Mr Major was not strongly opposed to Mr Spring's proposal. However, the Ulster Unionists want decommissioning to remain at the heart of all-party talks and not hived off into a separate strand.

Mr McGuinness also called for the all-party talks to have a finite time limit of between six and nine months. "If real and meaningful peace negotiations are to take place they need to take place within an agreed time frame".

The Irish government yesterday stepped up pressure for a resumption of the IRA ceasefire, citing Britain's repatriation of the jailed terrorist, Patrick Kelly. Mr Kelly, a victim of skin cancer serving a 25-year sentence for conspiracy to bomb and attempted murder, is expected to be switched to jail closer to his daughter's home this week.

The Irish justice minister, Ms Nuala O'Loan, said: "I welcome the decision because it has become one that seemed to be linked to the whole peace process... this move to transfer Paddy Kelly is significant with regard to the bringing back of the ceasefire".

Investors agree to reform of new share issues

By Norma Cohen

Leading UK shareholders are prepared to accept lower dividends from companies which raise capital by issuing new shares to existing investors at a discount to market prices.

The move is a significant concession to the growing group of British companies and government officials which argues that the cost of raising equity capital for UK companies is too high when compared with that of overseas competitors.

However, MAM and other shareholders say pre-emptive rights - which give existing investors the right of first refusal over any new offering of shares - must be allowed to remain in place. Merchant bankers which advise companies on how to raise fresh cash have argued that as a practical matter, fees and discounts can not be negotiated on each new offering of shares which goes to market.

In a series of interviews with the Financial Times, leading shareholder organisations and fund managers have acknowledged that current practices probably mean that many companies needlessly overpay when selling new shares.

Shareholders and their trade associations also say that they are prepared to negotiate with

companies individually on the fees to be earned for their participation in the distribution of new share issues. At present, fees for underwriting are fixed at 2 per cent of the sum raised, regardless of the risks or prevailing market conditions.

The Bank of England, in a paper published today in its Quarterly Bulletin, adds fuel to the debate by concluding that prices currently charged for raising equity capital are probably too high.

The Association of British Insurers said it acknowledged that if companies were forced to maintain dividends on cheaper shares, they had in effect raised their dividend.

Where there is rights issue, ABI members are perfectly happy to see the dividend policy reflect the bonus element in the share price, "said Mr Richard Reagan, to the ABI's investment committee. Companies which follow such a policy need not fear that they will lose the support of their shareholders, he said.

Mercury Asset Management, the UK's largest independent fund management company, said it saw no reason why companies should not adjust their dividend downwards to reflect the issuance of cheaper shares.

Shareholders and their trade associations also say that they are prepared to negotiate with

Retailer to vet suppliers over working conditions

By Jenny Luesby

C&A, the retail chain, is about to transform its buying operation in an effort to end the use of sweatshop labour by some of its thousands of suppliers. The move - prompted by a forthcoming campaign by the charity Oxfam - will put pressure on other retailers to do the same.

At present, town-centre chains have little or no knowledge about the working conditions under which their merchandise is produced. Most clothes sold in Britain are made in developing countries, and pass through several manufacturers before being sold.

Oxfam says the supply chain has allowed abusive labour

practices to proliferate. On May 20 it will launch a campaign targeting other retailers. It will call on the companies to say where their clothes are made, and under what conditions. It has printed thousands of leaflets with protest vouchers for consumers to send to retailers. Oxfam is also pushing for independent monitoring of suppliers, as well as a social clause to be adopted by the World Trade Organisation, allowing trade sanctions.

C&A said its new code of conduct, announced to its buying staff last week, was based on the Oxfam recommendations. The group has set up a new auditing company, Socam, which will be independent of the rest of the group. Over the

next few days, Socam will ask all C&A suppliers for full disclosure of working practices, including worker records and the use of sub-contractors, and for the right to make unannounced inspections. "We know a small percentage are going to refuse," said Mr John Green, C&A's head of corporate affairs, "in which case we very much regret we can no longer do business with them."

Socam will begin its inspections, using several hundred monitors, in Bangladesh, India and Pakistan. It plans to cancel any contract with a supplier which uses child labour, illegal immigrants, forced labour or physical or mental abuse.

Wafer-Fab, a subsidiary of Hong Kong-based QPL. If the LG investment went ahead, the company would qualify for multi-million pound grants from the government.

The WDA has had a team dedicated for months to capturing the project. Mr Rowe-Beddoe and Mr William Hague, the Welsh secretary, have both visited Seoul during the negotiations.

Ireland still appears to be an outside possibility for the LG plant as are Scotland and west and north-east England.

Pressure for action over beef ban grows

Financial Times Reporters

The cabinet of the governing Conservative party is concerned that it will be unable to resist pressure from its back-benchers for wide-ranging retaliatory action against the European Union in the absence of progress this week towards a limited lifting of the EU ban on British beef exports.

The EU's standing veterinary committee is due on Wednesday to consider a plan, mapped out last week by Mr Franz Fischler, the EU commissioner for agriculture, under which Britain would impose tougher controls on the manufacture of gelatin and tallow as a precondition to the EU lifting the embargo on these products.

A senior British minister involved in the negotiations said that the decision could go either way. He was confident that the French government would back a lifting of the ban on these products, but conceded that the Germans would not be won around by the British position.

The outcome would therefore almost certainly depend on the positions adopted by the Dutch and Belgians, the minister added.

Mr Malcolm Rifkind, the UK foreign secretary, yesterday said it would be "very perverse" for any government to obstruct the lifting of the ban, which was wholly "unjustified". The minister said the government would do whatever was within its power to resolve the problem.

Ministers are considering disrupting other areas of EU decision-making by way of retaliation. One possibility would be for the UK to boycott the current intergovernmental conference on reforming the EU's institutions.

The adoption of such an "empty chair" policy would undermine the IGC, since decisions in this area require unanimity. Another option would be to veto decisions in other areas requiring a full consensus rather than a majority vote.

UK NEWS DIGEST

New powers for export licensing

A powerful cross-departmental committee to vet sensitive applications for export licences is being considered by the government as the main plank of its response to Sir Richard Scott's damning report on arms sales to Iraq. The committee would combine officials of the Department for Trade and Industry, Customs & Excise and the security services, and serve as an appeals tribunal for companies whose export papers had been rejected by the DTI.

Whitehall departments are conducting several reviews of export procedures, the confidentiality of relations between ministers and civil servants, and dissemination of intelligence information. These are among the areas singled out for reform by Sir Richard's report, which was issued last February after three years' investigation following the collapse of the trial of three directors of the Matrix Churchill company charged with breaching export regulations. The case was abandoned after it was disclosed that the company had exported sensitive defence-related equipment to Iraq with government connivance.

John Kampfner and Jimmy Burns, London

State revenue forecast 'mistaken'

Mr Kenneth Clarke, the chancellor of the exchequer, conceded yesterday that the Treasury had made a "mistake" in its forecasts for this year's government revenues, as senior members of the governing Conservative party reacted angrily to the chancellor's warnings that he may not be able to deliver significant tax cuts in the November Budget.

He also said his forecast for 3 per cent economic growth this year was "on the high side", following disappointing first-quarter figures. However, he insisted it was premature to revise the growth forecast downward. The chancellor said that his scope for cutting taxes had been severely limited by a shortfall in revenues, which meant that borrowing was running well above the forecast of £22.5bn (\$34.2bn) for the year.

Robert Peston, Political Editor

Record turnover for gilts market

Turnover in UK government bonds, or gilts, has reached record levels following the introduction this year of the new open market in gilt sale and repurchase agreements, or gilt repos. The repo market, which started operation in January, is part of the wide ranging modernisation of the gilts market, instituted by the Treasury and the Bank of England aimed at cutting the government's borrowing costs. Turnover in gilts in the first quarter of 1996 reached an average daily value of £8.1bn, (\$12.3bn) the highest ever quarterly figure, the Bank of England said. This compares with an average daily value of £6.2bn for the whole of 1995. Graham Bouley, Economics Staff

Import levels soar

British manufacturers are losing market share, a business study says today. A report by the Chartered Institute for Marketing says that UK manufacturing exports last year grew about 5 per cent less than the market for UK exports.

The figures, which are derived from calculations by the Organisation for Economic Co-operation and Development, show that this gap was larger than any other major industrialised country. The group also points out that imports into the UK have recently soared.

Imports from newly industrialised economies in the Far East, such as Thailand, have risen 33 per cent in the past three months, while imports from the US have surged 23 per cent. Part of this surge may reflect the increase in factories owned by overseas companies assembling components from the Far East.

Gillian Tett, Economics Correspondent

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THIS WEEK

Chumminess across the Channel

DATELINE

Paris: Chirac's early state visit to London signals that Anglo-French relations are in much better shape than is popularly thought, writes David Buchan

Apparently Queen Elizabeth only schedules two "informal" state visits to Britain by foreign leaders a year, and these are usually planned years ahead. It is therefore considered a mark of the UK's unusually good relations with France that, at only a few months' notice, President Jacques Chirac's arrival in London tomorrow for a four-day state visit has been slotted into the royal calendar.

On the French side, there is also symbolism in the timing of the visit. Chirac has made early state visits to the Vatican and the US (God and Mammon), but has only just celebrated his first anniversary in power and, with six more years in the Elysée, could have waited much longer before crossing the English Channel in state.

Anglo-French relations have improved since the days of the late François Mitterrand and Margaret Thatcher. This pair intrigued each other and against each other - a dialectic captured by Mitterrand's perhaps apocryphal quip about

Thatcher having "the mouth of Marilyn Monroe but the eyes of Joseph Stalin".

In contrast, there is positive chumminess in the relationship between Prime Minister John Major and Chirac - helped by Chirac's good English. The French president will not be using this particular linguistic skill on Wednesday when he addresses the two Houses of Parliament, any more than General de Gaulle did at the same forum in 1961. But Chirac sees English in all private conversations with Major. The two have spoken four times on the phone in the past month (about, of course, mad cow disease and its ramifications), and the monolingual UK prime minister would not be human if he did not rate this a plus in Chirac's favour.

Nor would Chirac be human if he did not appreciate Britain's backing

wartime London to Bosnia.

More problematic is whether Chirac will get a chance to extend his chumminess to the British people, and indulge his penchant for pressing the flesh of bystanders. Talks with the various UK party leaders, discussions with business leaders at the Bank of England, a briefing on Northern Ireland from Sir Patrick Mayhew and tea with the Queen Mother hardly provide such an opportunity.

Chirac will be able to use his one planned walkabout - on Thursday, in the Easterhouse area of Glasgow, a renovated slum which still has more than 20 per cent unemployment - to take a look at Britain's *fracture sociale* and to see what lessons it has for that in his own country.

But the response of the British and French public to each other's

leaders is hard to gauge. It is a cliché to talk of the fractious history between the two countries. The respective folk images that the British and French have of each other are rooted in long-ago wars, and since 1815 the two countries have largely been on the same side, though not always gloriously - in the Crimean, the two world wars, during the Suez crisis and in Bosnia.

Economics and politics have lately provided more ground for tension. The fact that the French economy, which was much smaller than the UK's in 1945, is now far larger, probably grates on the subconsciousness of many Britons. Indeed, Chirac's arrival tomorrow on a Eurostar train that will have crawled across Kent after whizzing from Paris to Calais will symbolise this.

But Chirac inherits from de Gaulle an approach to Europe, based on the nation-state, that broadly suits Britain. He wants to give a central role to national parliaments rather than more power to the European parliament, and to keep most internal security and all external security issues in the hands of national governments. Any future Labour government in Britain would probably not quarrel with this approach, while Labour's commitment to signing the EU social chapter is frankly welcomed in Paris. Perhaps, therefore, the present improvement in Anglo-French relations may last beyond the next UK election.

renewing his Gaullist credentials as he lays a Cross of Lorraine wreath on the de Gaulle memorial in London tomorrow. De Gaulle always produced profound irritation as well as admiration in Britons. Churchill said of the general after the second world war that "of all the crossed I had to bear, the Cross of Lorraine was the heaviest".

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A million dollars could not keep him

UIP's distribution supremo plans to go it alone, says Raymond Snoddy

Michael Williams-Jones, president and chief operating officer of United International Pictures, the company which distributes the films of three Hollywood studios outside North America, remembers exactly when he made his decision to quit.

He was on a ship with his wife Eve travelling from Singapore to Bangkok. It was a beautiful morning as he surveyed the coastline in the distance. As usual, a large pile of faxes had just arrived. It was then that Williams-Jones, who is 51 and had been president of UIP since 1984, decided he was going to give up his salary of more than \$1m a year and all the benefits of playing in the Hollywood first division. However, he would also be escaping the pressures of having to travel for up to six months each year.

He says: "I told my wife that I had made a decision that I wanted to move on to other opportunities within the industry - most probably production." And so it was that Williams-Jones, who has a Welsh-Jewish background, had the pleasure of inviting his three bosses formally thanked Williams-Jones for his contribution to the success of UIP and said he "has more than earned the right to move on". After staying until he has helped choose his successor, his move is likely to involve looking for films of his own to produce and seeing them through from conception to release.

"A lot of film-makers tend to walk away from a film the moment it is completed, and they go on to the next project. That, for me, is when it gets interesting," he says. Running a media investment fund and film industry consultancy are also likely to form part of his life.

His new company, Merlin Angle-

GoldenEye and *Rainman* from MGM/UA, *Ghost* from Paramount and *Jurassic Park* and *Apollo 13* from Universal Pictures.

Last year UIP, which has 900 employees in 40 offices around the world and is active in 150 countries, had revenues of \$1.5bn. Apart from generating rising revenues from outside North America, Williams-Jones is most pleased about opening up countries such as South Korea for the Hollywood majors.

In 1987 South Korea was worth just \$10m a year to Hollywood in film, television and video revenues, yet cinema attendances per capita were among the highest in the world. The UIP head discovered the more than 90 per cent of the revenue was going to middlemen, and started introducing direct distribution.

There was "unbelievable opposition" to this, he says. A hollowed-out book on Korea with a dead snake inside was sent as a warning; a limpet mine exploded in the front of UIP's local office, and Williams-Jones was burned in effigy.

Last month his three bosses formally thanked Williams-Jones for his contribution to the success of UIP and said he "has more than earned the right to move on". After staying until he has helped choose his successor, his move is likely to involve looking for films of his own to produce and seeing them through from conception to release.

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His new company, Merlin Angle-

sey, will be a co-operative venture, with Williams-Jones combining his commercial and marketing skills with those of his literary and production-oriented wife, Eve Forman. But first they are planning to take six months off on Africa with several cases of books. Their lodges have no electricity or telephone.

The reading will be partly for pleasure but they will also be looking for movie ideas. After years of promoting films all over the world, Williams-Jones believes he has a good feel for what audiences want. It is entertainment that sells, of course, but he believes entertainment that makes some demands on its audience, has charm and deals with universal issues can be more successful than films based on extreme violence or transitory "pyrotechnic entertainment".

He points with wonder to *Babe*, a film about a piglet, which cost about \$20m to make and has

already grossed \$178m outside North America. "Sometimes too much is spelled out today," he says. "I think we have lost some of the art of story-telling." Despite shortcomings in movie story-telling, he sees a boom coming both in cinema exhibition and for film production.

In Britain, for example, with the help of multiplex cinemas, attendances of 130m are projected for this year compared to 85m in 1987. Everywhere, from Bangkok to Shanghai, new shopping centres are being built and a multi-screen cinema is always included. And film production is at the core of the salaried and pay-TV revolution.

But turning Merlin Anglesey into a success will be a formidable challenge for Williams-Jones, despite his extensive Hollywood contacts. He says: "It will be marvellous, but I am as aware as anyone that the failure rate is spectacular. It's a tough mountain to climb."

Williams-Jones: has a 'tough mountain to climb' despite his contacts



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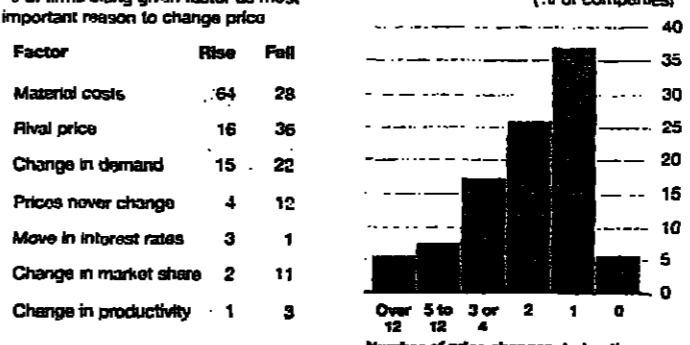
Robert Chote · Economics Notebook

Reflections on price stickiness

A more competitive environment could alter the way companies set prices

The ups and downs of companies' prices

% of firms citing given factor as most important reason to change price



(% of companies)

Over 5 to 12 12 to 4 2 1 0

Number of price changes during the year

rivals' prices or the state of demand were more likely to trigger price rises.

Downward price stickiness becomes more of a problem when inflation is low, because the relative price changes needed to signal scarcity or oversupply are more likely to demand that the prices of out-of-favour goods fall in cash terms. When inflation is higher, the price of out-of-favour goods can continue rising, only less quickly.

The psychological barrier against price cutting has clearly been weakened by the recession and by the continued mood of bargain consciousness among consumers during the recovery. But the fact that three times as many companies told the bank they never cut prices as said they never raise them, suggests it has by no means been eliminated entirely. This remains an obstacle to moving from what has been an era of historically low inflation to one of effective price stability.

A concerted effort to intensify product market competition would presumably help to weaken resistance to price cuts, and thereby help that transition. But the bank's survey suggests it would also encourage companies to review their prices more frequently and to change them more frequently, too. A more competitive market might therefore be one in which companies are quick to raise prices at any chance they get.

• **How do UK companies set prices?** by Simon Hall, Mark Walsh and Tony Yates: *Bank of England Quarterly Bulletin*, May 1996. **Mark-up ratios in manufacturing industries**, by Joaquim Martins, Stefano Scarpetta and Dirk Pilat: Working paper 162, OECD, 1996.

been whittled away in most countries in recent years, perhaps because greater openness to trade has made competition tougher.

Interestingly, the pattern of mark-ups from industry to industry has changed little since the 1970s. High mark-ups remain most prevalent in industries such as tobacco products, industrial chemicals, drugs, medicines and computers, and radio, television and communications equipment. Mark-ups are relatively low for textiles, food, printing, electric machinery and motor vehicles.

Mark-ups are higher in those industries comprising relatively few competitors than in those with many. They are also higher in industries in which companies produce differentiated products rather than homogeneous ones. But this does not mean that high mark-ups are necessarily a bad thing. They may provide a reward for expensive innovation.

A fall in mark-ups as a result of

increased competition would have a direct, albeit temporary, effect on inflation. Greater competition might also reduce the danger that inflationary shocks become embedded in an upward spiral of wage and price increases - studies show that trade unions are much less successful in boosting pay when employers are under pressure from rivals.

Greater competition might also affect inflation if it altered the relative stickiness of prices upwards or downwards.

Conventional wisdom has it that companies are much less willing to cut prices than to increase them. The Bank of England did not test this explicitly in its survey, but it did confirm that such decisions would be taken according to different criteria. Almost 65 per cent of companies said that raising raw material prices was the factor most likely to prompt a price increase, but only 28 per cent said that a fall in the cost of materials would lead to cuts. Changes in

1996



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Whitbread set to seal licensing deal with Labatt's

By Roderick Oram, Consumer Industries Editor

Whitbread is close to plugging several gaps in its beer portfolio by securing a long-term UK license for Labatt's, the Canadian lager.

The deal would add an unwelcome complexity to the delicate negotiations by Bass to buy Carlsberg-Tetley, the joint venture between the Danish brewer and Allied Domecq, to make it the largest UK brewer.

Labatt has a sales and marketing company in the UK which contracts most of the brewing of some 500,000 hectolitres of beer a year to Carlsberg-Tetley.

If Whitbread gets the license it will want to brew the beer. Thus, it will either buy out the contract or let it run its course. Either way, the eventual loss of volume would likely lead Bass to reduce its offer for Carlsberg-Tetley.

Bass faces an uphill struggle to win regulatory approval for the acquisition because the merged group would have more than 35 per cent of the market. Losing Labatt's would not ease the way because competition regulators appear not to count contract volume towards market share.

With the license, Whitbread will gain its first "ice" beer and its first bottled US beer, Rolling Rock. Its market share will rise by about one percentage point to about 15.5 per cent, industry executives said.

"This will give Whitbread additional volume but with a North American slant which doesn't affect its large sales of Heineken and Stella Artois," an analyst said. Valuing the deal was difficult, a competitor said, without knowing the exact terms of up-front payments and royalties.

The opportunity to pick up the Labatt's license arose, competitors said, when Interbrew, the Belgian owner of Stella Artois, acquired the Toronto brewer last summer. Since then, Interbrew has been seeking a new UK licensee to give Labatt's a firmer footing in the competitive UK market.

Labatt contracted out UK brewing first to Greenalls Group, then Allied Domecq and now Carlsberg-Tetley.

Vaux, the northern brewer, also produces and packages

for it.

Whitbread was the likely choice for the Labatt's license because it handles Stella Artois for Interbrew. But a deal would present Whitbread with some portfolio issues to resolve, a competitor said.

Notably, most of Labatt's sales are of Labatt's Canadian, a standard lager of 4 per cent alcohol by volume. This will compete against standard Whitbread's Heineken. Similarly, Labatt's Blue is at the bottom end of the premium sector competing against Heineken Export and Stella Artois.

In a further twist to its strategy, Labatt had also plunged into UK pub ownership, building up a chain of some 500 pubs, most of which were acquired from big brewers when the government forced them to reduce their estates.

It is highly unlikely Whitbread will take on the pubs as well, an analyst said.

Labatt's chain will be added to the large pool of pubs up for sale. Last week, Inntrepreneur, the joint venture between Grand Metropolitan of the UK and Foster's Brewing Group of Australia, sold 1,400 pubs to a bank syndicate, which in turn is seeking long-term buyers.

Fund managers switch out of UK equities

By Nicholas Denton in London

The UK fund managers which have underpinned the stock market's five-year bull run have disclosed in a survey published today that they intend to switch heavily out of UK equities.

The institutions, which were net buyers of UK shares until last October, have turned more bearish than at any time this decade, according to the monthly poll conducted by Gallop for Merrill Lynch, the investment bank.

US drilling rivals court Transocean

By Hugh Carnegy in Stockholm

A transatlantic bid battle for the hand of Norway's Transocean Drilling, one of the world's leading offshore drilling companies, is set to continue this week despite a recommendation from the Oslo-based target that its shareholders accept a \$1.45bn merger offer from Sonat Offshore Drilling of the US.

In the latest consolidation move in the highly specialist drilling industry, Transocean's board late last week decided to stick by its acceptance of the

Sonat offer despite a revised counter bid by Reading & Bates, another US driller, that raised the value of its rival suit from \$1.51bn to \$1.56bn.

Transocean took the decision despite an appeal from Tiger Management, a hedge fund that is its biggest shareholder with a 22 per cent stake.

The Tiger intervention was a boost to Reading & Bates - which is based, like Sonat in Houston. It said it would press ahead with its bid, hoping its

decision to negotiate exclusively with Sonat Offshore at this time. Our view is that the Reading & Bates proposal offers superior value to the company's shareholders," Tiger Management wrote to Transocean in a letter quoted by Reuters news agency.

The Tiger intervention was a boost to Reading & Bates - which is based, like Sonat in Houston. It said it would press ahead with its bid, hoping its

higher offer would woo other big shareholders.

But Transocean, whose chairman Mr Kristian Siem controls a 5 per cent stake, said it had decided to go ahead with a merger with Sonat because it believed such a move offered better future earnings, financial strength and share price strength. "Sonat's proposal was clearly superior," the Transocean board said. Under the deal, the two companies

would merge under the ownership of a holding company called Transocean.

The Norwegian company also preferred the structure of the Sonat offer, which offered 20 per cent in cash and the balance in Sonat shares.

The Reading & Bates offer is an all-share bid and is contingent on 90 per cent acceptance, which Sonat's is not.

One issue clouding the valuation of the respective bids has

been the volatility recently of both Sonat's and Reading & Bates' share prices.

Transocean operates a range of offshore drilling and maintenance services. It specialises in exploration and pre-production drilling when oil and gas finds are brought up to full output for oil companies.

It is active in West Africa, as well as the Gulf of Mexico, Brazil and the North Sea, where Sonat also operates. Transocean is attracted by Sonat's leading edge technology in deep water drilling, an area in which the Norwegian company has not been involved to date.

INSIDE

Olivetti

Olivetti, the Italian computer group, is to float Lexikon, its office equipment subsidiary, on New York's Nasdaq stock exchange at the end of this year or the beginning of next year. Page 21

Viag

Viag, the German conglomerate, said sales at its aluminium, packaging and steel trading activities had been badly affected by the economic slowdown in Germany. It expected to report 1996 net profits of DM1bn (\$55m), in line with last year's underlying net profits. Page 22

Lloyd's

A merger deal will create the largest underwriting syndicate at Lloyd's of London. Murray Lawrence, one of the largest managing agencies running syndicates at Lloyd's, plans to merge seven existing syndicates under a giant "umbrella". Page 20

Fund Management

Last week the Confederation of British Industry said it wanted to open talks with institutional shareholders about making the system of pre-emption rights more flexible. Companies have often grumbled that the system - whereby existing shareholders have right of first refusal when a new slug of a company's shares come to market - raises their cost of capital. Page 23

Faces

Mr Maurice Dwek, once the scourge of the Swiss bond market cartel with his Soditic investment bank, is to ride again. At one point Soditic was Switzerland's fourth largest issuing house but its name disappeared when it was taken over in 1990 by SG Warburg, which in turn was absorbed into Swiss Bank Corporation last year. The new group will operate in trade finance, loan syndication, leasing, merger advice and some equity dealing and placements. Page 23

Tenneco targets growth in Europe

By Tim Burt in London

Tenneco, the acquisitive US conglomerate, has recruited Sir David Plastow, the former chairman of Inchcape and chief executive of Vickers, to help the company expand its automotive interests in Europe.

The company, which last year spent \$1.7bn (£1.1bn) on acquisitions, has invited Sir David to become a non-executive director with a remit to scrutinise acquisition opportunities emerging from the con-

solidation in the automotive components sector.

Plans to expand Tenneco's automotive operations follow its announcement six weeks ago that it was demerging its Newport News shipyard - the largest naval shipbuilder in the US - and its \$1.9bn energy business.

"We see ourselves as a player in the consolidation process and we will be asking Sir David, our only non-US director, to look out for growth opportunities," he added.

Mr Mead hinted that Ten-

neco could consider "sizeable" bolt-ons in the sector, particularly following its sale or demerger of its energy division.

That business has a value of debt of about \$2bn. The spin-off value of Newport News has been put at up to \$1.3bn.

In addition, Tenneco has credit facilities of \$2.52bn.

Sir David, whose appointment is expected to be confirmed tomorrow, said companies such as Tenneco regarded the UK as a good location to

Bank is reducing its reliance on derivatives, writes Richard Waters

Putting back the trust into Bankers Trust

When Bankers Trust agreed last week to swallow \$150m of derivatives losses for a customer, Procter & Gamble, it marked the end of an episode that the New York bank - and the derivatives industry at large - will be relieved to put behind it.

The argument over two leveraged interest rate swaps had become an ugly advertisement for a business which had become one of the most profitable in the financial industry. The instruments bought by P&G, promoted as forms of protection against sharp interest rate movements, turned out to be speculative bets.

That helped draw attention to the fact that derivatives like these fall largely outside the scope of regulation: the new frontiers of finance turned out to be as lawless as the Wild West.

The P&G swaps were also a reminder of a market upheaval that most banks and their customers would rather forget. In early 1994, when Reserve began to raise interest rates, many of the assumptions underlying the risk management models on which derivatives are based proved deeply flawed.

Bond markets around the world shuddered too - something that the models had not allowed for.

Looking back at the traumas of early 1994, a senior derivatives executive at one of the biggest derivatives dealers breathes a sigh of relief. "The industry weathered this quite well," he says now. The same could hardly be said for Bankers Trust itself.

Certainly, the over-the-counter derivatives markets have continued to grow by leaps and bounds. From \$1.30bn at the end of 1994, the notional value of swaps and related products had risen to \$18.00bn by end of last year. While the actual amounts at risk are far smaller, this gives some idea of how fast the

market is still growing. This is only part of the story, though. Anecdotal evidence suggests that the profitability of the derivatives business has waned. Most of the volume is accounted for by straightforward interest rate swaps which are traded in large volumes and with very low profit margins. The most complicated, or structured, instruments, which yield higher profits, went out of fashion with the P&G debacle.

Also, despite the resolution of the P&G case - the last of a series of disputes that prompted a overhaul of Bankers Trust's own senior management - the industry still faces some difficult questions over regulation.

In particular, some lawyers who represent buyers of derivatives argue they are securities, and so should be subject to the full panoply of the US's securities legislation. Or, at the very least, that they should fall under the anti-fraud provisions of the Commodities and Futures Trading Commission.

By setting the P&G case out

profits came from what it calls "client risk management" - basically, selling derivatives: in 1994, it was more than 40 per cent. Sir then, with the stigma of the P&G and other disputes hanging over it, many customers have been less enthusiastic about doing business with the bank.

Klauder Mattison in New York. In the meantime, the over-the-counter markets look like falling increasingly under the sway of a group of bigger banks with better credit ratings - institutions such as J. P. Morgan in the US, along with the big Swiss banks and, increasingly, Deutsche Bank.

Whether by desire or necessity, Mr Newman's new course for Bankers Trust will involve maintaining its broad array of businesses, which range from asset management and global custody to syndicated lending and bond underwriting.

That may prove a tough job. The bank has other troubled businesses to put in order, including its asset management unit. Also, while its profits have begun to recover, its return on equity remains well behind its biggest US competitors.

Mr Newman has also set his sights on rebuilding Bankers Trust's reputation as a relationship bank. He is moving the bank away from being the adversarial trading house it was viewed as following the fall-out from the derivatives business.

In this regard, at least, laying to rest the P&G case marks a big step forward.

Lex. Page 18

The new frontiers of finance turned out to be as lawless as the Wild West

of court, Bankers Trust helped to settle a debate on this issue. Mr Dan Cunningham, a partner at Cravath Swaine & Moore, a New York law firm which advises a derivatives industry trade group, accepts these are matters that still need to be resolved - though the industry would rather it were left to Congress than the courts.

While the over-the-counter derivatives markets have continued to grow by leaps and bounds. From \$1.30bn at the end of 1994, the notional value of swaps and related products had risen to \$18.00bn by end of last year. While the actual amounts at risk are far smaller, this gives some idea of how fast the

market is still growing.

The growing pessimism comes with the FTSE-100 index stalled below 3,800, after rising steadily from the 3,000 mark in March 1994. Equity strategists, whose forecasts for the year-end range from 3,400 to 4,200, provide no consensus on direction.

Strategists said fund managers' answers were unreliable and their plans fickle and bearishness by fund managers has

often signalled, not a downturn, but a new surge. The selling signalled by institutions may be already discounted by the market or may even have taken place already. Mr Mark Brown, global strategist at ABN-Amro Hoare Govett, said of sellers' tactics: "You do it and then you tell."

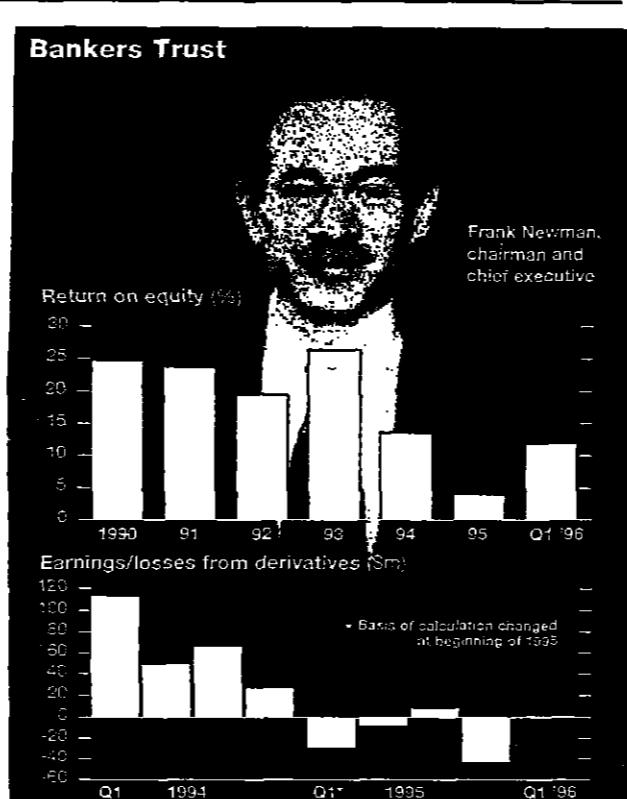
According to strategists, the worst of the selling pressure is often over by the time it comes to light. "Quite often the times when people have been pessimistic have been the times to buy," said Mr Trevor Green-

than, global strategist at Merrill Lynch.

Support for the market has also come from record takeover activity. Liquidity has remained high as bidders transfer cash to institutions in exchange for their stakes in target companies.

But fund managers, who expect a Labour election victory by a margin of 91 per cent to 9 per cent, are concerned the next government will inhibit takeover activity - which is one of the reasons for their pessimism.

Lex. Page 18



tions that other banks have seen their reliance on profits from derivatives fall. Also, Mr Frank Newman, who last month added the title of chairman to the one of chief executive he has held since the beginning of the year, has made clear that he wants the bank to become less reliant on derivatives in future.

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Lex. Page 18

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COMPANIES AND FINANCE

Murray Lawrence in Lloyd's merger

By Ralph Atkins,
Insurance Correspondent

Consolidation at Lloyd's of London is being accelerated by a merger deal which will create the insurance market's largest underwriting syndicate, backed partly by the new generation of limited liability investors.

Murray Lawrence, one of the largest managing agencies running syndicates at Lloyd's, plans to merge seven syndicates under a giant "umbrella" syndicate that will have the capacity to underwrite business generating more than \$500m in premium income. That

would put it on a par with a middle-ranking UK insurance company.

The group also plans to create an insurance company to supply permanent capital to the umbrella syndicate and own the managing agency.

Existing, traditional Names on Murray Lawrence syndicates will be offered the chance to buy shares in the new insurance company but could carry on underwriting on the umbrella syndicate with unlimited liability. Names are individuals whose assets have traditionally supported Lloyd's.

Mr Paul Archard, Murray Lawrence managing director, said the merger

reflected a worldwide trend towards larger insurance companies offering greater financial security and more efficient use of capital. Some Names are worried that consolidation at Lloyd's will reduce the choice of syndicates. But Mr Archard said: "It is no good them having all the choice in the world, if they are in a dwindling business."

Similar deals are likely at Lloyd's as the market moves closer to implementing its recovery plan this summer. Many traditional Names are expected to leave Lloyd's, paving the way for additional corporate investors. Downward pressure on premium rates is also

threatening profitability, increasing the incentive for consolidation.

Under the Murray Lawrence deal, expected to be in place by next year, the company will reduce its underwriting capacity from \$232m this year. But it expects the more efficient use of capital and other economies will increase returns by at least 14 per cent.

Murray Lawrence has not ruled out floating the proposed new insurance vehicle. Although it is merging its syndicates, it plans to continue operating seven underwriting units covering different product areas to preserve underwriters' freedom.

Vodafone advertising budget to rise to £20m

By Christopher Price

Vodafone, the UK's biggest mobile telephone group, is to more than treble its advertising budget over the next year to £20m in response to the growing threat of competition, particularly from Orange, the newest entrant to the £4.5bn UK cellular telecoms market.

Vodafone considers the competitive "war" has now moved away from issues of price and coverage to marketing.

Orange spends around £30m a year on advertising, and the size of its expenditure has helped the group, which floated earlier this year, to a 7 per cent market share in its three years of operation.

Orange has taken a bigger proportion of new connections, and in the digital market - seen as the future technology in the industry - it holds more than a 25 per cent share.

Vodafone is also responding to the growing uniformity in the market.

Vodafone, Cellnet and Mercury One-2-One have all introduced new tariff structures in the past year to head off claims of overpricing from the other operators.

Vodafone claims to have 2.45m subscribers in the UK, 520,000 of whom are digital customers. Cellnet has 2.38m subscribers, while Orange has 488,000 digital subscribers. One-2-One is believed to have about 410,000 digital customers.

Lucas Pension restructures £3bn portfolio

By Norma Cohen

Lucas Pension Scheme has restructured its £3bn portfolio in the largest such move ever made by a UK pension fund.

The techniques used could prove a model for other schemes anxious to reshape their investment mix while minimising the costs.

The move followed a review of the scheme's investment strategy which showed that its approach was not likely to offer the highest returns over the next 10 years.

The new strategy involves a significant investment for the first time in emerging markets securities. It also involves a sharp reduction in its holdings of UK equities, to 60 per cent of the total from 94 per cent. The scheme has increased equity investments overseas to 20 per cent of the portfolio and eliminated its property investments.

The 6 per cent stake in Lucas will remain until the outcome of the company's talks about a possible merger are resolved.

The techniques used in the restructuring, which took place over a three-month period, could prove a model for other schemes.

From next year, UK pension schemes will have to meet a new Minimum Funding Requirement which may force

some to restructure their portfolios and increase their holdings in UK government gilts while selling equities.

Mr Alan Rubinstein, executive director of Lucas Pensions Investment Management, the in-house fund manager for the engineering firm's scheme, said the total cost of the restructuring was "well below" the one percentage point of total assets normally associated with such a move.

The scheme used the US-based investment banks Goldman Sachs and Morgan Stanley to effect the trades.

Mr Girish Reddy, an executive director of equity derivatives at Goldman Sachs, said that trading costs were also minimised by buying from and selling to other clients of the firm.

The scheme's assets will continue to be managed in-house with the exception of the emerging markets portfolio.

Of the £300m to be invested, £200m will be in an indexed portfolio managed externally by BZW Barclays Global Investors.

The remainder will be actively managed by Genesis Investment Management.

The scheme is "comfortably" over-funded and the company has not had to add cash since 1985.

Bates Worldwide paid Bungey £728,251

By Jane Martinson

Mr Michael Bungey, head of advertising agency Bates Worldwide, received a total year package of £728,251 in his first year as a board member of Cordiant. Mr Bungey's salary rose 7 per cent to £433,327 after a pay review, while other benefits reflected his move to the US. His bonus was £119,185.

The year, in which Cordiant was formed after its acrimonious split from the Saatchi brothers, was described by Mr Bungey as a "roller coaster". Bates was hit by the with-

drawal of the \$400m (£263m) a year Mars account. Cordiant said the package reflected the market price and the role Mr Bungey played.

Mr Edward Wax, who was also appointed to the Cordiant board in January 1995, received a total of £285,687 for his role as head of Saatchi & Saatchi Advertising Worldwide.

Mr Bungey will receive a performance-related bonus of 40 per cent of his annual salary in 1996, as will Mr Wax, Mr Charles Scott, the chairman, and Mr Robert Seelert, the chief executive.

Cellular phone group in flotation

By Patrick Harverson

European Telecom, the Sloane-based distributor of cellular telephones and accessories, is expected to be valued at more than £35m when it comes to the stock market next month.

Founded in 1990 by Mr Warren Hardy, its current chief executive, European Telecom has built up annual sales of £78.5m and in its most recent financial year made a profit of £2.4m. The company supplies phones and accessories to 1,400 customers in over 40 countries, with more than 70 per cent of its sales exported overseas.

Singer & Friedlander, the merchant bank, is financial adviser to the company and Collins Stewart has been appointed stockbroker. The prospectus is expected to be ready this month.

TR set to win Thornton bid

By Roger Taylor

TR Pacific, the £185m investment trust, is expected to announce today the successful outcome of its £160m recommended bid for Thornton Asian Emerging Markets Investment Trust. By the first closing date, last Friday, more than 70 per cent of Thornton Asian shareholders had accepted the bid.

TR Pacific is offering either cash or shares for Thornton.

Charterhouse recruits Michael Hepher from BT

By Roger Taylor

Mr Michael Hepher, former managing director at British Telecommunications, has been appointed chief executive of Charterhouse, the investment bank, in a move which will be seen as an impressive catch by Charterhouse.

Mr Hepher, 52, will receive a salary and performance-related bonus which together are guaranteed to be not less than £700,000 in the first year.

He resigned from BT last year with the intention of taking up a job in financial services.

Before working at BT he had been chairman and chief executive of Lloyds Abbey Life.

At Lloyds Abbey Life he oversaw the successful merger

jointly by Crédit Commercial de France, based in Paris, and Berliner Handels- und Frankfurter Bank, based in Frankfurt.

The three banks, acting in partnership, aim to become the leading pan-European investment banking group. Between them they have £70bn in assets and capital of £3bn.

Mr Hepher said he was "extremely excited" about Charterhouse's ambitions and said that his task was to make "one plus one plus one come to more than three".

He added that he had "more experience than most" of bringing together companies with different cultures.

At Lloyds Abbey Life he oversaw the successful merger

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COMPANIES AND FINANCE: INTERNATIONAL

Sandvik may try for majority stake in Tampella

By Hugh Carnegie in Stockholm

A heated battle for control of Tampella, the Finnish industrial group, by two Swedish rivals has been stepped up by Sandvik, the Swedish tools and speciality steels group, which said it was considering a move to secure a majority stake in the company.

Tampella is also the subject of a SKr1.83bn (\$270m) takeover bid by another Swedish company, Svedala Industri, a leading mining and construction equipment maker.

Mr Clas Ake Hedström, Sandvik

chief executive, said on Friday that the group might increase to more than 50 per cent the group's 26 per cent holding in Tampella, bought last month for SKr500m from Norway's Kvaerner. Previously it had talked of raising its stake to 40 per cent.

"It is an option to go above 50 per cent - it is a possibility," Mr Hedström said, although he would not say whether Sandvik was actively seeking to buy Tampella shares. He said one option was to convert Sandvik's 25 per cent share in the Tampella subsidiary Tamrock into shares in the parent company.

Sandvik has been criticised for not offering equal treatment to Tampella's shareholders - but under local takeover rules it is not obliged to make a full bid for the company.

The battle is one of two that Sandvik has become embroiled in within a

month, after years of being known for its solid earnings record, large cash pile and limited ambitions.

In early April it made a SKr1.4bn bid for Kanthal, a Swedish heating wire company, but the offer has so far been rejected by Trustor, a Swedish industrial holding company which holds 50 per cent of the voting rights in Kanthal.

On Friday Sandvik reported a 7 per cent fall in pre-tax earnings in the first quarter from SKr1.4bn last year to SKr1.3bn. Mr Hedström said the rise in value of the Swedish krona since the same stage last year

accounted for the difference. The currency factor was also blamed for a slight fall in group sales from SKr7.5bn to SKr7.4bn. At constant exchange rates, sales were up 6 per cent, Sandvik said, although held back by lower demand in steel markets at the same time last year, when demand was very high.

The order intake in the first quarter fell from SKr8.2bn to SKr7.4bn. However, Sandvik said the order intake had increased 8 per cent over the last quarter of 1995, reflecting a more stable outlook in the US and favourable conditions in Asia, apart from Japan.

Viag slips but forecasts flat 1996

By Michael Lindemann in Munich

Viag, the leading German energy-based conglomerate, said sales at its aluminium, packaging and steel trading activities had been badly affected by the economic slowdown in Germany this year. However, it expects to report 1996 net profits of DM1bn (\$659m), in line with underlying net profits last year.

Mr Georg Obermeier, chief executive, said the Munich-based group was also still having trouble raising its profile among international investors after it emerged that an unspecified number of Viag shares had been sold by US shareholders.

First-quarter pre-tax profits

were and had found their way back to Germany.

"We will have to redouble our efforts to create a better presence in the international capital markets," Mr Obermeier said.

He added, however, that Viag was not looking for a new finance director, following the recent surprise departure of Mr Hans Peter Peters, the former investment banker from Morgan Stanley who had done the job for only 18 months.

There are believed to have been tensions between Mr Peters and Mr Obermeier, him self finance director before becoming chief executive last year.

First-quarter pre-tax profits

fell to DM668m, 25 per cent lower than during the same period a year earlier when the results had been boosted by the disposal of PWA, the German paper maker. Viag said. Operating results were in line with those reported last year.

Turnover in the first three months had risen in the energy division and at Computer 2000, the computer trading business, but overall sales were down 1 per cent at DM10.9bn.

Schmalbach-Lubeca, the packaging division, would "considerably improve" its profits this year, while SKW Trostberg, the chemicals business, was expected to report an increase, Mr Obermeier said. Generally, he said, results

would be dented by a poor business environment. "1996 just doesn't look that good."

Mr Obermeier said Viag was discussing "several" new acquisitions after the rights issue in late March through which the group raised about DM2.5bn.

Above all, the group is looking to expand its energy activities - based around the Bayernwerk electricity utility by increasing its stake in Isar Amperwerke, the regional Amperwerke.

Expanding the group's energy activities is also likely to mean that Viag will raise its 10 per cent stake in the Berlin regional utility and buy into the Hamburg utility.

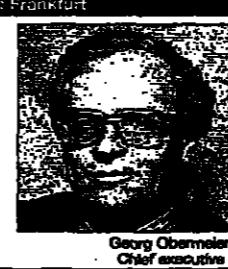
Other acquisitions may follow in eastern Europe, especially in Hungary where Bayernwerk recently took a majority stake in Dedasz, a regional utility. The group

PROFILE:

Viag

Market value: \$10.2bn Main listing: Frankfurt

Historic P/E	14.82
Dividend yield	1.71%
Earnings per share	DM 39.30
Current share price	DM 574.75



Georg Obermeier
Chief executive

SHARE PRICE

Relative to the Dax Index

EARNINGS PER SHARE

(DM)

also wants to expand its chemicals activities so that Viag already holds about 20 per cent.

"If we were able to do that it would definitely be a success," Mr Obermeier said.

NEWS DIGEST

First-quarter boost for Dresdner Bank

Dresdner Bank expects a marked rise in profits this year after a strong performance in the first quarter, Mr Jürgen Sarrazin, the chairman, told the annual meeting. But he said it would be wrong to expect the trend of the first quarter - in which operating profits more than doubled - to continue for the whole year. While Dresdner benefited from "a following wind", performance was influenced by one-off profits or fluctuating market conditions.

Mr Sarrazin said commission business in securities had shown unusually high profits in the first two months. The result compared with a poor first quarter in 1995 and also reflected the first-time consolidation of Kleinwort Benson, the UK investment bank. Financial trading profits had also risen, already reaching nearly two-thirds of last year's total.

However, traditional loan business remained flat. Group interest income was 3 per cent higher in the first quarter, but slightly down at the parent bank. Costs rose 17.5 per cent, although only 4.7 per cent with the exclusion of Kleinwort Benson. Mr Sarrazin said stagnating interest margins showed the need to cut costs. In 1995, Dresdner raised operating profits 22 per cent to DM1.9bn (\$1.31bn), with most of the growth coming from abroad.

Andreas Fisher, Frankfurt

Zurich Insurance ahead 25.7%

Zurich Insurance, the Swiss-based insurance group, announced a 25.7 per cent increase to SF1.674m (\$704.6m) in net profits for 1995, compared with SF1.355m in the previous year. The group said non-life pre-tax profit rose 41.1 per cent from SF1.056m a year earlier to SF1.354m, and its non-life business rose by 16.2 per cent from SF1.142m to SF1.165m.

Zurich said the increase in both non-life and life pre-tax profits led to the "gratifying rise" in 1995 net profit. Analysts had expected Zurich to post a 1995 net profit of between SF1.856m and SF1.860m. The dividend was set at SF1.50 last time.

Non-life business claims in 1995 were lower than the previous year, while the overall loss ratio "nevertheless increased" as a result of a strengthening of technical reserves in 1995. Parent net profit rose 36.4 per cent, from SF1.351m a year earlier to SF1.734m.

AFX News, Zurich

Arjo Wiggins unit lifts sales

Arjomari-Prioux, the Arjo Wiggins Appleton unit, recorded sales in the three months to March up from FF7.1bn a year earlier, to FF7.4bn (\$1.4bn), according to a company announcement in the official bulletin, BALO.

AFX News, Paris

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Swiss Bank Corporation

Unitary registered shares/1996 optional dividend

A Conversion of bearer shares into registered shares

Among the items of business reacted to by the Annual General Meeting of Shareholders of Swiss Bank Corporation on May 7, 1996, the introduction of a unitary registered share with a par value of CHF 50 was approved. This streamlining of the capital structure represents further progress in the direction Swiss Bank Corporation took in spring 1993 with the conversion of the participation certificates into bearer shares and responds to the wishes of investors with regard to market liquidity, a transparent capital structure and voting equality (one share - one vote).

CHF 3.655 million

29 076 055 registered shares of CHF 50 par value each

24 019 692 bearer shares of CHF 100 par value each

1 existing bearer share of CHF 100 par value to which Coupons No. 8 ff. are attached will be converted into 2 registered shares of CHF 50 par value each.

77 115 839 registered shares of CHF 50 par value each

From Monday, May 13, 1996, trading will only be conducted on the basis of Swiss Bank Corporation registered shares with a par value of CHF 50 each. The registered shares will be listed on the stock exchanges of Basel, Geneva, Zurich, Frankfurt and Tokyo and on the SEAO in London.

The ADRs will be split 2 for 1, with the underlying bearer shares converted into registered shares. From May 13, 1996 10 ADRs shall correspond to one Swiss Bank Corporation registered share with a par value of CHF 50. The ADRs are traded "over the counter" in New York.

B 1996 optional dividend

The Annual General Meeting has approved a gross dividend of CHF 8.00 per registered share and CHF 16.00 per bearer share for the past financial year. The Board of Directors has again decided to distribute the dividend for the 1995 financial year in the form of an optional dividend ("1996 optional dividend"). Existing shareholders may elect to receive a corresponding number of new registered shares in place of the net dividend of CHF 10.40 or CHF 5.20. The shares so obtained will also carry 5 Warrants for subscription to further securities. Regardless of the decision taken (withdrawing the dividend in the form of registered shares or cash), the withholding tax (35%) can be recovered by recipients satisfying the requirements of the law.

The 1996 optional dividend will be allocated to holders of shares ranking for dividend as of May 13, 1996 (ex-rights date) as follows:

2 1996 optional dividends for each existing bearer share of CHF 100 par value

1 1996 optional dividend for each existing registered share of CHF 50 par value

May 13 to May 22, 1996, 12:00.

First option: Subscription for new registered shares

41 1996 optional dividends entitle the holder to subscribe for 1 new registered share of CHF 50 par value. Each new registered share is combined with 5 Warrants to acquire additional registered shares (see Warrant conditions below).

CHF 213.20 total for each new registered share of CHF 50 par value.

Payment takes place with value date May 26, 1996, by means of a set-off with the number of 1996 optional dividends required for subscription for the new shares.

Warrants entitling subscription rights are being issued to shareholders in the United States of America who elect to receive the optional dividend in the form of shares and subscription rights, but the shares purchasable on exercise of these Warrants may not be offered in the United States. Such Warrants may be traded during their life but they may not be exercised by persons in the United States.

Second option: Cash dividend

CHF 5.20 per 1996 optional dividend. This corresponds to a net dividend of CHF 10.40 for each existing bearer share and CHF 5.20 for each existing registered share. The cash dividend will be paid as from May 26, 1996.

C 1996 optional dividends for each existing registered share of CHF 50 par value

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Friday, May 24

This special report will focus on the rapidly growing sector of Property facilities Management. The report will be a valuable point of reference, and provide an ideal medium from which to capture the attention of the Chief Executives, MD's and Finance Directors who make outsourcing decisions.

For Advertising details contact:

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FT Property

13th May 1996
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FINANCE

Sniping over the share slugs starts up again

Norma Cohen on the row over pre-emption rights which give first refusal to existing shareholders

A time-honoured method for raising new equity capital in Britain - pre-emption rights - has long been the subject of skirmishes between companies and institutional investors.

The sniping has started again - but this time there are signs that the two sides are prepared to come out of their bunkers and countenance change.

Pre-emption rights give a company's existing shareholders the right of first refusal when a new slug of that company's shares come to market.

Companies have often grumbled that the system raises their cost of capital.

Last week they turned the heat up when the Confederation of British Industry said it wanted to open talks with institutional shareholders about making the system more flexible.

Some of Britain's leading institutions have begun to acknowledge that there is merit in some of the companies' complaints - although they insist that the general principle of pre-emption (which is enshrined in company law) must remain.

Institutions have insisted that any company wanting to issue shares worth more than five per cent of its existing capital must first offer those shares to existing investors in proportion to their current holding.

The CBI companies committee argues that the five per cent ceiling should be lifted to, say, 25 per cent. It points out that this would bring the system in line with Stock Exchange guidelines which say that a company may issue, without shareholder approval, new equity worth up to 25 per cent of its outstanding capital in exchange for other shares - say in a business it wishes to acquire.

Why should a company not be allowed to do the same when raising cash, especially when that cash is immediately redeployed into the purchase of another business?

Indeed, shareholders in Granada failed to emit a peep

FUND MANAGEMENT

the business" said an official at Mercury Asset Management, Britain's largest independent fund management group. "The issue of the cost of capital is a separate one."

Some leading institutions are signalling that they are prepared to give ground on the cost of capital arguments. They are willing to negotiate the size of their commissions; and they are prepared for companies to adjust their dividends downwards when issuing new equity at a discount to market value.

"We accept that if you maintain the dividend when you have issued new equity at a discount, you have in effect raised the dividend," said a director at one leading fund management company.

The Association of British Insurers and the National Association of Pension Funds are also saying that companies should feel free to adjust dividends downwards.

Mr Richard Reagan, secretary of the ABI's investment committee, insists that this has always been the view of UK institutions. The problem, he says, is that investment bankers have a vested interest in preserving the system - they share a further 0.75 per cent fixed commission on rights offerings - and advise their corporate clients that it is better not to try to rock the boat.

The institutions complain the only reason pre-emption is on the agenda now is that investment banks would like to earn even higher fees out of share issues. In the US, where pre-emptive rights were scrapped decades ago and shares are often distributed via a book building - effectively an auction system where shares go to the highest bidder - fees are typically three times higher than those in the UK.

But if the institutions have always been so accommodating, why has it taken them so long to deliver this message to corporate Britain? The answer is surely self-interest. As one fund manager put it: "Why should we object to being given something for nothing?"

Maurice Dwek returns to the financial fray

Mr Maurice Dwek (below), once the scourge of the Swiss bond market

cartel with his Soditic investment bank, is back again with a new set of partners, writes George Goranson.

Mr Dwek founded the original Soditic in Geneva in 1971, but kept rights to the name when it was taken over in 1990 by S.G. Warburg. When Warburg became part of Swiss Bank Corporation last year the original investment banking business in Geneva, and most of its 80 employees, became redundant.

Half a dozen disgruntled former executives from Warburg approached Mr Dwek with the idea of a new venture. Now 64, Mr Dwek, who is chairman of the new group, says he plans to leave the day to day work to his younger partners.

The new-look Soditic, however, has no intention of returning to its old pastures. In the 1970s the group made a dent in the Swiss market with innovations such as the first dual currency bond and the first interest rate swap, as well as with the development of a market for high yield bonds from issuers like Heron Corp and Polly Peck.

At one point it was Switzerland's fourth largest issuing house.

In its new guise, Soditic has no plans to get back into bond issues. Instead, the group will develop niches in trade finance, loan syndication, leasing, merger advice and some equity dealing and placement.

Mr Dwek is joined by Mr Francis Stobart, Mr Didier Benayoya, a former Paine Webber managing director and co-founder of The Transportation Group; Mr Luigi de Carlo, former head of European equity trading for Warburg; Mr Dominic Dreyfus, a loan syndication and trade finance specialist who joined the old-style Soditic in 1983; Mr Mark Katzenellenbogen, a Warburg corporate financier who will take Soditic into the South African market; and Mr Marco Dwek, an equity sales specialist who also happens to be Maurice's nephew.

Business as usual at Crédit Lyonnais

Mr Marc Poli hopes this week will be back to "business as usual," writes David Owen. Crédit Lyonnais' director of interest rate and currency markets intends to have his full complement of 160 employees hard at work - albeit in unfamiliar surroundings.

Mr Poli, a 49-year-old sociologist and history graduate, worked through the night last Sunday getting the French bank's back-up dealing room up and running, following the fire at the bank's Paris headquarters which

FACES

destroyed his office and rendered its main dealing room unusable. By Tuesday, back-up premises on the fringes of Paris at Levallois-Perret were a hive of activity, with dealers conducting business from 50 workstations. Another 50 were on stream by Friday morning.

Mr Poli started in 1972 as a price forecaster with the coffee company Jacques Vabre, moving to Total, the oil group, after a year. He subsequently worked for Banque Worms and then Crédit Agricole, which he left in 1984 to join Crédit Lyonnais.

A golf fan and avid science fiction reader, one of his regrets about the frenetic activity of the past week is that it has made it difficult for him to stick to his target of reading a book a day - "just to remain creative".

Plain sailing for Bo Goranson

Mr Bo Goranson, the Swedish chairman of Europe's largest debt collection agency, Intrum Justitia, appears unfazed by reports that Provident Financial, the consumer credit group, may be about to bid for the company, writes Jane Martinson.

Speculation has centred on the 19 per cent of Intrum's stock held by MAI, the media and financial services group which last month merged with United News & Media. But even if MAI was ready to sell - and the company will only say that it would look at an offer

if one came along - any prospective buyer would have to reckon first with Mr Goranson. He owns 31 per cent of Intrum, and is not about to let go: "I have a very nice time here... I prefer to stay on," he says, simply.

Intrum, founded by his father in 1923 and based in Amsterdam, has a London listing and operates in 15 European countries. Last year the company turned in a 13 per cent rise in pre-tax profits, to £15.6m.

The debt collection business supports an enviable lifestyle. A keen sailor who three years ago sponsored an entry in the Whitbread round the world yacht race, the 57-year-old Mr Goranson spends only a quarter of his time with the company. The rest is chiefly spent horse riding and entertaining guests on his boat.

He says he is ready to fight for his inheritance. Nonetheless, potential bidders have doubtless noticed that neither of Mr Goranson's two children has any interest in the business.

Patil shakes up the Indian exchanges

For a man who might otherwise be quietly looking forward to the distinguished sunset of a public sector career in Indian finance, R.H. Patil, managing director of the two-year-old National Stock Exchange, finds himself with his hands full, writes Mark Nicholson. "I felt I should do something entrepreneurial rather than just retire as a bank official," says the 55-year-old Patil.

Thus in 1993 he left the Industrial Development Bank of India, the country's biggest state-owned lender to industry, to set up the NSE - consciously designed by the Indian government to become shake up the country's clunky and inefficient equity markets in advance of India's opening to international portfolio investment.

And so it has proved. In just two years of trading the NSE last month was reporting an average daily turnover of Rs16bn (\$260m), three times the average of the Bombay Stock Exchange, previously the country's pre-eminent bourse. Within months the NSE aims to introduce India's first automated share depository and, before that, will introduce the country's first settlement guarantee scheme, underwriting counterparty and settlement risks.

Patil says more innovations will follow. In the next year the NSE aims to introduce India's first futures trading, develop a debt market and eventually bond futures and forex-related instruments. "We want to make it into a department store - everything under one roof," he says.

fortis AG

General Meeting of Shareholders

The Ordinary General Meeting of Fortis AG will be held on Tuesday 28 May 1996, at 11.00 a.m., at 1000 Brussels, rue du Pont Neuf, 17.

Agenda

- Special report of the Board of Directors and special report of the Board of Statutory Auditors concerning situations of conflict of interest.
- Directors' and Auditors' Report.
- Annual accounts.
- Discharge of directors and statutory auditors. Proposal to grant such discharge.
- Statutory appointments.

Attendance to the Meeting

To take part in the meeting, shareholders must conform with the provisions of Articles 22 and 23 of the Memorandum and Articles of Association:

- owners of bearer shares are requested to deposit their shares at the company's registered office or at one of the banks mentioned below, no later than Wednesday 22 May 1996;
- owners of registered shares, as well as owners of bearer shares which have already been deposited at the company's registered office, are requested to advise the company by the same date of their intention to take part in the meeting.

Proxy

Shareholders wishing to be represented by other persons at the meeting are invited to use the proxy form (which does not constitute a "proxy request" or "public solicitation" within the meaning of Article 74 paragraph 2, sub-paragraph 2, and paragraph 5 of the coordinated laws governing commercial companies) which may be obtained upon simple request at the company's registered office. Every proxy must reach the company's registered office as soon as possible, and no later than Monday 20 May 1996.

Further Information

Are equally available to the shareholders at the company's registered office or at one of the banks mentioned below:

- the special report of the Board of Directors and the special report of the Board of Statutory Auditors concerning situations of conflict of interest;
- the Annual Review 1995 and the Supplement 1995, which together form the complete annual report of Fortis and its two parent companies, Fortis AG and Fortis AMEV.

For further information, please contact Group Communication, at telephone number 32 (012) 220 9349.

Brussels, 13 May 1996

Fortis AG
Bd Emile Jacqmain, 53
1000 Brussels
Belgium
R.C. Brux: 1811

BELGIUM: ASLK-CGER BANK BANQUE BRUXELLES LAMBERT CAISSE PRIVEE
BANQUE CREDIT A L'INDUSTRIE GENERALE DE BANQUE'S KREDIETBANK
METROPOLITAN BANK BANQUE UCL BARCLAYS BANK

LUXEMBOURG: BANQUE UCL, 4 Rue de la Reine, 2418 Luxembourg.

UNITED KINGDOM: BARCLAYS BANK, 8 Angel Court, Throgmorton Street, London EC2R 7 HT.

For the Board of Directors,

Maurice Lippens
Maurice LIPPENS,
Chairman - Managing Director

fortis AMEV

General Meeting of Shareholders

The Annual General Meeting of Shareholders of Fortis AMEV nv will be held at 10.30 a.m. on Tuesday 28 May 1996 in the Fortis Auditorium at 6 Archimedeslaan, Utrecht, The Netherlands.

Summary of agenda

- Annual report of the Executive Board for the financial year 1995, adoption of the annual accounts 1995, declaration of the dividend for the financial year 1995
- Appointment of two members and reappointment of one member of the Supervisory Board
- Amendment to the Articles of Association
- Empowerment of the Executive Board to issue shares
- Authorization of the Executive Board to repurchase the company's own shares

Availability of agenda, annual reporting and proposed amendment to Articles of Association

The following documents will be available without charge from Fortis AMEV in Utrecht, The Netherlands, MeesPierson N.V. in Amsterdam, The Netherlands, Barclays Bank PLC in London, United Kingdom, and Banque Universelle et Commerciale du Luxembourg S.A. (Banque UCL) in Luxembourg from 13 May 1996, at the addresses listed below:

- the full agenda for the meeting, including the statutory information about the supervisory directors standing for appointment or reappointment;
- the Annual review 1995 and the Supplement 1995 of Fortis, Fortis AMEV and Fortis AG, containing the annual reporting of Fortis AMEV;
- the full text of the proposed amendment to the Articles of Association with explanatory notes, together with an annex concerning a change in the conditions of the Stichting Administratiekantoor, the trust which administers the shares of Fortis AMEV. The change in question is connected with the amendment to the Articles of Association.

Attending the meeting

Holders of registered shares may attend the meeting if they have given notice of their intention to do so in writing to Fortis AMEV by Tuesday 21 May 1996.

Holders of depositary receipts for shares may attend the meeting if they have lodged their receipts with MeesPierson N.V. in Amsterdam, The Netherlands, by 21 May 1996 (alternatively, the may lodge with MeesPierson N.V. proof of the lodging of their depositary receipts at the offices of a company which is a member of the Amsterdam Stock Exchange Association), with Barclays Bank PLC in London, United Kingdom, or Banque UCL in Luxembourg, at the addresses below.

Proxies

Those parties who are entitled by law to attend the meeting may also be represented by a proxy, in which case in addition to the requirements for attending the meeting stipulated above, the proxy must be in the company's possession by 21 May 1996.

Directions/Further Information

Those parties who give notice of their intention to attend the meeting will receive directions beforehand, describing how to reach the Fortis Auditorium. For further information please contact Group Communication on 31 (0)30 257 65 47.

Utrecht, 13 May 1996

Fortis AMEV nv
Archimedeslaan 6
3584 BA Utrecht
The Netherlands

Mees Pierson N.V.
Rokin 55
1012 KK Amsterdam
The Netherlands

Barclays Bank PLC
8 Angel Court
Throgmorton Street
London EC2R 7HT
United Kingdom

On behalf of the Executive Board

J.L.M. Bartelds
J.L.M. Bartelds
Chairman

Banque UCL
4 Rue de la Reine
2418 Luxembourg
Luxembourg

fortis
INSURANCE-BANKING-INVESTMENTS



MARKETS

THIS WEEK

Global Investor / Peter Martin

The puzzle of Nordic bond yields



In the next few months, Finland has to make a difficult decision: whether to enter the Euro, a new currency exchange rate mechanism, the ERM. The decision encapsulates the complexities of the outlook for Scandinavian securities in the period up to and after the scheduled date for European monetary union, January 1999.

The markets have become more certain that ERM will happen on time, at least for France and Germany – as shown by the move of French bond yields below those of bonds. But for the Scandinavian countries, the outlook for ERM is more uncertain and yields remain clearly above those of bonds, as the chart shows. A conference last week

in Copenhagen organised by Unibank, one of Denmark's two big banks, threw some light on the issue.

There are political and economic complexities. The Nordic countries span the range of possible conditions. Norway is not a member of the EU but would qualify for ERM if it were. Denmark has been a member of the EU for years and would probably qualify for ERM but has chosen to opt out. Sweden is divided on the wisdom of joining ERM, and is unlikely to qualify to join in 1999. Finland is keen on ERM and stands a chance of qualifying – but may not make it.

The fact that ERM membership is an option for these countries is itself remarkable, and testimony to the sea-change in the region's political economy in the past decade. They have almost all made great strides in reducing government deficits, stabilising

their currencies, and acquiring monetary discipline. They have done so, in many cases, against a deeply unpromising background: high industrial cost structures, unsustainable welfare burdens, and (in the case of Finland) the collapse of the Soviet Union, once an important export market.

Officials from all the region's finance ministries and central banks now talk the language of uncompromising fiscal orthodoxy. Even Sweden promises to reduce its budget deficit from 12 per cent of GDP in 1993 to 2.7 per cent in 1997, the year in which Maastricht says it must be below 3 per cent to qualify for ERM. By 1998, Sweden claims, the budget will

be in surplus. If Sweden does not enter the ERM, it would be harder for Finland – heavily dependent on trade with its largest neighbour – to do so. Finnish officials say they are undecided as to whether to join the ERM. ERM entry is uncontroversial in Finland, where full participation in every aspect of the EU is seen as a national strategy.

The yield spread over bonds suggests the market believes Sweden's convergence will be slower than that. Even if economic recovery produced a rapid drop in the budget deficit

and the government debt criterion were interpreted loosely enough to allow Sweden to qualify for ERM in 1999, it is still not clear whether it would be among the first entrants.

This is where the political factor comes into play. The EU is not popular in Sweden. Only 20 per cent of voters favour ERM entry, while nearly 50 per cent are opposed. This colours the debate over whether Sweden should re-enter the ERM, in order to achieve the two years of membership which the Maastricht treaty requires for ERM participation.

If Sweden does not enter the ERM, it would be harder for Finland – heavily dependent on trade with its largest neighbour – to do so. Finnish officials say they are undecided as to whether to join the ERM. ERM entry is uncontroversial in Finland, where full participation in every aspect of the EU is seen as a national strategy.

If the markets start to become convinced of the possibility of a broader ERM, yields

will converge more rapidly with those of Germany and France.

Finland's political commitment to the EU is likely to ensure that it falls into this category. Perceptions of the likelihood of entry for Sweden will involve calculations of the political appetite for further budget austerity and for ERM membership.

In the case of Denmark, political considerations are paramount, and there is no sign of a shift of popular atti-

tudes that would make early ERM entry candidates likely. The country's strong underlying economic situation is likely to restrict its yield spread over the core countries to a narrow range, however.

Though questions of ERM membership are likely to obsess the markets in the years ahead, this should not detract from the enormous progress the region has made in restoring fiscal discipline.

There is still much to be done and some long-term threats in the form of the pension prob-

COMPANY RESULTS DUE

SIA held back by sharp rise in fuel prices

Singapore Airlines is today expected to report net profits for the year to March of about \$81.02bn (US\$728m) up from \$801.5m a year earlier.

The rise was helped by rising passenger and cargo traffic, analysts said.

However, they said SIA's profitability was being held down by a sharp increase in aircraft fuel prices, as well as declining passenger and cargo yields due to the strong Singapore dollar and increased competition.

Mr Lawrence Lye at BZW-Pa-

cific Union said: "We have been asking clients to take profits on SIA foreign shares from \$81.50 onwards."

The company recently reported that its March load factor rose 3.8 percentage points year-on-year to 71.8 per cent.

In March, SIA's traffic growth rose 18.6 per cent year-on-year while capacity rose only 12.5 per cent, reversing a previous trend.

Cargo traffic in the October-February period also grew faster, up 14.2 per cent compared with 10.4 per cent in the first half.

However, SIA's cargo yield may have slipped from 34.5 cents to 32 cents per freight tonne-kilometre. *AFX Asia, Singapore*

■ Iberdrola: The Spanish electricity group, is today expected

to post first-quarter net profit after minorities of Pta34.4bn (Pt35.6bn (\$278m)), up from Pta29.7bn a year earlier.

Analysts said the key to the company's performance would be the significant increase in hydroelectric production, particularly given the fact that Iberdrola has the largest quota of electricity distribution in the electric sector.

Mr Juan Uguet of Bete Bolla said he expected Iberdrola to post about a 20 per cent increase in first-quarter earnings, with net profits climbing to about Pta35.6bn.

In the first quarter of 1996, hydroelectric production rose 7.7 per cent from a year earlier, Mr Uguet said, adding he expected Iberdrola to earn an additional Pta10.64bn in 1996 due to the "rain in Spain" factor.

Analysts said the company's financial costs would continue to have fallen during the period, due to the reduction in debt levels and the effect of lower interest rates in Spain.

Last month, Mr Jose Luis San Pedro, Iberdrola finance director, said he expected group debt to fall Pta840bn by the end of 1996 from Pta471bn

by the end of last year. *AFX News, Madrid*

■ Sony: The Japanese electronics group, is on Wednesday expected to announce full-year pre-tax profits to March of Y145bn (Y147bn (\$1.4bn)), falling short of the company's forecast of Y155bn because of an inven-

tory build-up in the US and Europe, analysts said.

In the year to March 1995, Sony recorded a pre-tax loss of Y20.93bn. Analysts forecast turnover at Y145.7bn (Y145.0bn) from Y128.2bn a year earlier.

Analysts said Sony could not complete its inventory adjustment by end-March as planned, said Mr Motoharu Sone at Universal Securities Research Institute.

He said Sony's loss from inventory accumulation was likely to have been partly offset by the effect of the yen's decline since autumn and sales of security holdings.

Analysts also said Sony continued to benefit from firm worldwide demand for computer products, with sales from the industrial electronics division, which includes computer displays, CD-Rom players and

microchips, showing strong growth. *AFX Asia, Tokyo*

■ Aegon: The Dutch insurance group, is expected to report on Wednesday net profit up at Y1.317m (Y1.335m (\$119m)) from Y1.289m a year earlier.

Analysts said Aegon was benefiting from the fact that the bulk of its operations were in life insurance, where trends are positive.

Aegon had further expanded its interest in Scottish Equitable, which is benefiting from similar trends in the UK, they said.

In the year to March 1995, its results were depressed last year by the lower dollar, but this effect should now disappear in year-on-year comparisons. *AFX News, Amsterdam*

■ Japan's three leading general chemicals producers are

expected over the next few weeks to report strong profit growth for the year to March.

Rationalisation and restructuring benefits should also be reflected in the results of Mitsubishi Toatsu Chemicals and Mitsubishi Chemical, with earnings likely to rise to their highest level this decade.

On Wednesday, Mitsubishi Chemical is expected to post pre-tax profits of Y33.6bn (Y30.8bn (\$333m)) on turnover of Y1.620bn. The company, has forecast pre-tax profits of Y33bn on revenue of Y1.600bn.

In the year to March 1995, it posted pre-tax profits of Y2.69bn.

■ Profits before tax of about £2.98bn (\$4.5bn), up about 12 per cent from last year, are expected from British Telecommunications which announces full-year results on Thursday.

SCHNEIDER SA

Notice of General Meeting Meeting of Guaranteed Exchangeable Bonds due 2003 SQUARE D

The holders of the 2 per cent Guaranteed Exchangeable Bonds due 2003 of SQUARE D Company are invited to attend the General Meeting to be held on the 29th of May 1996 at 10.00 a.m. at the office of the COMPAGNIE FINANCIÈRE DE CIC et de L'UNION EUROPÉENNE, 4 rue Gaillon PARIS 2^e, to consider the following agenda:

• The report of the Board of Directors and of the Supervisors.

• The examination of the merger-absorption of SCHNEIDER SA by SPIE BATIGNOLLES.

• The approval, subject to the decision of the General Meeting of the shareholders of SCHNEIDER SA, of the authorization given to the Board of Directors of SCHNEIDER SA to issue:

- warrants;

- convertible bonds;

- bonds with warrants;

- tradeable securities which are convertible into, exchangeable for or reimbursable with shares of SCHNEIDER SA; for a maximum amount of FF 10 billion, representing subscription right to an aggregate number of shares which can total no more than a nominal amount of FF 5 billion.

In connection with any such issuance of securities, carrying preferential subscription right, SCHNEIDER's shareholders should renounce any preferential subscription rights to subscribe shares issued in respect of the warrants, convertible bonds and other tradeable securities.

• The approval, subject to the decision of the General Meeting of the shareholders of SCHNEIDER SA, of the authorization given to the Board of Directors of SCHNEIDER SA to issue:

- shares with or without warrants;

- convertible bonds;

- bonds with warrants;

- any other business.

In order to attend or be represented at the meeting, holders of bonds must deposit, at least five clear days prior to the meeting at the head office, the certificate of deposit, issued by the bank, financial institution or stockbroker with whom the bonds are lodged.

If the quorum of this General Meeting is not present, the meeting will be adjourned until Wednesday, the 12th of June 1996 at 10.00 a.m. at the same place.

THE BOARD OF DIRECTORS

GROUPE SCHNEIDER

NOT 20/04/96

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MARKETS: This Week

EMERGING MARKETS By Virginia Marsh

Getting the message on Budapest

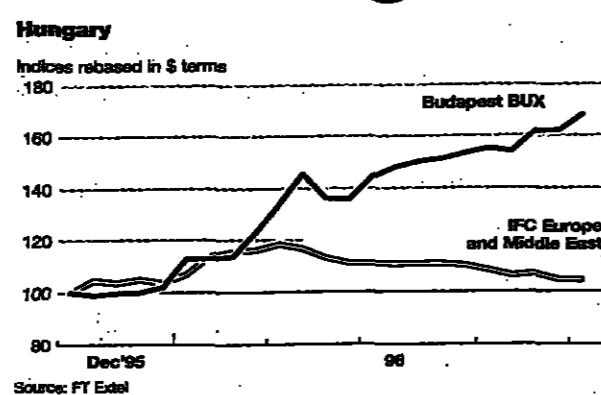
Last week saw the culmination of a spectacular five-month run on the Budapest Stock Exchange, with the BUX index reaching its fifth successive all-time high on Thursday before a minor correction on Friday, when it closed 27 points lower at 2,938.

Nevertheless, the BUX has almost doubled since the beginning of the year, making Budapest one of the world's best performing markets this year after a disappointing 1995, which saw a modest, 4 per cent gain. In dollar terms, the market has risen by more than 70 per cent so far in 1996 compared with a decline of around 16 per cent last year.

Equity analysts say Budapest – which last year fell sharply after the Mexican financial crisis – has benefited from a global upturn in interest in emerging markets and that the exchange has also been buoyed by Hungary's improved macroeconomic performance.

The BSE is dominated by foreign investors, who in the past have been highly sensitive to political risk and changes in economic policy. Selling by foreign investors, who account for around three-quarters of the equity market, drove the BUX down to last year's low of 1,172 on February 8, at a time when the Socialist-led government's commitment to reform appeared to waver.

"The recent IMF agreement; Hungary's membership of the



OECD; the convertibility of the currency from January; the success of last year's energy privatisations and a better set of macroeconomic indicators; have together greatly increased investor confidence," said Mr Peter Lisszky, equity analyst at Deka-MER in Budapest, and have been the single most important factor for the market this year.

Mr Lisszky said rising prices have been backed by strong fundamentals at listed companies, which generally turned in solid performances in 1995 and which are also reporting strong first-quarter results this year.

"People finally got the message that we and others had been telling them for some time – that many stocks, before the recent rises, were very cheap," said Ms Frances Cloud, central European equity analyst at Nomura Research in Prague.

London. "Budapest has subsequently gone up more than one would have expected, although this is partly because, earlier in the year at least, there were very few sellers."

She said this was because much Hungarian stock is held by dedicated funds, which often make investments for two or three years. However, like other analysts she expects further corrections in the market, partly due to profit-taking.

Nevertheless, Mr Zsolt Katona, senior equity trader at ING in Budapest, said he expects the market to rise by a further 10 to 15 per cent in dollar terms this year.

He said that orders have been coming in from clients new to the market, especially from the US, and added that investors have been switching funds to Budapest and Warsaw from Prague.

Although the BSE is older than its counterparts in Warsaw and Prague, it remains tiny by international standards and turnover and liquidity are relatively low, with most interest focused on a handful of stocks.

The exchange has 41 stocks and a total capitalisation of around Ft510bn (US\$45bn), up from Ft328bn at the end of 1995 and from Ft182bn in 1994. Turnover in the first quarter averaged Ft1.4bn a day, compared with Ft35m last year.

The government has sought to boost the local capital markets by selling stakes in large state companies to financial investors and listing them on the BSE. Previously, most Hungarian privatisation involved selling companies to strategic partners.

This strategy has paid off and newly privatised companies such as Richter Gedeon and Egis, Hungary's two biggest pharmaceuticals producers, which together make up around 30 per cent of the BUX index, have been among the BSE's star performers this year. Richter closed at Ft6,100 on Friday, up from Ft2,840 at the end of last year, while Egis finished at Ft7,300, up from Ft3,035 at end-1995.

APV, the privatisation agency, recently mandated CS First Boston to bring TVK, a large chemical company, to the market in an offering expected to raise around \$150m – the biggest so far this year. Brokers also expect a secondary offering of Mol, the state oil and gas company and the BSE's largest stock, in the second half.

In addition, Cofinec, a regional packaging group set up by Mr Carlo De Benedetti, the Italian industrialist, is planning a \$75m-\$100m IPO and is expected to become the first non-Hungarian company to list on the BSE.

However, these are among the few large offerings to be under preparation and there is frustration at the market's lack of products.

"The recent privatisations and listings have attracted strong interest," says Ms Cloud. "But there are still only six or seven companies with a capitalisation of \$100m or more, which is the lower limit for some fund managers."

INTERNATIONAL BONDS By Conner Middelmann

Rating agency views converge on outlook for Italy

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This prompted S&P to confirm last week that it is keeping Italy's AA foreign debt rating on negative outlook, where it was placed in February 1995.

In a teleconference last Thursday, S&P highlighted uncertainty over the speed of Italy's fiscal progress, and said the April 21 election results have done little to change this.

While the electoral platform of the incoming centre-left is committed to fiscal change, it still remains to be seen to what extent it can obtain parliamentary support on an issue-by-issue basis to bring this about," said Mr Guido Cipriani.

Many observers are cautious as to Italy's ability to continue outperforming Europe's core

rating agency views converge on outlook for Italy

City His 150

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KEEN BRAINS
TO COME UP
WITH THE
ANSWERS
BUT YOU ALSO
NEED ONE
WITH THE
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STRENGTH TO
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WHERE ITS
ADVICE IS

Barclays

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WORLD STOCK MARKETS

EUROPE												ASIA												AMERICA																							
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Aut ⁺	85	-1.5	851	851	1.5	Greece	85.00	-1.00	85.00	-1.14	85.00	1.5	Aut ⁺	106.50	-10	110.50	110.50	1.5	Aut ⁺	1,026	1,026	1,026	1,026	0.0	Georg	1,040	-100	1,040	1,040	0.0	1,040	-1.00	1,040	1,040	1.00	1.00											
Aut ⁺	40	-1.5	851	851	1.5	Greece	85.00	-1.00	85.00	-1.14	85.00	1.5	Aut ⁺	106.50	-10	110.50	110.50	1.5	Aut ⁺	1,026	1,026	1,026	1,026	0.0	Georg	1,040	-100	1,040	1,040	0.0	1,040	-1.00	1,040	1,040	1.00	1.00											
Aut ⁺	30	-1.5	851	851	1.5	Greece	85.00	-1.00	85.00	-1.14	85.00	1.5	Aut ⁺	106.50	-10	110.50	110.50	1.5	Aut ⁺	1,026	1,026	1,026	1,026	0.0	Georg	1,040	-100	1,040	1,040	0.0	1,040	-1.00	1,040	1,040	1.00	1.00											
Aut ⁺	26	-1.5	851	851	1.5	Greece	85.00	-1.00	85.00	-1.14	85.00	1.5	Aut ⁺	106.50	-10	110.50	110.50	1.5	Aut ⁺	1,026	1,026	1,026	1,026	0.0	Georg	1,040	-10																				

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NYSE PRICES

Stock	Div	PV	52	High	Low	Close	Chg	Chg %	Div	PV	52	High	Low	Close	Chg	Chg %	Div	PV	52	High	Low	Close	Chg	Chg %
Continued from previous page																								
65% 50% Sanofi	1.32	24	21.003	54.5	55.4	54.5	-1.2	-2.2%	1.32	24	21.003	54.5	55.4	54.5	-1.2	-2.2%	1.32	24	21.003	54.5	55.4	54.5	-1.2	-2.2%
91% 65% Schering	1.50	17	21.7400	84.1	85.1	85.1	-1.2	-1.4%	1.50	17	21.7400	84.1	85.1	85.1	-1.2	-1.4%	1.50	17	21.7400	84.1	85.1	85.1	-1.2	-1.4%
24% 15% Schering-Plough	0.16	27	27.070	24.2	25.1	25.1	-1.5	-5.4%	0.16	27	27.070	24.2	25.1	25.1	-1.5	-5.4%	0.16	27	27.070	24.2	25.1	25.1	-1.5	-5.4%
25% 22% Schering-Plough	0.08	23	27.070	24.2	25.1	25.1	-1.5	-5.4%	0.08	23	27.070	24.2	25.1	25.1	-1.5	-5.4%	0.08	23	27.070	24.2	25.1	25.1	-1.5	-5.4%
10% 14% Schering-Plough	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%
49% 30% Searle	0.08	03	11.100	10.100	10.100	10.100	-1.2	-1.2%	0.08	03	11.100	10.100	10.100	10.100	-1.2	-1.2%	0.08	03	11.100	10.100	10.100	10.100	-1.2	-1.2%
10% 14% Searle	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%
11% 11% Schering-Plough	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%	0.02	0.1	100.100	101.1	102.1	102.1	-1.2	-1.2%
16% 15% Schering-Plough	0.70	23	2.200	18.0	18.0	18.0	-1.2	-6.7%	0.70	23	2.200	18.0	18.0	18.0	-1.2	-6.7%	0.70	23	2.200	18.0	18.0	18.0	-1.2	-6.7%
67% 44% Searle	0.16	94	2.100	20.000	20.000	20.000	-1.2	-5.9%	0.16	94	2.100	20.000	20.000	20.000	-1.2	-5.9%	0.16	94	2.100	20.000	20.000	20.000	-1.2	-5.9%
24% 17% Searle	0.08	1.8	21.000	20.000	20.000	20.000	-1.2	-5.9%	0.08	1.8	21.000	20.000	20.000	20.000	-1.2	-5.9%	0.08	1.8	21.000	20.000	20.000	20.000	-1.2	-5.9%
30% 25% Searle	0.05	12	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.05	12	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.05	12	1.200	20.000	20.000	20.000	-1.2	-5.9%
53% 30% Searle	0.02	1.8	14.1500	15.1	15.1	15.1	-1.2	-7.1%	0.02	1.8	14.1500	15.1	15.1	15.1	-1.2	-7.1%	0.02	1.8	14.1500	15.1	15.1	15.1	-1.2	-7.1%
30% 25% Searle	0.01	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.01	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.01	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
53% 30% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%	0.00	1.2	1.200	20.000	20.000	20.000	-1.2	-5.9%
10% 8% Searle	0.00	1.2	1.200	20.000	20.000	20																		

FT GUIDE TO THE WEEK

MONDAY 13

French endorse defence plan

The French cabinet endorses a defence procurement programme for 1997-2002, designed to produce the same amount of weaponry at less cost. French forces are to be fully professionalised. The programme, costing about FFr480bn (£1bn), will be closely watched by France's partners, particularly Germany, for any cuts in collaborative arms projects. For instance, French participation in the pan-European Future Large Aircraft troop transport project remains vague.

S Africa telecoms push

South Africa endeavours to launch the developing world into the global telecommunications village, with the Information Society and Development Conference which it is hosting near Johannesburg (to May 15). The conference follows an appeal by Thabo Mbeki, the deputy president, for better telecommunications among the half of humanity that has never made a telephone call - there are more telephones in Manhattan than in sub-Saharan Africa. Jacques Santer, the EU president, will be among the representatives from at least 40 countries.

China steps up foreign trips

Zhu Rongji, the Chinese vice premier, begins an official tour of Indonesia, Thailand and Malaysia (to May 26). In Jakarta, he will attend a symposium on regional economic developments. Mr Zhu's tour is part of a flurry of overseas visits by China's leaders, including the present extensive tour of Africa by President Jiang Zemin (to May 14).

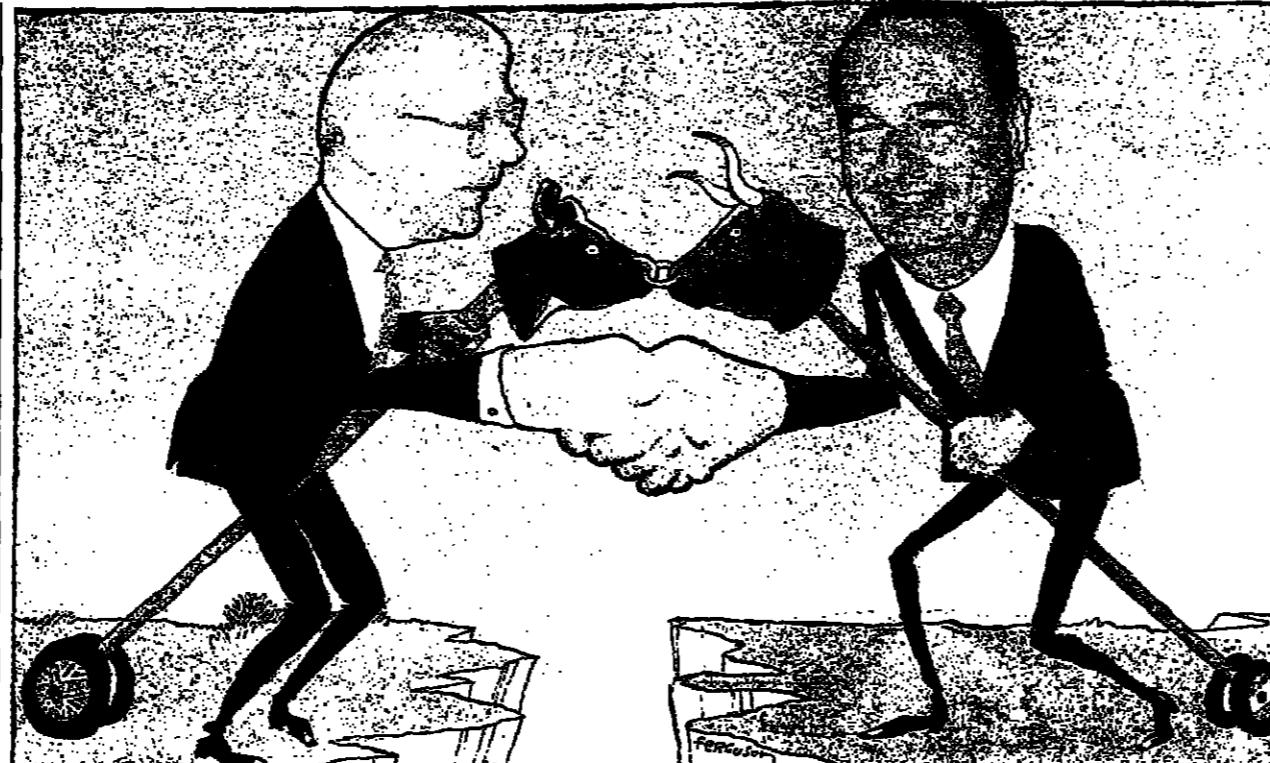
Fall in Japan trade surplus

Japan publishes its balance of payments statistics for the fiscal year 1995-96. These should show the sharpest annual fall in Japan's huge and politically troublesome trade surplus for six years - because of an imports surge. On Thursday, the annual ranking of top taxpayers is presented - usually led by entertainers, sports stars and the odd politician. Interest will be mainly in those strangely missing from the list. Among those hit for the under-paying of taxes last year were TV producers and members of the once-unimpeachable state bureaucracy.

TUESDAY 14

Chirac on state visit to UK

Jacques Chirac, the French president, arrives in Britain for a four-day state visit hosted by the Queen. He will hold talks with John Major, the prime minister, and opposition party leaders, address the houses of parliament, and discuss economic and monetary union issues at the Bank of England. The visit is seen as symbolising a new-found warmth in relations and rapprochement of interests -



On Tuesday, Jacques Chirac, the French president, arrives for a state visit to Britain which is seen to symbolise a rapprochement of interests

particularly on defence and some aspects of European policy. However, he has shown a strong commitment to monetary union. And France was the first country to impose the ban on British beef.

Non-aligned in Cartagena

At least 20 foreign ministers from members of the Non-Aligned Movement meet in the Colombian city of Cartagena to discuss candidates for membership and to push ahead with the agenda drawn up when Colombia took over the presidency of the movement. Some countries have questioned whether President Ernesto Samper - under investigation for drug funding of his 1994 election campaign - is an appropriate leader (to May 16).

Privatisation in Prague

Privatisation - how to do it and its impact on societies - is the topic of a conference in Prague that draws together speakers from most countries in central and eastern Europe, including rump Yugoslavia, Bosnia-Herzegovina and Russia. The conference will focus on banking and capital markets, energy, heavy industry and telecommunications. Speakers at the conference, which is sponsored by the Czech privatisation ministry, include Haris Silajdzic, the former prime minister of Bosnia-Herzegovina, and Lajos Bokros, the former Hungarian finance minister.

Germany rules on asylum

Germany's federal constitutional court decides on a challenge lodged against the 1993 asylum laws. Asylum-seekers whose claims have been turned down are complaining about the "third-state ruling" under which Germany refuses to grant asylum to people who arrive in the country via a state considered safe from political oppression.

Tennis

British clay court championships, Cardiff (to May 19).

Public holidays

Georgia, Liberia.

WEDNESDAY 15

Tories threatened on CAP

In an attempt to step up efforts to exploit the Tory party split over Europe in Britain's House of Commons, Labour MPs will table a technical motion for a vote on the common agricultural policy. The government hopes to avoid trouble by making the result non-binding. However, it could face embarrassment if widespread abstention by Tory Eurosceptics were to enable Labour to win.

Czech election campaign

Campaigning officially begins for a general election in the Czech Republic, for which voting takes place on May 31 and June 1. Although it will be the third time Czechs have voted since the overthrow of communism in 1989, it will be the first election since the split with Slovakia three years ago. Opinion polls suggest that because of the success of his centre-right reform programme, Vaclav Klaus, the prime minister, will be returned for a second four-year term. If so, the Czechs will be among the few countries in post-communist eastern Europe not to oust their reformers.

US to punish China on piracy

A serious trade war between the US and China is poised to break out with President Bill Clinton expected to propose

a sanctions list, punishing Beijing for its failure to enforce its laws prohibiting piracy of videos, compact discs, software and other intellectual property. The list is expected to identify products whose annual trade value is up to \$3bn (£1.9bn). However, the list will be whittled down. The administration is expected to target textiles, clothes, footwear and electronics, and particularly products manufactured in Guangdong province where most of the production of pirated goods takes place.

Smoking ban in Beijing

Beijing's smoking ban comes into effect in public places such as hospitals, schools, cinemas and public lavatories. The ban is to improve public health - with Chinese authorities increasingly aware of health care costs. Individuals violating the ban will be fined Yn10 (50p) and organisations Yn5,000. Smoking in public places has already been banned in other major cities in China, which is the world's biggest tobacco producer and consumer.

Venezuela to woo bankers

Venezuela's finance minister, Luis Raul Matos Azocar, travels to New York to talk to investors. Venezuela recently applied austerity measures to reduce its 6.1 per cent budget deficit and reached a preliminary standby agreement with the International Monetary Fund. Mr Matos Azocar will seek to restructure an estimated \$7bn (£4.6bn) of the country's \$22bn public debt. He must present a viable 1997 budget to Congress within a month.

ECONOMIC DIARY

Statistics to be released this week

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	France		Apr consumer price index prelim*	0.1%	0.6%	Thur	US		Apr housing starts	1.43m	1.45m
May 13	UK		Apr producer price index input*	0.4%	0.5%	May 16	US		Apr building permits	-	1.42m (rev)
	UK		Apr producer price index output*	2.3%	2.8%		US		Initial claims w/e May 11	-	336,000
	UK		Apr producer price index output**	0.2%	0.2%		US		State benefits w/e May 4	-	2.57m
	UK		Apr producer price index output**	3.0%	3.4%		US		May Philadelphia Fed index	-	17.3
	UK		Apr PPI ex-food, drink & tobacco**	2.9%	3.4%		US		1st qtr productivity prelim	-	-1.0%
	UK		Apr British RII Consortium survey**	-	7.5%		US		Monthly M1 April	-\$3.6bn	-
Tues	US		Apr retail sales	unch	0.1%		US		Monthly M2 April	\$4.8bn	-
May 14	US		Apr retail sales ex-auto	0.3%	0.3%		US		Monthly M3 April	\$4.2bn	-
	US		Apr consumer price index	0.4%	0.4%		Japan		Apr overall wholesale price index*	0.2%	-0.1%
	US		Ditto ex-food & energy	0.3%	0.3%		Japan		Apr domestic wholesale price index*	-	-1.1%
	US		Apr Atlanta Fed index	-	-6.3		UK		Apr retail price index*	0.7%	0.5%
	US		Apr real earnings	-	-0.5%		UK		Apr retail price index**	2.4%	2.7%
	US		Johnson Redbook w/e May 11	-	-2.1%		UK		Ditto ex-mortgage int payments	2.9%	2.9%
	Japan		Mar machinery ord ex-power/ships*	-4.0%	1.0%		Fr	US	Mar trade: goods & services	-\$8.3bn	-\$8.2bn
	Japan		Mar machinery ord ex-power/ships**	13.0%	16.9%		May 17	US	Mar goods & services export (BoP)	\$68.3bn	\$68.1bn
	Japan		2nd qtr machinery orders projection	-	n/a			US	Mar goods & services import (BoP)	\$76.5bn	\$76.3bn
	UK		Mar new construction	-	n/a			Japan	Apr money supply (M2+CDI)*	3.2%	3.0%
Wed	US		Apr industrial production	0.5%	-0.5%			Japan	Apr broad liquidity**	-	3.4%
May 15	US		Apr capacity utilisation	82.7%	82.5%			UK	Apr public spending borrowing req	C3.1bn	C3.6bn
	US		Mar business inventories	unch	0.1%						
	France		Feb current a/c/t	FFR6.0bn	FFR4.3bn						
	UK		Apr unemployment	-10,000	-25,700						
	UK		Mar average earnings	3.5%	3.5%						
	UK		Mar unit wages 3m**	4.1%	4.2%						

*month on month, **year on year, t=seasonally adjusted Statistics, courtesy MMS International

Other economic news

Tuesday: With the markets now debating the pace of world growth and its inflationary implications, they will have a spate of data to watch this week.

In France the INSEE quarterly industrial survey will be watched for further signs that the recent decline in output is bottoming out.

In the UK the markets will scrutinise the Bank of England's quarterly survey for clues for future monetary policy.

In Belgium the European Commission releases its forecasts for 1996 growth.

Meanwhile, in the US April retail sales data will be examined for signs of consumer confidence.

Wednesday: April's jobless data in the UK could provide interesting clues about the underlying strength of the British economy.

Meanwhile, German March retail sales figures, due in the middle of the week, are expected to paint a flat picture of demand. The IFO survey of business climate, however, may show a bottoming out in the level of pessimism.

Thursday: UK inflation figures for April are expected to show little sign of decline.

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	France		Apr consumer price index prelim*	0.1%	0.6%
May 13	UK		Apr producer price index input*	0.4%	0.5%
	UK		Apr producer price index output*	2.3%	2.8%
	UK		Apr producer price index output**	0.2%	0.2%
	UK		Apr producer price index output**	3.0%	3.4%
	UK		Apr PPI ex-food, drink & tobacco**	2.9%	3.4%
	UK		Apr British RII Consortium survey**	-	7.5%
Tues	US		Apr retail sales	unch	0.1%
May 14	US		Apr retail sales ex-auto	0.3%	0.3%
	US		Apr consumer price index	0.4%	0.4%
	US		Ditto ex-food & energy	0.3%	0.3%
	US		Apr Atlanta Fed index	-	-6.3
	US		Apr real earnings	-	-0.5%
	US		Johnson Redbook w/e May 11	-	-2.1%
	Japan		Mar machinery ord ex-power/ships*	-4.0%	1.0%
	Japan		Mar machinery ord ex-power/ships**	13.0%	16.9%
	Japan		2nd qtr machinery orders projection	-	n/a
	UK		Mar new construction	-	n/a
Wed	US		Apr industrial production	0.5%	-0.5%
May 15	US		Apr capacity utilisation	82.7%	82.5%
	US		Mar business inventories	unch	0.1%
	France		Feb current a/c/t	FFR6.0bn	FFR4.3bn
	UK		Apr unemployment	-10,000	-25,700
	UK		Mar average earnings	3.5%	3.5%
	UK		Mar unit wages 3m**	4.1%	4.2%

ACROSS

- Made to go home with the Spanish guard (8)
- Children taking credit for long speech (6)
- Foot accept quote caught retiring hermits (8)
- Forgetting phones (6)
- Way to publicise item of luggage for flight (9)
- Not allowed a party top (5)
- If returning to the marina for company... (4)
- ...swimming in enclosure is starting (7)
- Always learns to go before there's gossip (7)
- Function requiring caviar, about a pound (4)
- Hill undo one on a coupling (5)
- Left Iwan the Terrible guarding a monster (9)
- Back in trade without making disclaimer (6)
- Artfully distorted cat sounds like a laughing mammal (8)
- Are looking angry about being brought up (5)
- Demoted George, now in action (8)

DOWN

- Short of boxes by end of sale (6)
- Aren't bothered about cold, delicious drink (6)
- Season centre-forward leaves Gary (5)
- Curly, cross in uncontrollable malice (7)
- A minute hole in a pink material (5)
- Mathematician that is upright, working in tens (8)
- Rebel's Private's garrigue-pottage's cottage (8)
- Airmen turned key in alarm (4)
- Suggests using

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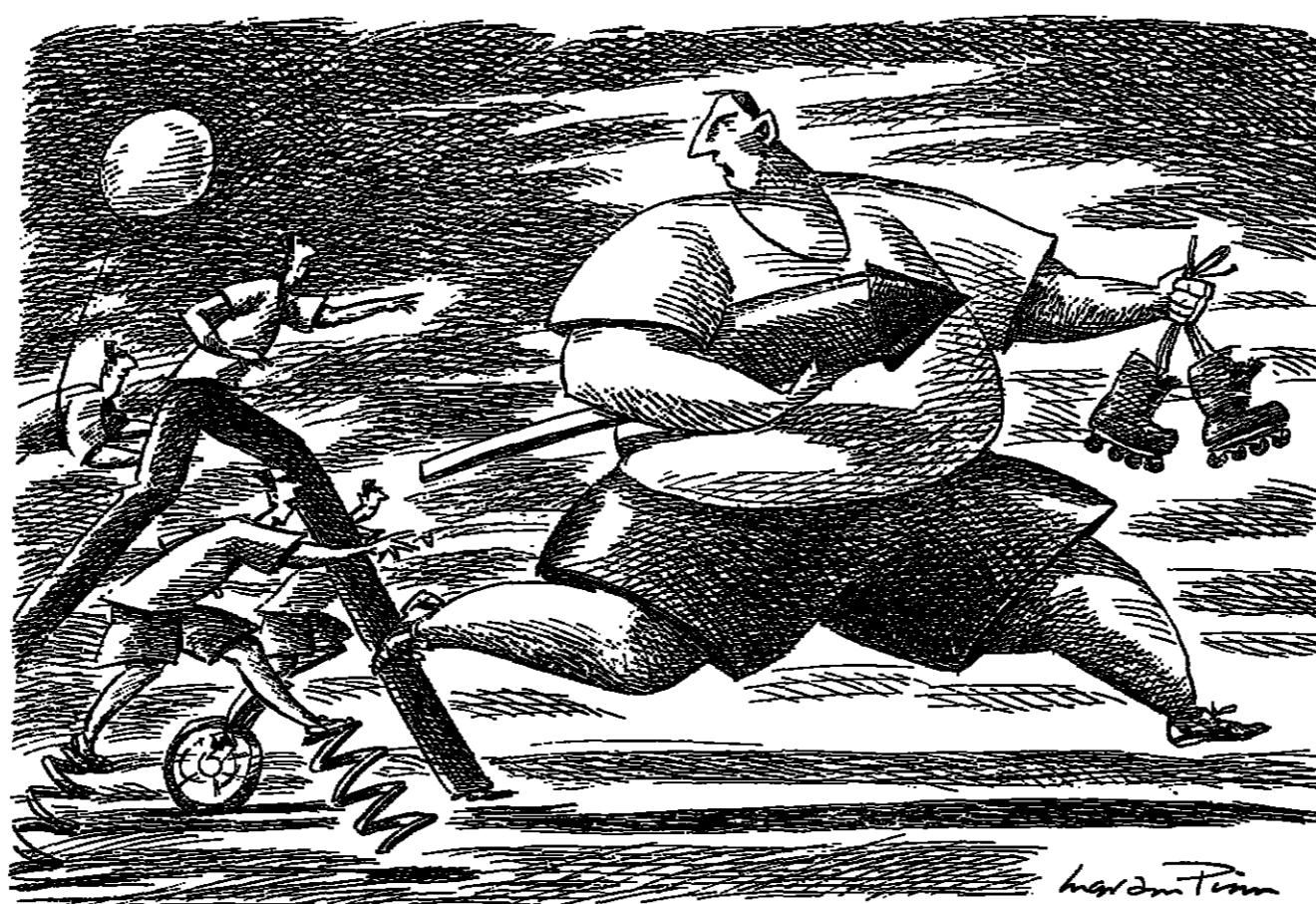
WORLD LEADERS IN INSURANCE AND FINANCIAL SERVICES
American International Group, Inc., Dept. A, 70 Pine Street, New York, NY 10270



MANAGEMENT

Peter Marsh reports on what three industry leaders are doing to remain at the top amid increasing competition

One step ahead of the pack



Gordon Pease

You are a world champion sprinter and you want to stay at the top for the foreseeable future. But the rivals snapping at your heels are employing ever more skilful techniques to narrow the gap: how do you stay ahead?

This is the sort of question faced by a handful of companies, in disparate areas but facing related dilemmas, are Otis, part of the US's United Technologies group and the world's biggest elevator business; the privately-owned Danish Lego group, the largest worldwide maker of construction toys; and John Crane, part of Britain's TI engineering company and the global leader in supplying complex mechanical seals used in pumps and similar products with a vast range of applications.

All three companies are mindful of how a range of other businesses in the past - which include IBM in computers, Perkin-Elmer in chip fabrication equipment and the British company Plessey in machine tool controls - built up a commanding lead over rivals in their field only to see it whittled away by events apparently beyond their control.

"A lot of world leaders are realising they've got to re-position themselves, not because they're in crisis but because of wider changes," says Donald Marchand, professor of information management and strategy at the International Institute for Management Development (IMD) in Lausanne, Switzerland. Marchand is involved in advising about 30 such companies, including Otis, on what their responses should be.

A common thread is that Otis, Lego and John Crane are each in fairly mature industries, with few signs of large spurts in demand for their products in their main markets in Europe and the US.

Each in the past year has instituted a range of programmes aimed at speeding up their responses to market pressures, in particular trying to capitalise on increased demand from regions with fast-growing economies such as East Asia.

A common theme is their determination to capitalise on advances in information technology, either through the ability to bring out new products or add to their efforts to provide a better service. Additionally, each of the three is trying, in different ways, to hone the "think global, act local" maxim of many big companies with international businesses.

The specific challenges facing the three companies, however, are different. Otis, headquartered in Connecticut, but with its \$5bn (£3.2bn) of annual revenues split between some 220 operating companies around the world each with a fair degree of autonomy, is experiencing flagging demand for its main products of lifts and escalators in the developed world, a by-product of the general slowdown in construction in the main developed countries.

It is therefore switching its resources to concentrate more on the "service" end of its business - supplying spares and updating existing equipment - as well as putting more effort into marketing and sales in regions undergoing construction booms such as southern China and the Philippines.

Lego, maker of the ubiquitous plastic bricks and miniature figures, with sales thought to be about \$1.2bn, needs to respond to the rapid inroads into its markets recently by makers of electronic toys. Traditionally highly centralised at its headquarters in Billund, central Denmark, Lego is trying to push more responsibility for decisions to local managers - a process which it believes will heighten responsiveness to market trends.

Chicago-based John Crane, with annual sales of about \$200m, has a style of operating some way between Otis and Lego - less centralised than Lego but more so than Otis.

With its heavily customised product range - its mechanical seals sell in approximately 50,000 different variations and fetch anything between \$1 and \$1m - Crane's challenge is to try to engineer a new way of developing product "families", through the use of common design elements cutting the development cycle but at the same time providing leeway for engineers to adapt basic products to specific customer needs.

At the helm of Otis is Jean-Pierre van Rooy, an ebullient multilingual Belgian who believes in the company developing a strongly international character while reflecting local characteristics and following the views of customers.

He is particularly optimistic about sales prospects in East Asia. "By 2010 China will be the biggest country [by sales] in the Otis world and in the first 50 years of next century we will have a Chinese president," he says. At present, China accounts for only a small part, about a fifth, of Otis's total Asian revenues, now about \$1.5bn a year. North and South America account for some \$1bn a year of business, and Europe virtually all the remaining slice of some \$2.5bn annually.

Otis's approach to doing business must vary depending on the market characteristics of these different regions, van Rooy says. In the fast-growing economies of East Asia, the split of Otis's revenues is roughly 70:30 between new equipment and spares and service, reflecting the large number of buildings being erected. In Europe and North America, the split is the reverse.

The greater importance of service-linked revenues has meant Otis has to develop a new "service culture", according to van

Otis, Lego and John Crane are in mature industries, with few signs of spurts in demand for their products in their main markets

Rooy in which managers have to get closer to customers to react to their demands. They must also look out for opportunities to fit new hardware to existing lifts and escalators that will enhance performance.

These ideas are enshrined in what the company calls its Service-2000 blueprint. This was formally launched last autumn. Following this up is a programme being worked out for Otis by IMD in which 120 senior managers from the company's European division (which also takes in Africa and the Middle East) are being trained in new ways to respond to customers.

In development terms, Otis is also putting

greater accent on new computer techniques - such as remote monitoring of elevators for faults using a combination of radio waves and electronics sensing - by which it reckons its products in the next century can be differentiated from competitors.

In the European division, the ideas about getting closer to customers are being rammed home through two-day training packages which some 15,000 Otis employees (out of a total of 26,000 in the division) are going through in the next year or so and which draw on lessons from the IMD programme.

While van Rooy first sketched out the main elements of his Service-2000 blueprint during a vacation on the French Riviera in 1994, the ideas behind the new management revolution at Lego came to Kjeld Kirk Kristiansen during a long illness in 1993 and 1994, from which he is said to have made a full recovery. Kristiansen, a quietly intense private Dane, is president of the company and grandson of its founder.

"In the 1980s and early 1990s, we had in a way been too successful," he says. "We were being driven too much by the past, and not concerned enough with the future. I realised we had to become less structured in what we do and react more quickly to external events."

Kristiansen's plans are contained in a project he calls Compass, signifying a clear direction. Under this the company's top 300 managers - half of whom are out-

side Denmark - cut down on formal meetings and spend more time "coaching" their employees and getting them to develop their skills rather than trying to control them.

A central element is that managers in key countries such as Japan, the US, Germany and Britain, are given much more autonomy over decisions related to mix of products (such as the different Lego kits featuring figures like Pirates or Black Knights) which they will push towards retailers, and also over questions such as the type of packaging which they think will do best in specific markets.

Lego is also honing its product development plans, as a result of which about a third of its 300 or so product types are changed every year, to speed up the development cycle. It is bringing in to these conversations much earlier than in the past marketing people from different parts of the world. Up until a year or so ago, most decisions over new products were taken almost exclusively by headquarters staff in Billund.

The company, via product development groups in Denmark, the US and Japan, is also planning to use the Lego brand in a new series of interactive computer systems (one of which it is developing in collaboration with Mindscape, the Californian software developer owned by Pearson, publisher of the Financial Times), in an effort to hit back at companies such as Sony, Nintendo and Microsoft which have through their own products been eating into Lego's revenues.

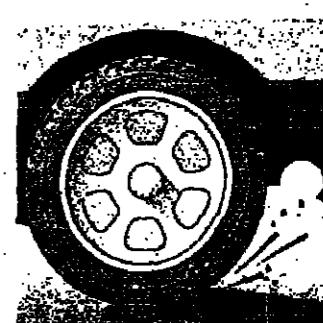
By contrast with Kristiansen, John Potter, the chief executive at John Crane, is a no-nonsense British manager keen on cementing links between marketing people and engineers. He carries around with him a file marked "Philosophy" which sets out ways to bring this about, for example through interdisciplinary product development committees.

At John Crane, interest in information technology has culminated in a grandiose scheme to link the company's sales centres in 50 countries via satellite, so that customer requests (for specific assemblies of parts) can be met more readily from the company's two main factories, in Chicago, and in Slough, UK. According to Potter, such communications links are vital if John Crane is to make progress in meeting demands from customers for replacement parts - which account for two thirds of its business - as quickly as possible.

Another big effort has been to establish a worldwide system of product development to get ideas more quickly into the market. A "new product" committee of 10 senior people from around the world, drawn from divisions of the company covering sales, engineering, finance and marketing, meets under Potter's supervision every three months to review new ideas for new "families" of seals - which use, for instance, a new material or radically different design.

The good ideas get pushed immediately into a crash development programme - stewarded by a "product champion" who is appointed for that particular scheme. As a result, Potter reckons new ideas are getting pushed to the marketplace in less than two years, compared with roughly seven years at the beginning of the decade.

While John Crane's culture is rooted firmly in the engineering tradition, before setting up its new development system the company talked in detail to companies in non-engineering fields including 3M, Procter & Gamble and Coca-Cola about how they managed the product development process. Flexibility of mind will be increasingly important according to Potter. "The product champions are a case in point. We have six of them at present and their numbers will grow. They will be people able to shift focus fairly quickly, reporting to the marketing side of the company but being able to pick up influences from a lot of different directions."



FAST TRACK

Alfa Chemicals Italiana

The anti-inflammatory drug naproxen is widely used as a painkiller. It is doing Alfa Chemicals Italiana a lot of good.

Alfa used to be just one of many Italian bulk pharmaceuticals manufacturers that proliferated in the 1970s. When Italy was not a signatory to patent laws, the country provided about 70 per cent of the pharmaceuticals used to make US generic drugs.

Alfa's transformation into a leading independent supplier of active medical ingredients began in 1992 with a management buy-in by Italian chemicals engineer Pietro Stefanutti and two partners. Stefanutti, who had been looking for a career change from his job with Exxon, had created two holding companies - one of which was Pharmaceutical Fine Chemicals. Through PFC he acquired Alfa, then the chemicals division of the Schiapparelli group.

"We had to explain to the workforce where we wanted to take the company and that it was now a core business," says Stefanutti. A turnover of £280m (£121m) CHECK in 1992 became £780m in 1995, of which £150m was added by an acquisition. Alfa after-tax loss became a £10m profit.

"Generic drugs are a tremendous growth sector as products come off-patent, translating into lower cost of medical treatment," says Stefanutti. "The trick is to identify products that will make good generics five years before a patent expires and then to come up with competitive processing technology and meet the regulatory requirements."

The patent for naproxen, originated by Syntex, lapsed in 1993. The world's six leading manufacturers - with PFC in second place - produce about 2,000 metric tonnes a year and Stefanutti estimates annual market growth for naproxen of up to 7 per cent. He projects, however, 15 per cent annual growth in sales at PFC, without acquisitions, on the back of high-quality technology and sales to countries where growth in naproxen consumption is higher than the average.

Stefanutti says he was attracted by the challenge posed by complex regulations which involve both his client companies and the US Food and Drug Administration. The North American market consumes two-thirds of naproxen output. He accepts that barriers to success involve regulatory and patent issues and believes Alfa has gone a long way towards resolving them through its recent purchase of a naproxen plant in the Bahamas from Syntex-Hoffmann La Roche for \$80m (£53m).

Besides enhancing Alfa's presence in North America, the Bahamas base mitigates the impact of European supplementary patent certificate rules which prevent development work on a product before it comes off-patent. This saves valuable time in bringing a generic to market.

Since 1994 Alfa has had risk capital from the Italian branch of 3i, the UK investment bank. By investing £11m in the Bahamas deal, 3i lifted its stake in PFC to 45 per cent.

John Simkins

I'll clear my desk (when I have time)



Lucy Kellaway

Friday, just in case you missed it, was International Clear your Desk! Day. I know this because one of the world's leading experts in tidy desks sent me a press release warning me of the event. This contained the usual mixture of exhortations and populist statistics: if we all threw away the junk on our desks there would be enough rubbish to go around the M25 twice.

It went on to warn that underneath the piles of paper are missed opportunities - connections not made, reports not read and letters not replied to. And as for the state of the nation's filing cabinets - apparently 85 per cent of the stuff stored is never seen again, and 45 per cent is also stored somewhere nearby.

"Someone's trying to tell you something," said our secretary as she handed me the release. She looked at my desk with its familiar piles of old FPs that have gone beige with age, tottering towers of unread (and unreadable) manage-

ment books, magazines, old press releases, tea bags, dirty cups, biscuit wrappers as well as a toy iron. For a minute I felt guilty and thought that I really should clear it up. But I did nothing. Partly it was because tidying is boring and I haven't got the time. But the main reason that I let International Clear Your Desk! Day pass me by is that I don't believe it makes much difference whether your desk is clear or not. I organise myself in my own way, and most of the time my system works fairly well. I know (roughly) what I've got on my desk and (roughly) where it is.

I have just done a survey of my colleagues and concluded that there is no relationship between performance and state of the desk. The sample range was pretty wide at

one extreme was a desk so maniacally tidy that it was a fashion statement - all bare save a vase of white tulips.

The neighbouring desk, at the other extreme, was so untidy that most of his piles had collapsed on to

the floor: a dead spider plant and a wine glass full of dust were adrift on a sea of paper. Yet both occupants are hardworking journalists who miss neither appointments nor opportunities. Admittedly one colleague spends a lot of time rummaging through the piles looking for things, although possibly no more than the other spends time at the filing cabinet and at the florist.

But even if it could be shown that the messy desk interfered with one's ability to do the job, messiness is surely in the genes, and it would take a lot more than International Tidy Your Desk! Day to make any difference.

This doesn't mean that we should be allowed to be as untidy as we wish. According to the press release, clear desks are not about cleanliness, but about decision making. Not only do I disagree with the last bit, I disagree with the first bit. My desk is an eyesore, a fire risk and a health hazard. So, in the interests of cleanliness, I am going to tidy it up. Next week. When I have time.

I have discovered evidence of a new form of discrimination at work: it is sportism, and it is rampant. Accord-

ing to a survey by Company Barclaycard, 49 per cent of managers favour job candidates who take part in active sport, while a mere quarter believe that the sporting activities of prospective employees are not relevant at all.

If I were the manager of a football team, I daresay I would take a player's ability at sport into account before signing him. But were I hiring someone to do my filing (for the purpose of argument) a candidate's prowess on the sporting field would be as immaterial as their sex, age, sexual orientation or race. While most managers are aware that they should not discriminate on the latter grounds, they are proud to do so on the former. They justify their preference for jocks by claiming that they are better at working in teams, they want to win, are self-disciplined and have better social skills.

As a non-sporting person myself I find this not only offensive but deeply upsetting. Haven't we been discriminated against enough already? At school not only did we suffer by always being the last to be chosen for the rounders team, but were excluded from social groups because we could neither hit nor catch a ball. But in those days there was the comfort that as soon as you left school, sport would not matter any more. Grown-ups, so we believed, only cared about your intelligence, your ability to work, your personality. Sport simply didn't come into it.

Even the argument that people who play sport are healthier and therefore off sick less won't really wash. Possibly it applies to people who take a modicum of gentle exercise, but it does not apply to those who play team games of the sort which allegedly make employees so disabled.

If you play a lot of competitive games you get injured - and are just as likely to be off work because you have done your heck in playing cricket than because you have spent too many sedentary hours in a badly designed chair.

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John Simkins

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Jeffrey S. S.

Public-service employees are now acquiring the skills of their commercial counterparts, says Della Bradshaw

Back to school for civil servants

In July, yet another group of civil servants will visit run-down areas in Deptford in south-east London. But they will not be the usual collection of housing or benefit officials. This group will be students on the public-sector master of business administration (MBA) course who have opted to take a social policy unit on urban regeneration.

Their particular focus will be on how such projects can be effectively managed.

Some 40 of Britain's high-flying civil servants, from departments as diverse as the Scottish Office and the Ministry of Defence, are studying for either the one-year full-time or for the equivalent part-time public-sector MBA. The course has been specifically developed to reflect the changing focus in the civil service intended to replace the image of bowler-hatted, tea-drinking pin-pushers with that of an efficient workforce with up-to-date management skills.

The courses are being run by Imperial College, in London, and a consortium of Cranfield University, Manchester Business School and the Civil Service College, which has developed

the Deptford social policy "elective". Though specific elective courses have been developed for public-sector students, the bulk of the taught courses are taken alongside students on the general MBA course.

"It's an MBA like any other, with a civil service specialisation," says Sue Birley, director of research at Cranfield.

One of the cabinet prerequisites for the course was that public-sector employees should mix with their peers in commerce. "The most important asset has been the other students," confirms Ross Newby, one of two students funded by the Treasury to study for the MBA, in his case the full-time course at Cranfield.

Much of the course material is applicable to both the public- and private-sector students, believes Newby. "It's not really possible to say this bit of it is particularly relevant. It's all broadly relevant."

While some students find the switch from deskwork to coursework difficult, Newby believes the course content is not too taxing. What he does find stimulating, he says, is deciding how to translate the core ele-

ments of the MBA - marketing, say - to the needs of the public sector. "One of the most interesting things has been to think through and translate those ideas for a not-for-profit organisation. For example, are we looking for an organisation which is about reducing costs or one which is innovative?"

The contract for the public-sector MBA courses has been awarded for just three years, with a maximum of 180 students graduating at the end of the process - just a fraction of the 500,000, or so, civil servants working in the UK. Participating business schools are clearly hoping the contract will be renewed.

But whatever happens, says Birley, the public-service electives will remain a part of the MBA programme, with 20 per cent of the students on the courses already work in the public sector, either in the UK or overseas.

Glyn Llewellyn, director of specialist College, traditionally the training ground for civil servants, is more positive. "The thing I find fascinating is

"I DID MY DEGREE IN TRIPPLICATE."



that we're trying to build a long-term relationship between the business schools and the public sector," he says. "Business schools have something we want. I see it as part of my job to try to convey this to Cranfield and Manchester."

For the business schools the pay-off could be more than just the fees for a few UK civil servants. With the specialist courses for the public sector being continually updated, civil servants from overseas, who face similar problems to those of their UK coun-

NEWS FROM CAMPUS

More women needed on European courses

To encourage more women to study for an MBA the International Institute for Management Development (IMD), in Lausanne, and food company Nestlé have introduced a scholarship for women who want to study for a master of business administration degree. The \$17,000 (£10,688) scholarship is to encourage women to take the 11-month IMD programme.

While the number of women in management continues to rise, the number studying for higher degrees remains flat, especially in Europe, where only 15 to 20 per cent of students on MBA courses are female.

IMD: Switzerland, 21 618 0292.

Crunch time on Broadway

More than 400 alumni, corporate leaders and students of Donald Jacobs, dean of the Kellogg graduate school of management at Northwestern University, will gather in New York on Friday to celebrate 20 years in the job for America's longest-serving dean.

Entertainment will include music from two college bands, the "Kelllogg rhythms" and the "Bottom Line", not to mention a variety show. "Special K on Broadway". Alumni have raised nearly \$2m (£1.3m) for an endowed chair in Jacobs' honour. Kellogg: US, 847 863 7933.

New jobs for UK academics

The Open University Business School has appointed its first professor of human resource management, John Storey, formerly of Loughborough and Warwick Universities, will develop the human resource management aspects of the OUBS courses

CONFERENCES & EXHIBITIONS

MAY 15

Russia - The Prospect for Reform The Russian presidential election in June is one of the most important political events in Europe this year. At this international conference, leading Russian political figures and international bankers will debate the likely impact of this election on the domestic and international markets. This high powered forum provides a chance to hear speakers from key political parties outlining their political and economic policies. Leading Russian and international bankers will also outline their views of the reform process. Chaired by Sue MacGregor, Prenter BBC Radio 4's Today Programme.

Contact: The Chartered Institute of Bankers Tel: 01277 818600 Fax: 01277 453547 LONDON

MAY 20

BRAZIL - Telecommunications Reform Programme H.E. Mr Sergio Motta will speak on President Fernando Henrique Cardoso's policies to modernise and expand the telecoms sector in Brazil. Special emphasis will be placed on the opportunities for international participation arising from privatisations and other developments. The chair is from of charge. Contact: Alasdair Byrne, CBI Conferences Tel: 0171 379 7400 Fax: 0171 497 3646 LONDON

MAY 20 & 21

Introduction to Futures & Options FUTURES: History & Exchanges • Membership • Product Description & Change Types • Pricing & Initial & Variance Margin • Trading & Hedging • Accounting • Delivery Cycle • Processing & Clearing • Mark to Market • Verification • OPTIONS: Product Definition • Pricing Theory • Exchange Traded Options • What Happens When Options Expire • Counter Options. Exercises included. £425 + VAT 2 Days. Contact: TFL Nicola Blackman Tel: 0171 406 0084/600 2123 Fax: 0171 400 3751 LONDON

MAY 20-22

Auditing the Dealing Room (Understanding the Treasury Function) Three day training course designed specifically for internal auditors and bank managers charged with examining the on-going activities of their institution's treasury operation, de-mystifying cash and treasury derivative products, dealing with limits/controls, elements of accounting and management information. £690 + VAT. Lywood David International Ltd Tel: UK 01959 565820 Fax: UK 01959 565821 LONDON

MAY 20 - 22

Introduction to Foreign Exchange and Money Markets Those involved in corporate banking or treasury need to understand Foreign Exchange, Money markets, their products and risk management techniques. • FX Definitions, Key Players, Spot and Forward, Basket and Cross Currencies • Money Markets: Bank of England Operations, Discount Houses, Instruments • FRA's, Options, Caps, Collars and Floors, Swaps, 3 days £795 Contact: Fairplace Tel: 0171 671 623 9111 Fax: 0171 672 9112 LONDON

MAY 21

Management buy-outs Critical issues relating to management buy-outs will be addressed, giving directors an awareness of the issues involved. The emphasis of the conference will be on practical advice, illustrated by case studies, from managers and advisers who have achieved successful buy-outs. Contact: Institute of Directors on 0171 730 0022 LONDON

MAY 21 & 22

Building Profitable Customer Relationships Conference designed to highlight, address and analyse practical strategies for measuring and managing customer-driven initiatives, using best practice case studies, working groups and masterclass. Contact: Business Intelligence Tel: 0181 547 6545 Fax: 0181 544 9020 LONDON

MAY 22

DTI Conference - Aerospace Technology Transfer - Past Track Record and Current Potential Two major DTI sponsored events will be discussed together with sessions on Non-linear and Anisotropic Applications. There will be workshops on Electronics, Materials, Turbo-Machinery and Simulation/Modelling Techniques. Contact: Conference Office, RAEs Tel: 0149 3515 Fax: 0171 493 1438 LONDON

MAY 22 & 23

Introduction to Swaps This course is designed for delegates with limited product exposure and includes: • Interest Rate Swaps • Off Balance Sheet • Forward Forwards and FRA's • Accounting Overview • Financial Futures • Securities & Interest Rate Swap Related Products • Currency Swaps • Warehousing/Internal Swaps • Swap Case Studies included. £425 + VAT 2 days. Contact: Nicola Blackman Tel: 0171 406 0084/600 2123 Fax: 0171 400 3751 LONDON

MAY 23

Managing People in Eastern Europe At the conference: • The challenges of managing people in a business and industrial setting with bureaucracy, corruption and society • the impact of culture on management practice in the region. Contact: Sharon Brown, ECA International, London, Tel: 0171 351 5000 Fax: 0171 351 9996 LONDON

JUNE 1

Alternative Technology Seminar: In the Development of the Revolutionary Inverse Gravity Vehicle and Seal Effect Generator Seminar given by Prof. John Seal. The seminar will cover the development of vehicles, Hospitals and Aircraft, provide air cleaning, and health regeneration. Topics shall include: Construction of SEIGs, and IGVaircraft. For Tickets & further information telephone: 0181-200-0714 or see our internet Web page: <http://www.mooze.co.uk/seif/seif.html> LONDON

JUNE 3

Acquiring, Retaining & Developing Profitable Customers In Financial Services Financial service companies are finding it increasingly difficult to develop their processes, technology and functions in line with the current and future needs of their customers. This conference will be designed to give the best practice for developing and retaining profitable customers by bringing together senior executives from European financial services companies and leading experts in the field. Contact: Business Intelligent Tel: 0181 543 6565 Fax: 0181 544 9020 SURREY

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JUNE 3 - 5

Basic Accounting Skills for non-financial staff Understanding the essentials of accounting and financial analysis. • Basic Accounting Principles, Financial Statements • Profit & Loss, Balance Sheet • Cashflow, Budgeting, Management Accounts, Break-even • Financial Evaluation, Key Ratios, Sensitivity Analysis • The Language of Finance, 3 Days £650. Contact: Peter Lunn Tel: 01959 565821 Fax: 01959 565821 LONDON

JUNE 4 & 5

Introduction to Foreign Exchange and money markets Highly participative training course covering traditional FX and money markets featuring WINDEAL a realistic PC based dealing simulation. For Corporate treasury, back office, marketing executives, financial controllers, systems and support personnel. Also suitable for candidates for the AICP Diploma. £200 + VAT. Contact: Peter Lunn Tel: 01959 565821 Fax: 01959 565821 LONDON

JUNE 12

Annual Hours - Productive Working Time in the Supply Chain A practical conference which examines the potential of working on an annualised basis to take cost out of the supply chain, cope with fluctuating demand, increase productivity and meet customer service targets. Speakers from the public and private sectors with strong union representation. Contact: Fiona Griffiths, Cranfield Logistics Ltd Tel: 01234 30323 Fax: 01234 753040 WOBURN ABBEY

JUNE 12

Developing a learning organisation

This one-day conference brings together leaders in the field of Human Resources to share their knowledge and practical techniques to make the learning concept a reality. Four workshops will provide opportunity for interaction.

Contact: Angela Harland, Qab, Strategic Human Resource Consultant Tel: 0181 543 6565 Fax: 0181 544 9020 Olympia, LONDON

JUNE 16

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BUSINESS EDUCATION

"I DID MY DEGREE IN TRIPPLICATE."



that we're trying to build a long-term relationship between the business schools and the public sector," he says. "Business schools have something we want. I see it as part of my job to try to convey this to Cranfield and Manchester."

For the business schools the pay-off could be more than just the fees for a few UK civil servants. With the specialist courses for the public sector being continually updated, civil servants from overseas, who face similar problems to those of their UK coun-

terparts, could soon be queuing up.

With the first group of MBA students graduating in September the sponsoring government departments will soon have to face a concern well-known to the private sector: how to re-integrate the students back into the organisation. Newby believes it would be a great pity if he had to return to his old job after all the investment he had made.

Birley agrees. "It is important to

recognise that these people have skills they didn't have before."

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in 167 villages nationwide. Weekly 11 Business courses, business and vocational, English, French, German, Spanish, Italian, Portuguese, Dutch, Greek, Chinese, etc.

Business courses, business and vocational, English, French, German, Spanish, Italian, Portuguese, Dutch, Greek, Chinese, etc.

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Business courses, business and vocational, English, French, German, Spanish, Italian, Portuguese, Dutch, Greek, Chinese, etc.

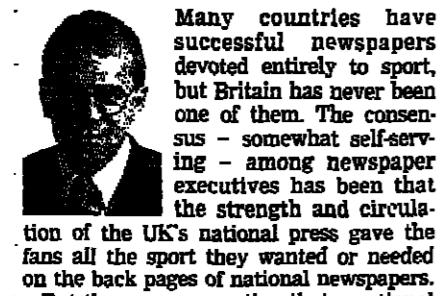
Business courses, business and vocational, English, French, German, Spanish, Italian, Portuguese, Dutch, Greek, Chinese, etc.

Business courses, business and vocational, English

SPORT / ARCHITECTURE

Press pack scents profit in game of two halves

Keith Wheatley on plans for UK sports-only publications



Many countries have successful newspapers devoted entirely to sport, but Britain has never been one of them. The consensus – somewhat self-serving – among newspaper executives has been that the strength and circulation of the UK's national press gave the fans all the sport they wanted or needed on the back pages of national newspapers.

But the cosy assumption that a national sports title would not "work" is about to be challenged, and may have to be abandoned. The next few months will see several titles launched in an attempt to start a new ballgame. First off the blocks, next month, will be Sport First (as in: "Which bit of the paper do you read first?"), edited by veteran sports journalist Bob Harris.

Harris had been executive sports editor of the Sunday Mirror after a spell with Eddy Shah's mould-breaking Today, but was put out to grass as "too old" at 50. "It's going to be football-led," says Harris of Sport First, "but we'll be heavily involved with the Olympics and with Wimbledon."

Keith Young is the publisher behind Sport First. His company, Parliamentary Communications, has titles varying from *The House Magazine* (behind the scenes at the Palace of Westminster) to the Church of England's weekly newspaper. He describes the £2m (\$4.5m) launch fund for Sport First as a mixture of privately placed City of London finance and his own money.

"If the idea works we've got adequate funds. If it doesn't, then £10m wouldn't be enough," says Young, adding tongue in cheek, that his main motivation comes from being an Everton supporter who lives in the south of England and cannot get enough news of his team.

In fact, the ambitions of Sport First are modest. It aims to be a "second paper" and needs a total sale of only 100,000 to be in the money. It will have a broadsheet format to avoid the appearance of tackling the aggressive tabloids head-on.

Young says that stealing readers off the tabloids is not the name of his game. "If I can't produce a sports paper that sells a combined 100,000 copies in cities like Newcastle, Glasgow, Sheffield, Birmingham, Manchester and Liverpool, then I'm not very good at my job," he says. He knows provincial sport intimately after 25 years with Thompson Regional Newspapers.

He believes fervently that Britain is undergoing a cultural revolution, with football becoming a passion that crosses lines of class, gender and age in the way it does in Italy. "The City it's now accepting to say that you watch football and follow a team. It may be coincidence, but [former prime minister] Margaret Thatcher could never understand what all the fuss was about, whereas John Major is a sports nut," says Harris.

He may be right. But another view says this is a cyclical process that happens every 25 years or so – football as fashion, not passion. In the late 1960s, football was an aspect of swinging Britain. George Best of Manchester United and his immediate

contemporaries were the first players to be part of show business. The stands at Chelsea and Manchester United were full of beautiful people watching the beautiful game.

Within a decade it was gone – wrecked by rapacious managers, boring teams and, above all, troupes of drunken louts armed with enough aimless aggression to fill a Martin Amis novel. Will it really be different this time? In London, the metropolitan police are privately dubious. They have been discreetly briefing those who need to know about their considerable plans to deal with massive outbreaks of hooliganism during Euro 96: the finals of the European football championship, which England is staging from June 8 to 30 – its biggest sports fiesta for 30 years.

One man who believes that the surge in interest in football not at all faddish is Chris Navrat, another would-be publisher whose project is based entirely on the belief that football has become the focal point of many British lives. Navrat is a former Sunday Times sports editor, a man who lives for football and who plans to launch Soccer on Sunday at the start of next season.

Navrat was once my boss. We got along more because of a shared interest in American literature than because of any agreement over the possible content of the sports pages. He was unfliching in his belief that readers wanted ever more football.

It's nonsense to suggest that there is any such thing as a British sports fan who wants a little bit of everything every week.



Fans at Saturday's FA Cup final in London: will their ardour fade?

In reality, the only interest in tennis is during Wimbledon; in rowing at the [Oxford-Cambridge] Boat Race; boxing when Bruno fights," argues Navrat. "When the papers clog up their pages with this stuff because they think they have to cover the 'big picture'. The No 1 sport in Britain is football. The No 2 sport in . . . I could go on."

If it gets off the ground, Soccer on Sunday's editorial mission will be to report every league match in Britain. Each Premiership club will have an assigned correspondent. A big match might warrant four, six or even eight pages of coverage. If this sounds preposterously ambitious to

British readers, who long ago resigned themselves to the death of their sporting Pink Un's, nothing Navrat proposes would seem that fanciful to an Italian or Spanish soccer fan.

Italy's *La Gazzetta dello Sport* has small bands of journalists who will devote entire careers to covering reserve teams, and after a working lifetime qualify to interview the manager. Not a ball is kicked in Serie A without *Gazzetta* devoting a couple of broadcast pages to it. In Spain, the country's biggest selling newspaper is *Marca* (*To Score*), a football-driven sports daily.

In Spain, football is treated with an

intensity that goes beyond mere match reporting. In one 21-day period over Christmas and New Year recently there was not a single league game in Spain. *Marca* still managed to lead the front page with a football story on each of those days.

Navrat is talking, with some success, to venture capitalists who, increasingly, follow football themselves. "They know that it's more acceptable, more sexy than it's ever been before," he says. "Melvyn Bragg [the British novelist and broadcaster] recently wrote that football unites the nation in a way that nothing else does. Five years ago it could have been inconceivable for someone of his cultural influence to have said that."

This is the year of William Morris. One hundred years after his death, the anniversary is marked by an important exhibition at the Victoria & Albert museum in London which runs until September. My colleague William Packer has reviewed the exhibition, considering Morris as artist and designer. But it is impossible to categorise Morris. Indeed, architecture was fundamental to a man now remembered more for his concern for the rural density of the patterns on his textiles than for his concern for buildings. However, the exhibition tries to show the unity of Morris's ideals. He wanted the arts and architecture to work together to create an earthly paradise.

Running parallel to the Morris exhibition is a display in the museum's Henry Cole wing of "Arts and Crafts Architecture". This explores the development of domestic architecture from the 1880s and attempts to discover how other designers had absorbed Morris's ideas. Most visitors will be so well nourished by the Morris show that the mere thought of another helping of arts and crafts may be too much.

That would be a shame, as architecture does not get enough attention in the main show. Architecture has to fight for space alongside textiles, furniture, ceramics, wallpapers, linoleum, stained glass, carpets, tapestries, embroideries, printed books, calligraphy and Morris's work as a fervent socialist committed to creating utopia.

Morris was 22 when he signed his articles as an apprentice to George Edmund Street, the leading Gothic architect, in Oxford. He stayed only a year, but learned from this taciturn designer the importance of materials and also watched how Street incorporated all the crafts and was able to achieve powerful architectural effects from a wide range of materials. Street was the father figure of the arts and crafts movement. Morris met his greatest friend, Philip Webb, in Street's office. But there was an important dif-

ference between Morris and Street. Street was a restorer of old buildings while Morris was to inform his restoration which was to inform his approach to architecture and inspire him to create the Society for the Protection of Ancient Buildings. In 1877, Morris acted on Ruskin's idea for a national society to campaign and train architects to appreciate the need to care for buildings of the past without altering them. Their manifesto still applies: "Take proper care of your monuments and you will not need to restore them. Watch an old building with anxious care; count

its stones as you would jewels of a crown – better a crutch than a lost limb, do this tenderly, reverently and continually and many a monument will still be born to pass away beneath its shadow."

Not for nothing was the new society known as "anti-scaphe". It campaigned for the retention of the patina of the ages while encouraging the best of the new to be built alongside the old. The campaign was given urgency by the rampant advance of the Gothic Revival upon the medieval churches and cathedrals of Britain, with George Gilbert Scott as leader. The threats to

Canterbury Cathedral prompted Morris to write to the Times complaining that Scott would leave behind the "usual mass of ecclesiastical trumpery and coarse dabbling".

Morris was not a sentimentalist. His message about old buildings has often been misunderstood. He did not want feeble copies of past styles – he felt the pure conservation of the best of the past would encourage modernity. His approach was creative. He would have hated the gaudy neo-Georgians at work today, timidly afraid of the real possibilities of contemporary archi-

ture. His view of some Victorian pseudo-Gothic carvings in a newly restored church was forthright: "Why, I could carve them better with my teeth".

Morris saw, too, that landscape and buildings cannot be separated. He was involved in the formation of the Commons Preservation Society and the Kyte Society, where he campaigned against environmental damage, ugliness and urban sprawl. He would have been part of the protest groups trying to stop nuclear waste in Germany or the Newbury by-pass in England.

He managed to marry the ideas of socialism as a valid criticism of political economy with an artist's vision of romantic anti-industrialism. His centenary prompts the thought that his intense creativity and vision are as valid now as when he died.

William Morris, utopia's factotum

Categorising the designer, even a century after his death, is impossible, writes Colin Amery

IN THE NAME OF GOD

INVITATION
PREQUALIFICATION OF
APPLICANTS FOR
2 X 125 MW SAZBON
HYDROELECTRIC POWER PLANT

Iran Water & Power Resources Development Company (IWPC) invites applicants to provide information for prequalification of the following parts) of the 2 x 125 MW SAZBON HYDROELECTRIC POWER PLANT in Ilam province of the ISLAMIC REPUBLIC OF IRAN.

- Project management, supply of auxiliary electrical & mechanical equipment and erection of all main & auxiliary electrical & mechanical equipment (Lot 3).
- Supply and supervision of erection of 2 No. vertical shaft Francis turbines (net head of 120 m) complete with governors and 2 No. butterfly valves (Lot 4).
- Supply and supervision of erection of 2 No. vertical synchronous generators complete with excitation systems and switchgear (Lot 5).
- Supply and supervision of erection of I & C and protection systems (Lot 6).

Each lot shall be financed by the tenderers independently, and separate prequalification documents are to be submitted for each lot.

The applicants themselves or their authorized representatives may obtain prequalification documents from June 9, 1996, onwards and are required to submit completed prequalification documents before 12.00 hours on July 10, 1996 at the following address:

Iran Water & Power Resources Development Company
Electrical & Mechanical Department (Mr. Kiani)
Building No. 1, sixth Floor,
No. 212 Nejatollahi Street,
Tehran - IRAN
Tel. (+98) 21 8801038-9
Fax (+98) 21 897635

IN THE NAME OF GOD

INVITATION
PREQUALIFICATION OF
APPLICANTS FOR
2 X 160 MW HINI MINI
HYDROELECTRIC POWER PLANT

Iran Water & Power Resources Development Company (IWPC) invites applicants to provide information for prequalification of the following parts) of the 2 x 160 MW HINI MINI HYDROELECTRIC POWER PLANT in Ilam province of the ISLAMIC REPUBLIC OF IRAN.

- Project management, supply of auxiliary electrical & mechanical equipment and erection of all main & auxiliary electrical & mechanical equipment (Lot 3).
- Supply and supervision of erection of 2 No. vertical shaft Francis turbines (net head of 114 m) complete with governors and 2 No. butterfly valves (Lot 4).
- Supply and supervision of erection of 2 No. vertical synchronous generators complete with excitation systems and switchgear (Lot 5).
- Supply and supervision of erection of I & C and protection systems (Lot 6).

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INVITATION
PREQUALIFICATION OF
APPLICANTS FOR
3 X 250 MW KARUN 4
HYDROELECTRIC POWER PLANT

Iran Water & Power Resources Development Company (IWPC) invites applicants to provide information for prequalification of the following parts) of the 3 x 250 MW KARUN 4 HYDROELECTRIC POWER PLANT in Khuzestan province of the ISLAMIC REPUBLIC OF IRAN.

- Project management, supply of auxiliary electrical & mechanical equipment and erection of all main & auxiliary electrical & mechanical equipment (Lot 3).
- Supply and supervision of erection of 3 No. vertical shaft Francis turbines (net head of 147 m) complete with governors and 3 No. butterfly valves (Lot 4).
- Supply and supervision of erection of 3 No. vertical synchronous generators complete with excitation systems and switchgear (Lot 5).
- Supply and supervision of erection of I & C and protection systems (Lot 6).

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IN THE NAME OF GOD

INVITATION
PREQUALIFICATION OF
APPLICANTS FOR
4 x 250 MW UPPER GOTVAND
HYDROELECTRIC POWER PLANT

Iran Water & Power Resources Development Company (IWPC) invites applicants to provide information for prequalification of the following parts) of the 4 x 250 MW UPPER GOTVAND HYDROELECTRIC POWER PLANT in Khuzestan province of the ISLAMIC REPUBLIC OF IRAN.

- Project management, supply of auxiliary electrical & mechanical equipment and erection of all main & auxiliary electrical & mechanical equipment (Lot 3).
- Supply and supervision of erection of 4 No. vertical shaft Francis turbines (net head of 122m to 139m) complete with governors and 4 No. butterfly valves (Lot 4).
- Supply and supervision of erection of 4 No. vertical synchronous generators complete with excitation systems and switchgear (Lot 5).
- Supply and supervision of erection of I & C and protection systems (Lot 6).

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THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

TODAY
Abbey National Treasury 6½% Gld Bd 2003 5/6/05
Alco Nobel FL5.50
British Vifs 4p
Citi Environmental 1.5p
Clyde Petroleum 0.75p
Coles Myer A\$0.12
Furness Vt 1.22
Furness Vt 1.22
GKN Great Nordic Dk12.0
Gowings 1.75p
Hazama 5½% Dtd 1999 Y50000.00
Housing Fns 6½% Dtd 2002 E4.3125
JCB 5p
Mazda Fns 2000 Y2578.0
Metlife 1.32p
Metlife Fns 1.32p
Nippon Express 6% Dtd 1999 May 1997
Nissho 1.25p
Sumitomo Metal 4.95% Nts 1998
Y45000.00
Takashimaya 4.3% Dtd 1999 Y50000.00
Tokyo Elec Power 7½% Nts 1996 E71.25
Tutu Pantanato Africa R0.20

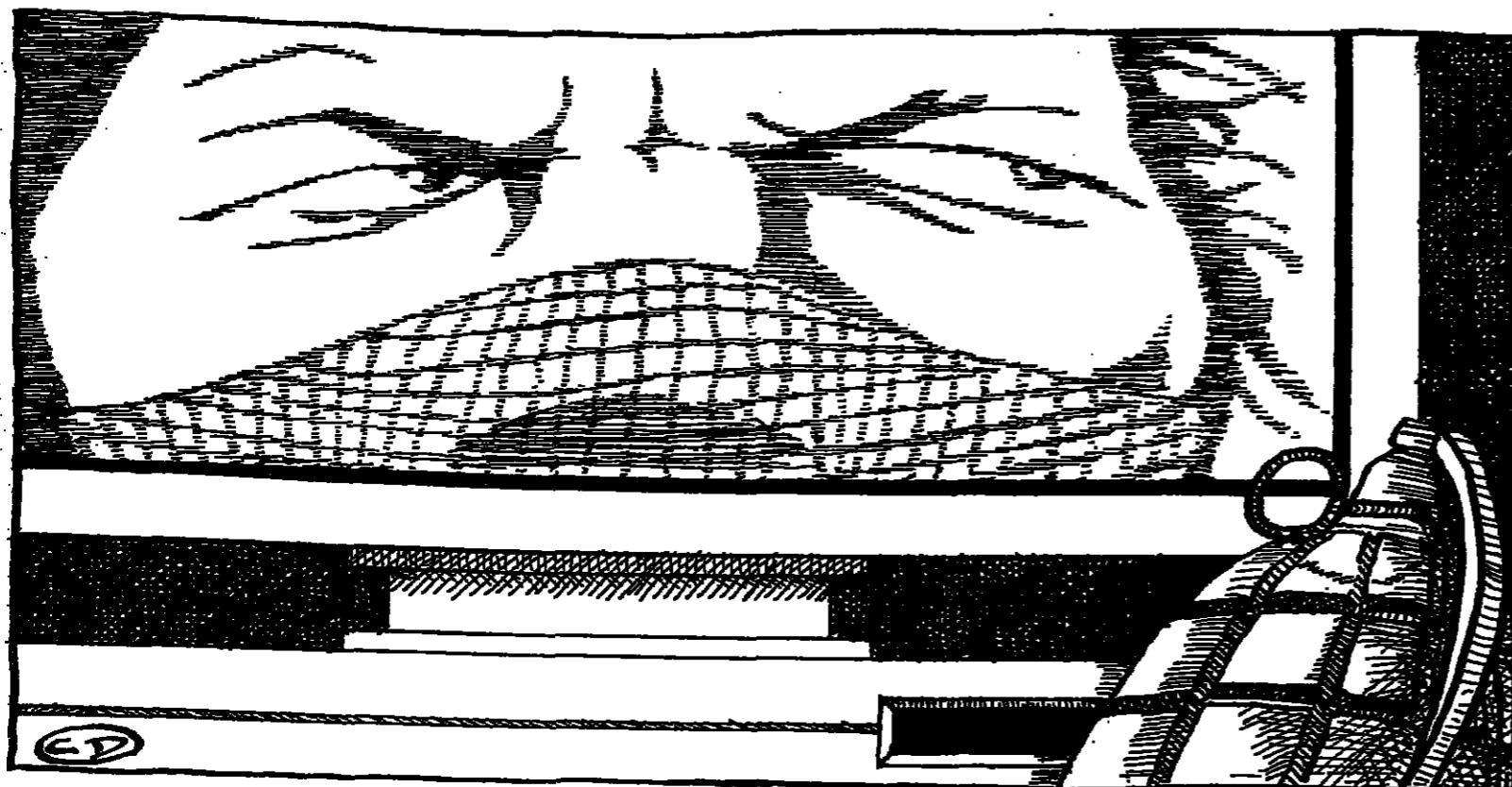
TOMORROW
Aerojet Food 4 F2.35p
Aerojet Food 4 F2.35p
Glenchase 0.8p
Groups Chez Gerard 0.3p
Hartshill 3.3p
Hartshill Growth Sft 1.5p
Hartshill 5 & More 2.00p
MTL Instruments 2.8p
National & Provincial Bd Scty 10% Nts 1997 E1000.0
Nestle Hunt 5.2p

Wednesday May 15
Paribas French Inv Tst 1p
Scotiabank Eastern Inv Tst 1.18p
Thorp (FV) 1.33p
Westerholme Ring 1.5p

Thursday May 16
Abbot Labs 0.324
Alliance 15½% Dtd 2/25/05
Aon 0.301
Barclays 15½% Ln 2007/12 57.50
Burdene Inv 15% Ln 2007/12 57.50
Chetan 0.5p
City Mortgage Receivables Mtg Bldd FRN
FBD 2001 E107.50
Finserv 4.3% Dtd 2001 E51.25
GESEB 8.25% Gld Sctd Bd 2018 E41.75
Glasgow 3½% Ind 1/7.5
Goa 6½% Ann E3.375
Goa 6½% Ann E5.75
Goa Water 5p
Do Waterworks Fd Dbt 3½% E1.75
Do Waterworks Fd Dbt 4% E2.00
Hambrus Inv Tst 5% Cm P1 1.75p
Imperial Chemical Dev 94% Nts 1996
E4.875
Jacobs 0.375p
Japan Dev Bank 10% Gld Nts 1996
S2000
Lazard Frer 4.85p
Macular-Glenlivet 0.985p
Minerals Oils & Res 20.20
Mirax 2.8p
Nat West Bank Var Rate Cap Nts 2008
E42.50
Premier Oil 0.5p
Prudential 7.5p
Schroder Mediterranean Fd 1.5p

Friday May 17
Bard 1.5p
Citicorp 1.5p
Commercial Union 17.55p
Dun & Bradstreet 1p

MEDIA FUTURES



Shining Path wages flame war

■ Simon Strong tracks the Peruvian communist guerrilla group to its Web site

It was never easy to obtain official documents from Shining Path, the Peruvian guerrilla group which launched its war on the state in 1980. They had to be obtained from activists who tended not to be available for very long – death or asylum were usually just around the corner.

Possession was also a risk. By 1992, after about 30,000 lives had been lost in the war, the government's repression of the guerrillas had become so random and draconian that one man spent six months in jail as a suspected terrorist after being caught making a photocopy of my book on the subject.

Last month, however, Shining Path launched a Web site on the Internet. The official documents of the Communist Party of Peru – Shining Path's real name – became instantly accessible worldwide. Distributors and readers alike need fear reprisals no longer.

The Web site address arrived by e-mail in response to my own e-mail inquiry to my pro-Shining Path magazine, *New Flag*, with whose address (*lisperse@nycf.blythe.org*) I had in turn been provided by somebody close to the organisation.

Yet attempts to access the page

through Compuserve failed. "Either Compuserve is denying access or it is being denied by the page," a hotline assistant said. After more consultation, he blamed the page format. He denied there was censorship.

Netscape, however, proved no problem. Portraits of Marx, Lenin and Mao emerged like faded ghosts on to my aged black-and-white screen. Five buttons offered routes to "Frequently Asked Questions" about the "People's War", as well as to the party's documents in Spanish and English, to back issues of *New Flag* and information on "President Gonzalo" – the *nom de guerre* of Shining Path's founder and leader, Abimael Guzman.

For any analyst of the Peruvian guerrilla war, the Web site is a remarkable find. Party documents confirm, for instance, that Shining Path believes that Guzman's letters and videoed TV appearance in 1993 – when, in an extraordinary jail cell *volte face*, he appeared to admit defeat and call for peace talks – were an elaborate hoax.

In the free-market fiefs of President Alberto Fujimori's Peru, such an interpretation of the incident is heresy. When I raised it on a radio newscast, the interviewer hung up. But woe betide Peru if it were right.

However, not only does the Web site provide Shining Path with a means to combat the state's well-executed psychological warfare. It also has a more sinister side. The documents, turgid and propagandist as they are, convey Maoist political guidelines to supporters worldwide. One page still under construction bears the ominous title "Institutions".

Elsewhere on the Net, Shining Path activists engage in flame wars – verbal lacerations – that range from the farcical to the deadly. These occur mainly on Marxism discussion lists managed, it would seem by the address, from the University of Virginia in the US.

"Harriet" is one of the main protagonists. Whether the discussions concern Shining Path's attitude to gay rights or "switches" – revisionists/informers – Harriet bashes everyone with garrulous and articulate delight.

Yet Harriet, who signs her letters with his real name, Adolfo Olaechea, goes beyond merely justifying the murders of leftwing Peruvian leaders. Those who defy Olaechea's perceived call to support the killing of Michel Accueta, a

district mayor in Lima who has survived several attempts on his life, are warned of the grim inevitability of Shining Path's final triumph and the retribution to come. "I was simply presenting an orthodox marxist point of view," says Olaechea.

The *marxism@virginia* discussion lists are high-volume. Within a week of my subscribing, Compuserve telephoned because my message basket was bloated and blocking up its system. To the infuriation of many participants, the lists are swamped by Harriets and his cohorts.

According to Olaechea – who *in absentia* has been sentenced to life imprisonment in Peru – his country's intelligence service participates, too. "They suck in messages on one Peru list in such a way that mine and others were then lost in cyberspace," he says. "Also, they have used an account in Germany to send death threats in my name to try to create rifts."

Although the high-velocity Net communication seems in itself to fan endless splits among Shining Path's international supporters, this is small consolation for Azañeta. Like the party's Web site, he could be hit anytime.

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of view," says Olaechea.

The *marxism@virginia* discussion

lists are high-volume. Within a week of

my subscribing, Compuserve telephoned

because my message basket was

bloated and blocking up its system.

To the infuriation of many participants,

the lists are swamped by Harriets and

his cohorts.

According to Olaechea – who *in*

absentia has been sentenced to life

imprisonment in Peru – his country's

intelligence service participates, too.

"They suck in messages on one Peru

list in such a way that mine and others

were then lost in cyberspace," he says.

"Also, they have used an account in

Germany to send death threats in my

name to try to create rifts."

Although the high-velocity Net

communication seems in itself to fan

endless splits among Shining Path's

international supporters, this is small

BUSINESS TRAVEL

Travel News • Roger Bray

US airfares tumble

As cut-price, no-frills airlines start to spread their wings in Europe, the US experience augurs well, where they have dragged down the overall cost of flying by up to 40 per cent.

The US Department of Transportation reports that on routes where the no-frills outfits compete with conventional carriers, the average one-way ticket price has fallen from \$148 (£97) to \$94, or from \$173 to \$103 if one of the destinations involved is a leading airline hub. The report estimates that the emergence of carriers such as Southwest Airlines and

ValuJet has saved US travellers a total of \$600m.

Between 1983 and 1995 passenger numbers in markets served by low-cost operators tripled to more than 100m, while falling elsewhere.

In the pink

The sugar-pink Mount Nelson Hotel in Cape Town is undergoing a big expansion. Four properties bordering the hotel's grounds are being renovated or rebuilt to provide 67 additional bedrooms and suites.

The 27m development will increase the Mount Nelson's

capacity by 40 per cent and is scheduled for completion in time for the next summer season.

Executive service

Le Shuttle, the Channel tunnel car-carrying operation, is to launch a premium class service for business travellers next month.

Customers will be offered a dedicated inquiry line, dedicated toll booths, a priority fast-track lane and airport-style business lounges with fax, telephones, light refreshments and newspapers.

A pilot scheme is already quietly under way. Travellers who look as though they are

travelling on business are asked if they would like to try the service for a small premium.

The operator claims to have attracted nearly 400,000 business users in its first full year, and will attempt to improve on that by offering special hotel, car hire and insurance rates, pre-booked duty-free purchases, and ultimately a frequent-traveller scheme.

Tenerife complex

A striking new pyramid-shaped conference centre has opened in Tenerife. It is close to the beach in Arona, in the south of the island, 11 miles from Reina Sofia airport.

The main auditorium seats 2,044 delegates and there are up to 40 separate rooms for smaller meetings. It is part of a resort complex: two five-star hotels are already open and three more should be completed by October.

Expansion in Asia

Strong economic growth in the Asia-Pacific region has prompted sweeping expansion plans at Radisson Hotels, which hopes to open 75 new properties there by the end of the decade.

Early developments include a 104-room hotel at Bukit Indah City, near Jakarta, which is scheduled to open in August, and the 280-room

Plaza, close to Kuala Lumpur's City Centre development and opening in December. More than 20 properties are planned in India.

Racing to Vietnam

Landa Air, the Austrian airline owned by former world motor racing champion Nikki Lauda, has extended its weekly Vienna-Bangkok service to Ho Chi Minh City.

The flight departs at 22.05 on Fridays, arrives in the Thai capital at 16.05 the following day, and lands at Ho Chi Minh's Tan Son Nhut airport at 17.40. The airline operates connecting flights from London Gatwick and Manchester.

Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Tokyo	21	22	23	24	25
Hong Kong	26	27	28	29	30
London	16	17	18	19	20
Frankfurt	15	16	17	18	19
New York	16	17	18	19	20
Los Angeles	24	25	26	27	28
Paris	15	16	17	18	19
Paris	15	16	17	18	19

Information supplied by Meteo

BEIRUT
DAMASCUS

Amman

0345 320100

Stephen Fidler examines the role of Latin American governments

Flights into danger

The safety scores

International aviation rankings in Latin America and the Caribbean:

Category 3: Unacceptable

- Belize
- Dominican Republic
- Haiti
- Honduras
- Nicaragua
- Paraguay
- Suriname
- Uruguay

Category 2: Conditional

- Aruba
- Bolivia
- Colombia
- Ecuador
- Guatemala
- Jamaica
- Peru
- Trinidad and Tobago
- Venezuela

Source: US Federal Aviation Administration

which crashed in February close to Arequipa, could safely land at that altitude only with 50 passengers. In the event, 117 passengers and six crew died.

Latin American aircraft are also ageing. "The majority of fleets include a large majority of aircraft of more than 20 years of age," says Andres Ricover.

Some countries are already attempting to improve standards. Bolivia is making a great effort to meet all international air safety standards. "They are doing an excellent job," says Ricover.

Privatisation of airports, being proposed by Bolivia, is favoured by many, provided it goes hand in hand with good regulation.

Also examining the issue are the World Bank and the InterAmerican Development Bank. In a recent report Ricover argued that in no way were the deficiencies fully attributable to a lack of finance.

He estimates it would take less than \$1b to fix the ground-based air safety systems in a large part of Latin America.

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Despite this the skies over Latin America remain emptier than over the US, and its airports not as busy. Nonetheless, growing numbers of people in the aviation business believe it is time more Latin American governments acted to improve air safety.

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Gir

COMMENT & ANALYSIS



Michael Prowse · America

Paying for crime

Offenders should be required to compensate their victims financially and not simply serve time at taxpayers' expense

Americans are feeling a fraction less apprehensive about crime. The FBI last week reported a fall in serious crime for the fourth year running. Homicides were down 8 per cent from 1994, perhaps because of more effective policing in big cities such as New York and Houston. Rapes, burglaries and assaults were down 6 per cent, 5 per cent and 3 per cent respectively.

A steady decline in serious crime over four years sounds suspiciously like the start of a trend. A lasting abatement of violence is certainly possible: sustained declines in crime have occurred this century. The annual homicide rate (a good barometer of overall crime) fell by nearly 50 per cent between the mid 1920s and the late 1950s before climbing to new peaks in the 1980s and early 1990s. Unfortunately, the recent improvement seems likely to be just a lull before another storm.

It probably mainly reflects demographic changes: a fall in the proportion of males aged 15 to 29 (the high risk years for crime), following the ageing of baby-boomers. The bad news is that demography is now pulling in the wrong direction again. The number of males aged 14 to 17 will rise about 30 per cent over the next decade, with larger increases among the most crime-prone minority groups.

The evidence suggests these youngsters will be even more violent than their fathers, perhaps reflecting the continuing rise in out-of-wedlock births and other social pathologies. While adult crime rates have moderated, the proportion of juveniles arrested for serious crimes has soared in the past decade (see chart): the numbers of young offenders arrested for homicide, for example, have tripled since 1984.

How can society combat such predators? The "lock them up" approach championed by the Reagan administration in the 1980s remains by far the most popular policy. The recently enacted fed-

eral "three strikes and you're out" (in other words three serious crimes and you are jailed for life) law is merely the latest manifestation of this policy. In the past 15 years, the penal budgets of most states have soared, reflecting one of the world's most ambitious prison-building programmes. The US incarceration rate has nearly tripled since 1980 and far surpasses that in most other industrial countries. Some experts advocate an even more intense use of prisons in readiness for the next crime wave, expected as today's juveniles reach maturity.

At the moment we have about 1m people in custody. I think the number should be closer to 2.1m," says Mr John Dilulio, a professor at Princeton University. He says the much-trumpeted shift to a tougher sentencing policy was mainly rhetoric. The justice system imprisons only one person for every 100 incidents of violent crime, he claims. And the actual sentences served are surprisingly short: the average time for rape is less than five years, for assault only two years.

Perhaps Mr Dilulio is right. Perhaps there is still mileage in the "lock them up" strat-

egy. But incarceration

remains an extraordinarily expensive way of fighting crime. Instead of benefiting victims it imposes additional costs on them, because, as taxpayers, they have to pay for upkeep of a growing population of idle prisoners. What is needed in the US, and other countries, is a more imaginative approach to punishment.

Under present law, there is very little emphasis on compensating victims. Yet most crimes are not crimes against society at large but violations of the rights of specific individuals. As US libertarians have long argued, the principle that should govern punishment is restitution: offenders should be required to compensate victims for the harm they have inflicted.

In most, but not all cases, the compensation could be financial. Thus instead of having prisoners kept in idleness at taxpayers' expense, offenders should be required to work, with the income they earn being used to pay off their debts to victims, and the costs of bringing them to justice.

In many cases, no incarceration would be needed. An offender would simply be required to pay a certain pro-

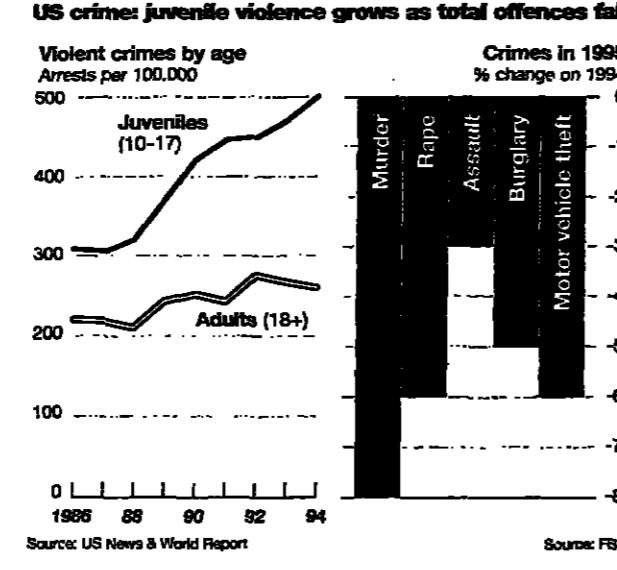
portion of his income to the victim until his debt was extinguished. Where initial imprisonment is necessary (say, for violent criminals), the term should depend on how quickly they can generate income with which to compensate victims of their heirs.

A highly productive prisoner ought to be able to "earn" a shorter sentence.

Since the goal is to compensate victims, there would be no punishment for "victimless crimes" — activities that do not involve coercion or violence. Government would not attempt to restrict the voluntary choices of adults in such fields as drugs, prostitution and pornography, though it would protect children. This would reduce crime, especially in inner cities: if drugs, for example, were legalised, the trade would not generate super-profits and would no longer be a special target for violent criminals. And the police could focus more resources on the crimes that do involve unwilling victims.

The restitution principle would also encourage more rapid rehabilitation of offenders. The justice system could achieve its new goal of financially compensating victims only by pursuing strategies designed to instil a work ethic in prisoners. Yet making productive work the heart of punishment would give prisoners the skills they need if they are to make an honest living once they have paid their debt to victims. It would thus help to reorient them from destructive to constructive life styles.

Such a policy shift would not be a panacea. It would not address the many social roots of crime. Some criminals would be too dangerous ever to release. Others would be incapable of working productively or unwilling to co-operate. But a punishment system that promises financial benefits as well as costs is surely attractive. A mindless policy of incarceration does nothing to help victims or rehabilitate offenders, while imposing vast costs on all honest tax payers.



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FINANCIAL TIMES
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LETTERS TO THE EDITOR

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Unlikely that measure would work in practice

From Mr Roger Davis.

Sir, The Lex column ("Return on investment", March 7) advocates shareholders' use of total return on investment (ROI) measures alongside earnings per share (eps). The theory runs that bad (and good) investment decisions would be clearer to see.

Anything which reduced

pressures on companies to

report short-term staccato

growth in eps would be widely

welcomed. Most competent

managements apply long-run

internal rate of return criteria

to investment decisions which

then have to be translated into

annual eps. But would ROI

reduce short-termism? The

City has an insatiable appetite

for short-term results,

whatever the measure.

Historical cost accounting

has many limitations, but Lex

is wrong to suggest its

wholesale abandonment. The

measure is of actual

investment made, not of what

would theoretically invest in

today with the luxury of a

clean sheet.

The business reality is that

management has to sweat its

existing assets and invest if it

can no longer do so.

And of course ROI ignores

the shareholder value of good

financial engineering, a major

task of management

particularly with diverse

multi-currency operations.

Full marks to Lex for

initiating a debate. But start it

at the point of what

management itself needs to

measure its long-run industrial

competitiveness. It would be a

bizarre economy which

required shareholders to have

something else. And I hope my

own profession might for once

keep the level of discussion

above the arcane technicalities

of the status quo.

Roger Davis,

head of accounting and audit,

Coopers & Lybrand,

1 Embankment Place,

London WC2N 6NN, UK

City would be adrift 'sans Emu'

From Mr Robert Walter.

Sir, It is indeed disappointing to read your leader "City sans Emu" (May 9). Even the FT has been infected with Euro-scepticism.

The experience of the last 10 years in the City surely demonstrates that any establishment can be purely transitory. Personnel and their information technology are at X Bank today and can be at Y Bank tomorrow. Cities and countries are of little consequence in this equation: what matters is "where is the market?"

Outside a European single currency London may well

have a role, but will it be

central to the affairs of the financial community?

Today's international transactions will

tomorrow be domestic. It's all

very well to suggest that the

Maastricht criteria will reduce

official borrowing to 3 per cent

of gross domestic product. But

that is still an awful lot of

borrowing which will be

tomorrow's benchmark. In

modern times London has

never been an "offshore

centre"; could it survive as

such when the core markets

that determined its benchmark

were "on shore"? I suspect not.

Within months, if not before

the establishment of a single

currency, the German and

French banks would repatriate

their investment banking

activities to the core market.

There is a euro-dollar market

and a euro-yen market in

London today, but nobody

would suggest they do

anything but follow New York

or Tokyo. A new euro-currency market, *sans Emu*, in

London would be destined to

follow Frankfurt. The question

then will be, do we shadow a

German Europe or are we true

to British post-war history and

join Emu after the bloody

foreigners have made all the

rules without us?

Robert Walter,

110 Grosvenor Road,

London SW1V 3LG, UK

Royalty comparison should be with Europe

From Mr Anthony Mayer.

Sir, In advocating freedom from royalties, and about the absurdity of some titles setting the wrong tone in society.

Michael Prowse may have

drawn the wrong comparison

with the US instead of with

other European countries

"Free from royalties". May 6.

First to keep in mind is that

besides Spain, almost all north

European countries still retain

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Monday May 13 1996

Recovery path at Lloyd's

Lloyd's of London is entering new waters. There is a real prospect that the insurance market's troubles are at last about to be resolved. Enough of its investors - the Names - appear willing to back a revised recovery plan, as announced on Friday, to offer it a good chance of success. If the plan works, Lloyd's will be able to start planning for a market free from the shadow of litigation and without question mark over its future solvency.

By the end of August, Lloyd's hopes to have collected sufficient funds from Names to finance Equitas, the reinsurance company which plans to take responsibility for billions of pounds of mainly US liabilities outstanding on insurance policies sold before 1993. To help meet the cost of Equitas, to end litigation and to help Names meet their debts, Lloyd's has assembled a settlement offer worth £3.1bn.

There are still some remaining obstacles, most seriously in the US where Lloyd's is fighting a series of legal actions being conducted by state securities regulators. However, a deal struck in California late last week, along with other standstill agreements, could be a harbinger of better news from the US as well.

Some Names are still complaining about the size of the contributions from other market constituents. But it is hard to see how Lloyd's might find substantial additional sums of money. The timetable for the recovery plan is already running dangerously close to August 31 and the solvency test set by the Department of Trade and Industry. To postpone this test would leave the government open to accusations of allowing political expediency to overrule responsibilities towards policy-holders.

Structures

So Names appear to be falling into line on the sensible assumption that what is now on the table really does amount to a final offer. In that case, Lloyd's will have to start getting to grips with some big questions about its future market structures.

First, there is the issue of regulation. Lloyd's has tried to sepa-

rate its regulatory department from the rest of the organisation. But after the troubles of recent years, only independent supervision would restore confidence. This would need legislation.

Second, the administration and management of the market is bureaucratic and costly. It is run by a council which includes representatives of all sections of the Lloyd's community. That makes it hard to decide on overall strategy, and strengthens the case for an overhaul of legislation relating to Lloyd's.

Third, management time has been devoted to short-term survival, rather than streamlining processes and trimming expenses. Too few services are contracted out. Not enough attention has been paid to the benefits of information technology. Lloyd's has to become more efficient in order to compete with low-cost reinsurance providers in Bermuda and highly capitalised rivals in Zurich and Germany.

Syndicates

Next, there are questions about the appropriate capital base. Lloyd's needs to remain a substantial size to be a serious player, but it also has to be careful to avoid excess capacity.

Lloyd's needs to ask itself whether it is sensible to continue raising much of its capital annually - as favoured by Names who like to switch into and out of syndicates. It has to keep Names on board if it is to have sufficient capacity to win the best business. But underwriters have to plan over a longer term. The injection of £1.5bn of corporate capital in the last three years has been helpful, introducing professional standards, but Lloyd's cannot afford to rely too heavily on investors who are by necessity cautious. The selling point of the market, after all, is that it is a place where you can insure the uninsurable.

If the recovery plan succeeds in getting rid of most of the litigation and other problems of the past, there is real scope for rebuilding Lloyd's position in the insurance world. But there will still be much to do to cut costs and ensure the right balance between entrepreneurial flair and proper regulation.

Nation-states of Europe

Jacques Chirac's visit to Britain this week will be a largely ceremonial affair. It is a state visit, which means he comes as head of state, and guest of the Queen, rather than as political leader. In a four-day programme, only two hours on Wednesday morning are set aside for talks with John Major.

It is not to be expected, therefore, that spectacular progress will be made on the many issues that the UK and France have to discuss, from beef to Bosnia. No doubt they will discuss these issues, notably the reform of the Nato, the role of the Western European Union, and the need to avoid again being left alone in Bosnia if US troops withdraw at the end of the year. But for that kind of business, this week's meeting will be only one among many.

But Mr Chirac is a political leader as well as head of state. That he should want to spend four days in this way, and that he should be invited to do so only one year into his presidential mandate, constitutes a significant political gesture made by Britain and France towards each other. Ceremony in this instance is heavily charged with symbolism.

Mr Chirac and Mr Major like each other. They are fully aware of the many issues which divide them, and of their countrymen's capacity to get on each other's nerves. But they also recognise a number of things which Britain and France have in common: things which have often made them rivals, but also give them common interests, both in Europe and in the wider world.

They are both historic nation states (even if the UK sometimes blurs the issue by claiming to comprise four separate nations). Indeed, France and England have some claim to be considered the twin prototypes of a political model now universally imitated.

Geography

They are both maritime powers, situated at the seaward end of the European peninsula. That geography has given them a history of overseas expansion which has an enduring legacy. Both maintain links with former colonies scattered around the globe.

Both states have a more or less

continuous history in which they take pride. Both emerged on the winning side from the two world wars of this century. That enabled both to claim a seat alongside the superpowers at the top table of the post-war world order, as permanent members of the UN security council. Both continue instinctively to measure power in military terms. They are proud of their armed forces, and ready to use them, if necessary, far from home. They have also acquired nuclear weapons. Their horizons are global, not confined to their immediate neighbourhood.

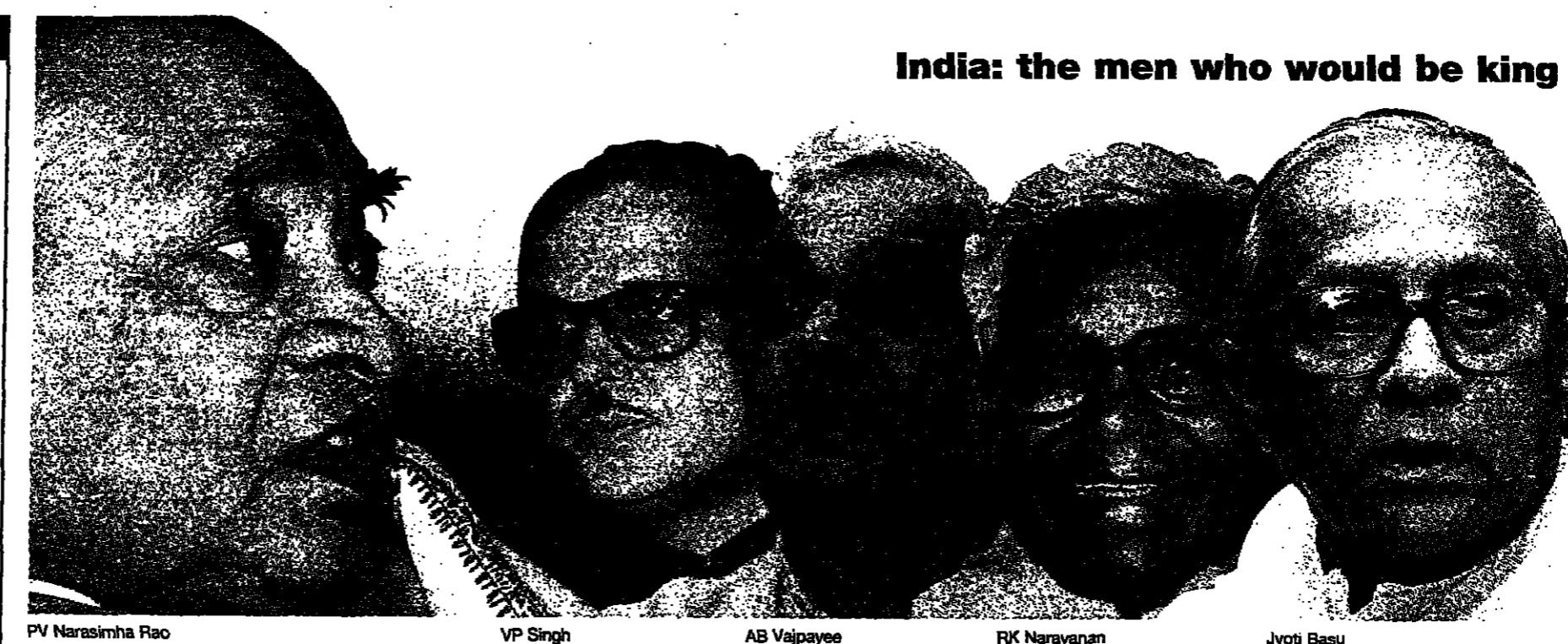
Relations

In all those respects Britain and France are more like each other than like most other European states; and in particular they are unlike Germany. Both are committed to maintaining good relations with present-day Germany, and they are not above competing for German support on occasion. But they feel more relaxed about each other than they do about Germany; and they share an interest in preserving their sovereignty and freedom of action even while co-operating in the EU, whereas Germans often give the impression of fearing their own freedom of action, and wishing as far as possible to pool their sovereignty in a federal Europe.

All that is true, but it boils down to saying that France and Britain are status quo powers, with an interest in preserving what they can of an old order. That is hardly an adequate basis on which to plan the future.

Moreover, there is a profound asymmetry. France has a common frontier with Germany, and an experience of defeat and occupation which Britain does not share. Managing the relationship with Germany, and the affairs of the continent, has to be the first priority for France.

That is why even Mr Chirac, whose pragmatic nationalism made him at first sight the ideal French partner for Mr Major, soon disappointed any British hopes that he would scrap the plan for a single European currency. France and Britain may be allies in many small things. On the one big thing they remain far apart.



India: the men who would be king

The dawning of a new era

India's regional parties are the true winners of the election and the balance of power may be altered forever, argues **Mark Nicholson**

Now that the votes of hundreds of millions of Indians have been cast and counted in one of the fairest and least violent general elections since India's independence, and the biggest ballot in history, the awkward business of governing the world's second most populous country can resume.

Not quite at once. India's 11th election, the biggest democratic ballot in history, was subdued by tight curbs on campaign spending and was devoid of either compelling national issues or dominant personalities. It has returned a fragmented and complex permutation of parties. None of India's main political groups enjoys a governing margin.

The Hindu nationalist Bharatiya Janata Party and allies won 181

seats, on latest count, Congress and its close allies 136, the socialist Justice National Front-Left Front combine 88. And fully 99 of the new Lok Sabha parliament's 545 MPs represent a raft of smaller parties, mostly regional or caste-based.

Never in India's recent history have so many political leaders gathered in Delhi, each carrying a chance of emerging as India's next prime minister.

This may turn out to be Mr Atal Bihari Vajpayee, leader of the BJP which emerged as biggest party. Or it could be Mr V. P. Singh or Mr Jyoti Basu of the National Front-Left Front alliance which this weekend was struggling to unite itself behind an agreed leader while also courting the smaller parties. Or even, with a routed Congress party still a significant bloc in parliament with 135 seats, some compromise candidate, such as Mr R. K. Narayan, India's vice-president, may emerge to unite Congress, regional parties and the NF-LF in an anti-BJP front.

But if the shape of India's next government remains unclear for the next few days, India's electorate has nevertheless sent some clear signals. It has continued to desert a tired and cynical-looking Congress party, whose share of the vote fell to a historically low 30 per cent. It has sustained the strong rise of the better-organised BJP with its more emotive appeal to Hindu cultural and economic nationalism.

Most starkly of all, however, the electorate has voted for the castes and parties of the regions in droves. A host of parties representing "low" and "backward" castes, and populist movements from states across the union, were this election's real winners. The 20 or more such organisations received a large 11 per cent swing in their favour, and now account for almost 40 per cent of the Indian vote, although that still means only some 70 seats in the new parliament.

No government can be formed or survive without their support. And these new regional parties recognise their power and the implicit shift in Indian politics it represents.

It is one which may forever alter the balance of political power between the centre and the states.

As state-based political barons press

their cases with new vigour at the centre, it will affect both the direction of economic policy and the allocation of national resources. "They are certainly going to test to the extreme the widespread view that there is an overall 'consensus' about the economic reforms," said a western economist.

These regional barons' quest to impose their interests has begun immediately. The leaders of the four biggest regional groupings, the Telugu Desam Party (Naidu) from Andhra Pradesh, the Dravidian Munnetra Kazhagam, which swept Tamil Nadu in league with Congress party defectors, and two smaller Assam and Punjab parties united yesterday to hammer out a united front. "You're seeing the return of political federalism," said Mr N. Ram, editor of the Madras-based Frontline magazine.

Moreover, India's political paro-

chism runs deeper still. The NF-LF, for example, is a coalition of essentially regional parties with narrowly localised support. The Communist Party of India (Marxist) draws almost all its national MPs from West Bengal. Most MPs of the Janata Dal, the other chief component of the Front, were elected in either Bihar or Karnataka. Even the BJP's support, so far, is concentrated in six west and north Indian states. Only Congress, after this election, cannot point to a natural regional base. Its 30 per cent share of the vote is spread thinly across the union and it rules only two of India's 15 biggest state legislatures.

In part the "return of federalism"

is a gradual but increasingly assertive reaction to the heavy-handed rule of the Congress party. Many analysts argue that under Mrs Indira Gandhi it distorted the true federalism written into India's constitution by seeking to keep the states in its firm control.

Congress' misreading of regional politics partly cost it the election.

The decision of Mr P. V. Narasimha Rao, party leader, to ally with the deeply unpopular AIADMK party in Tamil Nadu led local Congress MPs to defect en masse in protest and ally with the rival DMK. They swept the state, and deprived Congress of 37 seats. Party officials describe misreading Tamil Nadu as an "occupational hazard of politics", but Congress has in the past few years been making a dangerous habit of misreading political trends, or failing to accommodate them.

Another misreading which has cost it support is the party's inability to harness the rising political "awakening" of India's lower and

middle-ranking castes, losing out to new caste-based parties which have sucked away Congress support in Uttar Pradesh and Bihar, where the party has been eviscerated, and in this election in Madhya Pradesh, Punjab and Maharashtra.

These lower caste parties, too,

have increased their footholds at the centre. The Bahujan Samaj Party representing Dalits - once "untouchables" - won 11 seats this time from just two in 1991. The "backward caste" Samajwadi Party won 14, against four in 1991. Together with the regional groups, these parties too are likely to press for political and economic policy realignments at the centre.

The effect of this splintering of the political firmament on the economic policies of the next government is only clear in outline. It will depend critically upon whether the next government is a BJP-dominated coalition, or one somehow cobbled out of the NF-LF, perhaps Congress and others.

The populism of most regional groups and the very nature of the lower-caste parties inclines them towards India's poorest, its rural population rather than urban Indians (only a quarter of Indians live in cities), and farmers rather than industrialists. "There will be immediate pressure to increase resource allocations from the centre to the states, and to alter the bias of resources towards health, education and social welfare," said Mr Ram.

Some fear that this may immediately threaten the delicate macroeconomic balance wrought by Mr Manmohan Singh, the Congress finance minister, over four years of revolutionising fiscal, trade and

industry liberalising reforms. "There will be pressure on the fiscal deficit straightaway," said one concerned western economist.

Foreign investors, direct or portfolio, might also pause, depending upon the eventual political configuration. The markets would prefer a BJP government, despite the party's reservations about some forms of foreign investment, since the party has far more clearly delineated free-market, trade and industrially minded policies. An NF-LF, regionally-backed combine would give greater cause for concern, even if Congress somehow underwrote it.

And whatever coalition results, its politically variegated nature will raise substantial risks of instability. Few veteran Indian pundits give the next government much chance of surviving a year to 18 months. Pe-
sists give it six months.

Other anxieties include those of the "secular, democratic" parties, like the NF-LF and some regional groups, that a possible BJP-led government might prove religiously "divisive" and upset the social peace between Hindus and India's more than 110m Moslems - this is the greatest binding agent for these parties' own coalition attempts.

Hopes for the next government might be highest among the poor, lower castes and regions which are now more strongly represented at the centre. The greatest hope, however, must be that Indian politicians can manage the more fractured polity which has emerged, and perhaps amend economic policy without derailing the fragile economic revival which is the last government's greatest endowment.

This will require dexterity and calm nerves of India's next leader. The country's political system after this election, many analysts suggest, appears to be becoming gradually more polarised with the steady erosion of Congress as a "centrist force". On one side is the continued rise of the right-wing, urban and upper-caste Hindu-based BJP, on the other the clear emergence of forces, more politically fragmented at national level, of parties representing the poorer, lower-caste and rural Indians. "The difficulties of governance," The Pioneer newspaper said with a touch of Indian hyperbole this weekend, have now become "dauntingly stupendous".

Financial Times

100 years ago

French Loan Mission to U.S.

Paris, 12th May. The loan mission to Washington of M. Leon Blum was described as "an enormous success" by M.

Andrew Philip, French Finance Minister, last night.

M. Philip said: "We need considerable aid from abroad as we import tea more than we export and soon all foreign currency holdings of the Bank of France and all foreign assets which we are now beginning to requisition will not be sufficient to pay for our imports."

Speaking of France's domestic finances, M. Philip said: "The struggle must continue on the economic and financial plane to save France's currency and assure revival" - Reuter.

50 years ago

Seizure of a British Concession

Shanghai, 12th May. The agent of the Russian Steam Navigation Company has secured the

foreshore belonging to Messrs.

Ferguson at Chefoo with the

object, it is presumed, of

building a pier. Objection was

made by the other Chefoo firms,

but the Russian Government

intervening in the affair, the Chinese authorities acceded to

the request of the Russian

Vice-Consul. There are now six

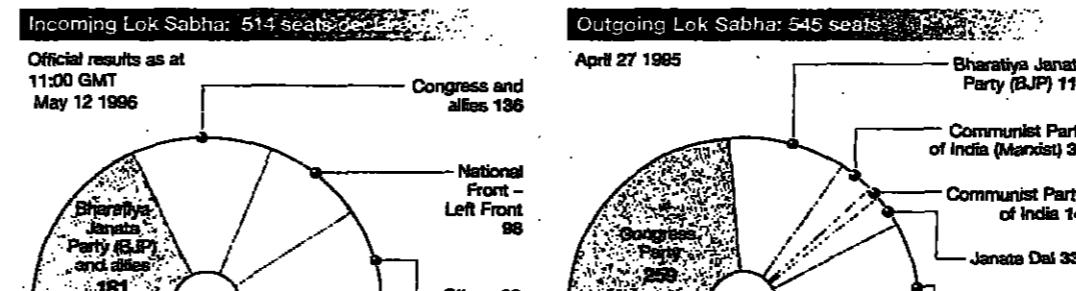
Russian warships at Chefoo and

four United States war vessels.

The action has provoked intense

excitement.

Indian election results



Little and large

■ John Major seems for once to have been able to entertain a welcome guest from Germany, in the shape of the outspoken prime minister of Bavaria, Edmund Stoiber, who recently popped up to the UK. Once nicknamed "Edmund Thatcher" by the German weekly newspaper *Die Zeit* for his Euro-sceptical views, Stoiber is a firm believer in maintaining national identity, and in keeping strict curbs on the powers of the Brussels bureaucracy.

"Give them a finger, and they will take your whole hand off," he said during his visit - a phrase which could have come from certain members of Britain's Tory party.

Premier of a staunchly independent state, Stoiber is fiercely opposed to anything that smacks of a federal European Union. He is also a great believer in "subsidiarity", that awful Euro-concept Major admires, which means that, wherever possible, jobs should be done locally, not in Brussels.

The only trouble is, Major means to keep the power in London. Stoiber is

means move it to Munich. But Stoiber doesn't seem to think that should harm their relations.

